

ACTION: Create a trigger for change by identifying how much of your organisation's carbon footprint is from your vehicle fleet and staff commute, and build up a detailed picture about vehicle use. Give a mandate to an internal champion to deliver meaningful transport emission reductions on an annual basis.

ACTION: Find out how many of your vehicles and days a year that your vehicles drive under 100km daily to identify the proportion that can already go full-electric today. Where an existing vehicle is only occasionally driven long distance, it may well be replaced by a full electric, with the driver booking a shared pool plug-in hybrid for long trips.

ACTION: Identify specialised vehicle requirements beyond passenger capacity (e.g. open trays, 2000 KG towing capacity) and minimise the use of fuel vehicles through providing only enough such vehicles to meet actual demand. Bookable 'heavy duty' vehicles in a pool may help.

ACTION: Install chargers at your offices. Proactively encourage the implementation of public chargers in your region through conversation and partnership. Note the benefit of providing chargers at offices for staff and visitors, and provide these if possible; this promotes electric vehicle adoption and offers an environmental marketing opportunity.

ACTION: Perform a fleet analysis and identify the mileage or age needed for electric vehicles to cost the same as fuel vehicles. Consider extending your vehicle age replacement criteria if necessary. Contact us for a copy of our Vehicle cost and emissions analysis spreadsheet to simplify your evaluation.

ACTION: Organise a selection of trial vehicles for staff. Ensure they are shown the basics and have the opportunity to drive far enough to get a good sense for the vehicles. Capture feedback.

ACTION: Update your vehicle purchasing policy to give preference to electric vehicles. Use the text found later as inspiration. While numerical and written explanations are clearly necessary, be sure to lead with staff driving trials to encourage support.

ACTION: Proudly purchase electric vehicles. Sign-write cars and charging stations, and publish information about EVs to your website, social media, and in community and customer publications. Bring your EVs out to events.

ACTION: Annually monitor your progress annually and adapt your policies to complete the transition of all vehicles to electric.

From information paper 'How Greater Wellington Regional Council is electrifying its vehicle fleet' (September 2016). See www.gw.govt.nz/electric-vehicles or contact sustainability@gw.govt.nz for details.