



GREATER WELLINGTON

Regional Parks and River Trails Satisfaction Survey 2024



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Introduction

Greater Wellington manages eight regional parks, three river trails, and provides support to the Whitireia Park Board for the management of Whitireia Park. As part of its ongoing efforts to ensure these public open spaces are well known and provide the services and facilities people need, Greater Wellington has undertaken user satisfaction surveys since 2004. The results of the survey are used to inform the parks capital works, marketing programme and parks planning. Reporting overall visitor satisfaction is a key indicator for both this plan and Greater Wellington's Long Term Plan.

For the 2023-2024 period, Greater Wellington commissioned PublicVoice, an independent research company, to conduct and analyse the annual parks and trails satisfaction survey. PublicVoice employed a comprehensive methodology to gather and interpret data from a diverse range of respondents across the region.

This report, prepared by PublicVoice, details feedback received from respondents regarding their use and satisfaction with these parks and trails for the 2023-2024 period. It provides valuable insights into visitation patterns, user experiences, and areas for potential improvement across Greater Wellington's managed outdoor spaces.

Regional Parks

- Akatarawa Forest
- Battle Hill Farm Forest Park
- Belmont Regional Park
- East Harbour Regional Park
- Kaitoke Regional Park
- Pākuratahi Forest
- Queen Elizabeth Park
- Wainuiomata Regional Park

Whitireia Park

- Whitireia Park (managed by Whitireia Park Board and supported by Greater Wellington)

River Trails

- Hutt River Trail
- Ōtaki River Trail
- Waikanae River Trail

Research Objectives

The research objectives for the survey are:

- To determine the level of visitation to the parks and trails by first-time users and seasoned users.
- To determine what prompted/attracted users to visit the parks and trails.

- To discover the reasons behind the public not visiting parks and trails.
- To uncover the reasons behind less frequent visitation.
- To check the activities that users undertake while they are visiting.
- To determine users' level of satisfaction with their experience.
- To determine the aspects of the parks and trails that could be improved to support future increased user satisfaction.
- To collect basic demographic data to inform planning and management decisions.

Strategic Context

Regional Parks

Management of the eight regional parks is guided by a statutory management plan, Toitū Te Whenua Parks Network Plan 2020-30 (Toitū Te Whenua). It has six goals related to visitor experience, environmental improvement and cultural values. The Plan identifies five 'key shifts' or focal areas for work related to outcomes. These are:

1. Improving health of the environment, its resilience and therefore the benefits a healthy environment provides through restoration activities.
2. Improving public access to, within and across parks, so that more people can easily get to and use parks.
3. To support more satisfying experiences in parks, developing and enhancing places (destinations) through activities such as storytelling and facility improvements.
4. Building and supporting collaborative work with mana whenua partners and community.
5. Minimising carbon emissions, focusing on highly sustainable solutions and education opportunities to raise awareness of important environmental issues.

Several questions within the parks and trails survey are intended to gather data to support reporting on Plan outcomes and baseline data.

River Trails

The survey includes questions related to peoples' experiences or reasons for not visiting the three river corridors managed by Greater Wellington for flood protection and recreation purposes.

Whitireia Park

Whitireia Park is not a regional park, it is a recreation and historic reserve managed by a Park Board comprised of Ngāti Toa Rangatira and Greater Wellington Councillor representatives. Greater Wellington provides park management services to the board. The information collected in the parks and trails survey is provided to the Board to support their management of Whitireia Park.

Executive Summary

The 2024 Greater Wellington Parks and Trails Satisfaction Survey gathered feedback from 1,379 respondents on their use and satisfaction with the region's parks, forests, and river trails. Key findings include:

Visitation

- Overall visitation levels remained stable compared to 2023, with 85% of respondents visiting at least one park or trail in the past 12 months.
- Kaitoke Regional Park and Queen Elizabeth Park were the most visited regional parks.
- The Hutt River Trail was the most visited river trail, with an increase in visitation from 2023.

First-Time Visitors

- Most parks and trails saw increases in first-time visitors compared to 2023.
- East Harbour Regional Park and Wainuiomata Regional Park had the highest percentages of first-time visitors among regional parks.
- The Ōtaki River Trail had the highest percentage of first-time visitors among river trails.

Satisfaction

- Satisfaction levels remained high, with over 80% of visitors satisfied or very satisfied with most parks, trails, and with Whitireia Park.
- Pākuratahi Forest Park and Kaitoke Regional Park had the highest satisfaction ratings among regional parks.
- The Waikanae River Trail had the highest satisfaction rating among river trails.

Net Promoter Scores

- Net Promoter Scores improved for most parks and trails compared to 2023.
- Pākuratahi Forest Park and Kaitoke Regional Park had the highest NPS among regional parks.
- The Waikanae River Trail had the highest NPS among river trails, with a significant improvement from 2023.

Popular Activities

- Walking/tramping, mountain biking/cycling, and dog walking were the most common activities across parks, trails, and Whitireia Park.
- Camping was popular at Kaitoke Regional Park and Battle Hill Farm Forest Park.

Areas for Improvement

- Enhancing information boards and signage.
- Maintaining and improving tracks.
- Adding more garbage bins and addressing litter issues.
- Improving accessibility for people with disabilities.
- Enhancing facilities like toilets and picnic areas.

The survey results indicate that Greater Wellington's parks and trails continue to be highly valued by residents, with opportunities for targeted improvements to further enhance visitor experiences.

