

Report 16.118
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Committee Council
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Report to Council on the Wellington Regional Strategy meeting 22 March 2016

1. Purpose

To inform Council of the Wellington Regional Strategy Committee meeting of 22 March 2016.

2. Reports

2.1 Wellington Regional Economic Development Agency half year report

The Committee received the Wellington Regional Economic Development Agency's (WREDA) half year report.

Chris Whelan, Chief Executive, WREDA provided the Committee with a presentation setting out the Agency's performance in:

- Visitor Economy
- Business Development
- Venues
- Destination Advertising.

WRED has met or exceeded the majority of its KPIs for the six months ending 31 December 2015. Apart from the venues utilisation rate, all KPIs are expected to be met by year end.

The Committee discussed the recent structure development in the WREDA office and requested that they be provided with a report on WREDA's office structure at its next meeting.

2.2 WREDA's draft Statement of Intent for 2016-19

The Committee received WREDA's draft Statement of Intent (SOI) for 2016-19. The Committee identified the following matters for consideration by the WREDA Board

The Committee made the following comments in respect of the draft Statement of Intent 2016-19 (draft SOI):

- It should be more ambitious, with stronger targets and clearer project deliverables
- Financials need to be updated and consistent
- Clear priorities need to be identified and reflected in the document
- References need to be made to engaging with Māori on economic development
- The document and its constituent activities and media profile needs to reflect the role of WREDA as a delivery agency
- Clearer information is needed on how activities are delivered across the region.

A revised draft Statement of Intent 2016-19 will be sent to the Committee for review.

3. The decision-making process and significance

No decision is being sought in this report.

3.1 Engagement

Engagement on this matter is unnecessary.

4. Recommendations

That the Council:

1. ***Receives the report.***
2. ***Notes the content of the report.***

Report prepared by:

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