

Travel Demand Management Strategy Activities

Action Status (March 2009)

Progressing as planned	
Key milestone achieved in this Quarter	😊
Moderate delay	😐
Significant delay (more than two years)	😞

Action	No.	Action Description	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments	Delay
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS, Ramp Metering, ATIS & HOV lanes.	Plan developed by end of 2006/07 Regional Plan in Place by 2006/07	Plan is developed & reported to RLTC	NZTA	TAs GWRC	68%	Regional VMS-Stage II includes installation of further 5 VMS @ other congestion spots on SH1, SH2 & SH58 - expected completion first quarter 2009. CCTV installation on Centennial Highway 98% complete. CCTV installation on WICB 90% complete. Wgtn Traffic Management Centre up & running. ATMS - Phase II complete the installation of power/fibre along SH2 Ngauranga to Petone & will include CTV, VMS, Lane Control signs & associated infrastructure between Petone & The Terrace Tunnel. Expected cost is now approx \$10M (down from previous estimate of \$11.2M) & completion due August 2009. Wgtn Traffic Operations Centre is operating SH network ITS infrastructure across lower North Island.	😐
NZTA New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & NZTA's TDM Strategy.	Plan implemented by 2007/08	Plan implemented	NZTA	GWRC TAs	52%	NZTA TDM Policy approved Dec 2006. TDM Manual printed & available on website. Rollout & training throughout regions complete. First stage of a Wellington Region TDM gap analysis study completed. Second phase of this study will likely be amalgamated with development of a Regional State Highway Strategy for Wellington during 2008. NZTA officers contributing to GW TDM review over next 6 months, including on how to progress this action going forward. ITS Implementation Plan under review.	😐
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs.	Campaign commences in 2006/07	Campaign implemented	GWRC - Implementation	NZTA	75%	A public transport orientation day for new settlers to Wgtn was held in Feb, partnership with WCC, Metlink, GW Parks and Forests. Supported the Walk2Work event on March 18 at Frank Kitts Park organised by Living Streets Aotearoa. Creekfest 21 March Cannons Creek, Porirua, attended by 30 000 people was used as the launch for the Porirua Bus Review. GWRC - Implementation promoted new carpooling programme, ran a sustainable transport challenge to the event, gave out information about Feet First Walk to School Every Week, cycling maps and also featured mascot Jack. Kapiti Sustainable Home and Garden Show was important opportunity for GW representation of our project - partnered by KCDC school travel plan staff, cycleways, walkways and bridleways staff and the Western Link Road strategy team. A Masters Thesis in personalised transport planning initiative undertaken by VUW Masters student Claire Pascoe in Island Bay has generated some positive outcomes in spite of significant influencing external factors.	
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans, the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC - Strategy Development	TAs NZTA	75%	GWRC continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GWRC is actively involved with the Regional Policy Statement review & Wellington Regional Strategy with a focus to encourage TA's to consider transport in their LTCCP & development proposals. GWRC actively participated in the Johnsonville, Porirua & Waikanae Town Centre Development Urban Design Workshops as well as the Adelaide Road Community Workshop.	
Integrated Land Use and Transportation	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects.	As above	Number of councils formally signed up to the NZ Urban Design Protocol	GWRC - Implementation	TA's NZTA Ministry for the Environment	75%	GWRC become a signatory to the NZ Urban Design Protocol in early 2007 & an Action Plan was submitted to the Ministry for the Environment. Internal urban design audit of some of GWRC's facilities was completed with assessments & summary reports presented to Executive Management in Dec 2007; Introductory workshop on Crime Prevention through Environmental Design (CPTED) held for GWRC & TA staff in Oct 2007; Completion of NZPI Urban Design Masterclass by the Manager of Transport Strategy Implementation in early 2008; Active participation in the Johnsonville, Porirua and Waikanae Town Centre Development Urban Design Workshops and Adelaide Road Community Workshop from both a transport and urban design/form perspective; Guidance and advice provided for Water Supply, Parks and Forests regarding proposed plans for billboard signage on the Waterloo Water Treatment Plant as well as paint colour schemes for repainting the Wainuiomata Water Treatment Plant; Feedback provided for Public Transport Infrastructure for design options proposed for new Metlink signage units for the CBD.	

