



Report 12.146  
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Committee Wellington Regional Strategy Committee  
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## Report on the Wellington Regional Strategy Committee meeting 18 April 2012

### 1. Purpose

To inform the Council about the meeting of the Wellington Regional Strategy Committee that took place on 18 April 2012.

### 2. The decision-making process and significance

No decision is being sought in this report.

### 3. Report

#### 3.1 Grow Wellington Half Yearly Report (July – December 2011)

The Committee discussed Grow Wellington's Half Yearly Report and noted that it is making good progress towards its targets. The Committee noted that it would like to see more 'story telling' by the Grow Wellington Board and to improve communication with stakeholders to enable them to pass information on to the public. Often the Board delivers success stories directly through the media however it has also begun sending an email out to stakeholders with brief headlines about the Board's activities. A summary of success stories in the Half Yearly report may help improve the ability of Committee members to 'tell the Grow Wellington story'.

#### 3.2 Feedback on Grow Wellington's draft Statement of Intent 2012/2013

The Committee received the company's draft Statement of Intent. Grow Wellington's draft Statement of Intent was developed during the Wellington Regional Strategy refresh process. It is likely that the Statement of Intent will need to be adapted and revised once the refresh process is complete.

The Chair of Grow Wellington, Paul Mersi, told the Committee that it is important for the Grow Wellington board to understand the strategic

environment that it is working within and to do that, it needs clear instructions from the Committee regarding what is expected of the Board. Regarding the focus area of Business Attraction, once the refresh process is complete, the Committee will work with Grow Wellington to clarify the role and responsibilities that it is expected of Grow Wellington. The Committee heard that Wellington City Council, as part of its Long Term Plan process, is currently consulting on the role that Positively Wellington Tourism may have in providing Business Attraction services (it is proposing to rate businesses and CBD rate payers \$1.9m per annum to fund Positively Wellington Tourism to do this work). This generated some robust discussion. The Committee did not resolve the issue of which agency should lead this WRS workstream. It requested Wellington City Council, Positively Wellington Tourism and Grow Wellington discuss further the implementation of the focus area and report back to the Committee.

### **3.3 Wellington Regional Strategy Committee – draft Terms of Reference**

The Committee resolved to recommend to Council that the draft Terms of Reference for the Wellington Regional Strategy Committee be approved. The draft Terms of Reference will take effect from the time the Committee is formally re-established by the Council, subject to the decision being made as part of the Long Term Plan 2012-22.

## **4. Recommendations**

*That the Council:*

- 1. Receives the report.*
- 2. Notes the content of the report.*

Report prepared by:

Report approved by:

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General Manager, Strategy  
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**Fran Wilde**  
Chair