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Committee Regional Land Transport
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Draft Regional Road Safety Strategy

1. Purpose

To present to the Committee the draft Regional Road Safety Strategy (**attachment 1**) for consideration and approval to release the draft for public consultation.

2. Comment

The strategy has been developed with a technical group comprised of representatives from Greater Wellington Regional Council, the region's territorial authorities, the New Zealand Police (Wellington region), Transit New Zealand (Wellington region), the Land Transport Safety Authority (Wellington region), the Regional Public Health Service and the Accident Compensation Corporation (Wellington region).

The vision of the draft Regional Road Safety Strategy is “*to continuously improve the level of regional road safety based on a firmly established safety culture*”.

The purpose of the strategy is to signal key regional intentions for road safety; setting out a blueprint for making progress in the continuing development of a road safety culture.

The outcomes sought from the strategy are:

- Improved regional road safety
- Improved perceptions of road safety
- A safer roading environment

The strategy frames road safety issues from a regional perspective and identifies key objectives and actions that are:

- directly aimed at resolving regional road safety issues
- achievable at regional and local levels; and
- measurable, to enable an adaptive and ongoing strategy for road safety.

The objectives for the draft Regional Road Safety Strategy are:

1. To achieve or better the regional road crash reduction and road user behaviour targets as set by the national *Road Safety to 2010* strategy
2. To promote an improved road safety culture (which creates safer attitudes, skills and behaviour amongst road users); and
3. To develop a safer roading environment (which will improve safety, personal security and public health).

Regional road safety is influenced by a number of agencies and the strategy seeks to continue enhancing the proactive and interactive best practice culture which exists among agencies in the greater Wellington region. It does so by clarifying the roles of these agencies in the action programme in working toward the vision and objectives.

We expect to see positive outcomes over all indicators as a result of successful implementation of the interventions based on the three “E’s” (Engineering, Education and Enforcement) of road safety detailed in the action programme.

3. Timeframe

- Draft strategy released pending approval by the Committee 19 May 2004
- Submissions close 5 July 2004
- Revisions considered by the technical group, strategy amended as necessary 5 July-10 August 2004
- Revised strategy received and considered by the Committee for adoption 17 August 2004

4. Communication

The strategy will be communicated to the public for consultation via:

- Media release
- Public notice
- News article in GWRC publication *Elements*
- GWRC website (strategy available as a pdf)
- Mail out to RLTC technical group and organisations listed in the Land Transport Act (1998).

5. Recommendations

That the Committee:

1. *Agrees that the draft Regional Road Safety Strategy sets the desired direction for regional road safety interventions; and*
2. *Releases the draft Regional Road Safety Strategy for consultation.*

Report prepared by:

Report approved by:

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Attachment:

1. Draft Regional Road Safety Strategy