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Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	4 workplace & 4 school travel plans in place in 2006/07. 4 workplace & 6 school travel plans in place in 2007/08. 37 workplace & 90 school travel plans in place by 2016.	Number of travel plans in operation	GWRC - Implementation	TAs Schools NZ Police Central government agencies Other workplaces	75%	22 schools presently engaged in the travel plan process. Collectively these schools have 7,500 students. A total of 12 organisations are taking part in the Workplace Travel Plan Programme resulting in the three year target (to 2008/09) already being met. Almost 12,000 staff and 20,000 tertiary students are involved in the travel plans. Analysis of follow up surveys was completed with the results below. The workplaces that have completed follow up surveys to date are Capital and Coast District Health Board, GW, HCC, MfE, NIWA and Shell New Zealand. The total number of employees at these six organisations is over 5000 and the results show an overall 4% decrease in driving to work.	
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices.	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	GWRC - Implementation		100%	Executive Management Team adopted GWRC's Travel Plan in June 2007. Implementing Travel Plan Actions.	
					KCDC	GWRC	100%	Travel plan recommendations implemented - cycle storage, showers bike pool etc.	
					PCC	GWRC	0%	No formal internal travel plan is being developed in 2008/09 and funding unlikely in near future. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home).	☹
					WCC	GWRC	5%	A workplace travel survey is currently being undertaken.	☹
					HCC	GWRC	100%	100% complete.	
					UHCC	GWRC	52%	Consultant and steering group in place.	☹
					SWDC	GWRC	0%	SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used.	☹
					CDC	GWRC	0%	Due to small staff numbers, minimal public transport and rural nature of TA, a travel plan has not been developed. Staff are encouraged to minimise use of vehicles in their work.	☹
					MDC	GWRC	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.	☹
					NZTA (formerly Transit NZ)	GWRC	60%	A Transit NZ wide travel plan was launched in April 2008. A full-time travel plan coordinator at National Office has been employed. The Travel Plan is currently being implemented. A travel snapshot survey of all regional offices is scheduled for October. Quarterly business travel monitoring has been put in place. A 'new' travel plan will need to be actioned once relocation is complete & new structure is put in place.	
					EECA	GWRC	92%	EECA's travel plan was adopted in 2004. 80% of identified actions to support sustainable travel choices have been completed. Follow up travel survey conducted June 2006, showing a continual improvement in staff transport choices. A further follow-up survey & refresh of the plan occurred Sept 2007 (Train - 14; Car - 8; Walk - 15; Bus - 24; Cycle - 5; Motorbike - 2; Car pool - 2). Business travel & impacts of tele/video-conferencing not re-surveyed, however anecdotal evidence suggests a reduction in travel due to the latter. Video conferencing technology upgraded. Adopted use of City Hop and Green-Cabs as taxi company of choice in Auckland and Wellington. 2008/09 - 2009/2010 Business Planning will target reductions in business travel locally and internationally ensure travel costs are actively managed to identify alternatives and better coordinate air travel to reduce the number of trips.	
					Ministry of Transport (MoT)	GWRC	92%	MOT has completed a draft travel plan based on the results of a travel survey and this is being considered by senior management. 2008 survey data had indicated that 4% of staff commuted alone by car (15% in 2006) and 57% of staff commuted by public transport.	☹
					Regional Public Health (RPH)	GWRC	44%	Car pooling system in place, guaranteed ride home scheme commenced in March, and investigating cycle storage facility.	☹
					NZTA (formerly LTNZ)	GWRC	76%	Transit and LTNZ merged in August 2008. We have recently completed a travel plan pilot programme in our Palmerston North office. Sign-off of the action plan is still pending.	
					NZTA (whole organisation)	GWRC	75%	A 15% reduction on km travelled on business has been signed off by the Leadership Team. Sign-off of the travel plan project as such has not been done yet. Work has begun on: - establishing the business travel 09/10 baseline - collating all travel related policies - developing a site assessment form Sign-off of the travel plan project is currently under way. The travel survey tool is currently being reviewed. Ongoing implementation/maintenance of actions (eg travel information provision, internal Bike Wise, BUG)	

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Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC - Strategy Development		100%	2008 Survey complete and reported in RLTS AMR 07/08.	
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes	Legislation introduced in the medium term	Advocacy undertaken	RTC		75%	No activity this quarter.	
Road Pricing	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment.	Study completed & reported to RLTC by end 2005/06	Study completed	GWRC - Strategy Development		100%	Study completed March 2007 and reported to RLTC in August 2007.	
Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group	Every opportunity to participate taken	Participation in policy development opportunities	GWRC - Implementation	NZTA	75%	GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with NZTA national & regional staff.	
National Rideshare Program	9.1	Develop a national rideshare tool	Intoduction of scheme as soon as possible	Scheme developed	NZTA		100%	Car pooling marketing resources completed and have been made available to Greater Wellington. The resources are available for other Councils on the NZTA website. This project has now been completed.	
National Rideshare Program	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme	Every opportunity to support taken	Participation in national rideshare programme development opportunities	GWRC - Implementation		52%	Development of a regional carpool programme progressed significantly with technical work being advanced to final testing stages. Marketing resources, guidelines, prize sponsorship and website content were all completed in this quarter. The programme will be available at no cost to every business and organisation in the region and will provide them with a package of software and marketing tools.	
Other Actions	10.1	Walk 21 International Charter for Walking	Sign Charter	Charter Signed	GWRC - Implementation		100%	GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities.	
Other Actions	10.2	Feet First Walk to School Week	GW to coordinate 2007/08 regional "Feet First" campaign.	Campaign complete	NZTA	GWRC - Implementation (Co-ordinator)	100%	Feet First is a flexible year-long project designed to help primary schools promote walking in fun and unusual ways. The new website (www.feetfirst.govt.nz) went live on February 6, 2009. 41 schools registered throughout the Greater Wellington region.	😊