Method

Sample size and structure

The sample size is 1379. The demographic structure of the sample matches that of the general population for region and gender. 16–29-year-olds and respondents who identified as Pacific Peoples or Asians were slightly underrepresented in the sample. A breakdown of the demographic structure of Greater Wellington and the sample is shown in the tables below.

Region

	Proportion of Sample	Sample Size	Proportion of Total Population	Total Population ¹
Kāpiti Coast	10%	137	11%	53673
Hutt Valley	33%	449	29%	148512
Porirua	12%	162	11%	56559
Wairarapa	7%	97	9%	45330
Wellington City	38%	526	40%	202737
Outside of Wellington	1%	8		

Table 1: Sample by region

Age

	Proportion of Sample	Sample Size	Proportion of Total Population	Total Population ²
16-29 years	19%	256	25%	103350
30-39 years	21%	295	17%	68793
40-49 years	18%	243	17%	69498
50-59 years	17%	234	16%	66288
60-69 years	13%	181	12%	49578
70 years and over	12%	165	12%	49449

Table 2: Sample by age

¹ Stats NZ–Tauranga Aotearoa. (n.d.). Age and sex by ethnic group (grouped total responses), for the census usually resident population count, 2006, 2013, and 2018 Censuses (RC, TA, SA2, DHB). Retrieved 2023, June 23 from <https://nzdotstat.stats.govt.nz/>

² Stats NZ–Tauranga Aotearoa. (n.d.). Age and sex by ethnic group (grouped total responses), for census usually resident population counts, 2006, 2013, and 2018 Censuses (RC, TA, SA2, DHB). Retrieved 2023, June 23 from <https://nzdotstat.stats.govt.nz/>

Ethnicity

	Proportion of Sample	Sample Size	Proportion of Total Population	Total Population ³
European	76%	1046	75%	378255
Māori	12%	167	14%	72252
Pacific Peoples	3%	45	8%	42774
Asian	8%	110	13%	65601
MELAA/O ⁴	13%	178	3%	16755

Table 3: Sample by ethnicity

Gender

	Proportion of Sample	Sample Size	Proportion of Total Population	Total Population ⁵
Male	46%	630	49%	247401
Female	53%	730	51%	259413
Another Gender	1%	8	Unknown	Unknown

Table 4: Sample by gender

Sample selection

Respondents were recruited for the research by way of the consumer panel, Dynata, and through an open online survey distributed by Greater Wellington. For the consumer panel, only respondents who lived within the Wellington region were permitted to complete the survey. Quotas of the consumer panel were used to achieve a representative sample.

Fieldwork dates

Fieldwork was conducted between 30 May 2024 and 4 July 2024.

The questionnaire

The questionnaire (see Appendix 7) was developed by PublicVoice, in collaboration with Greater Wellington. The average time for completion of the questionnaire was 10 minutes.

³ Stats NZ–Tauranga Aotearoa (n.d.). Ethnic group (detailed total response - level 3) by age and sex, for the census usually resident population count, 2006, 2013, and 2018 Censuses (RC, TA, SA2, DHB). Retrieved 2023, June 23 from <https://nzdotstat.stats.govt.nz/>

4MELAA/O (Middle Eastern/Latin American/African/Other)

⁵ Stats NZ–Tauranga Aotearoa. (n.d.). Ethnic group (detailed single and combination) by age and sex, for the census usually resident population count, 2013 and 2018 Censuses (RC, TA, SA2, DHB). Retrieved 2023, June 23 from <https://nzdotstat.stats.govt.nz/>

Data analysis methodology

Analysis of the close-ended questions will be presented as either tables or figures.

Thematic analysis

PublicVoice undertook the analysis of responses to open-ended interface questions. All submissions received via the online interface underwent thematic analysis, whereby themes were extracted from comments received. The foundation for the thematic analysis used by PublicVoice is the methodology developed by Braun and Clarke, 2006.⁶ A team of research analysts identified, analysed and interpreted patterns of meaning within the open-ended responses. Each theme was then analysed for frequency.

Key driver analysis

PublicVoice undertook the key driver analysis based on a multiple regression analysis, considering the topics in relation to a numeric rating, such as the likelihood of recommendation as the basis for the NPS. Therefore, the regression analysis helps to predict the likelihood of a positive rating when certain topics have been mentioned. The impact of the occurrence of a topic on the value of the target variable can also be determined.

⁶ Braun and V. Clarke (2006), 'Using thematic analysis in psychology'. *Qualitative Research in Psychology*, 3(2), 77-101.

Key findings

Regional parks key findings

Regional parks visited

- No change in overall regional parks visitation in 2024 compared to 2023.
- Kaitoke Regional Park, Queen Elizabeth Park, and Akatarawa Forest Park were the most visited, while the least visited was Wainuiomata Regional Park.
- Respondents were significantly more likely to visit regional parks closer to where they lived.

Table 5 shows the regional parks visitation from 2023 to 2024.

Location	2023	2024	Difference	
Akatarawa Forest Park	29%	33%	4.4%	▲
Battle Hill Farm Forest Park	26%	25%	1.4%	▼
Belmont Regional Park	34%	33%	1.2%	▼
East Harbour Regional Park	26%	21%	4.8%	▼
Kaitoke Regional Park	35%	37%	2.7%	▲
Pākuratahi Forest Park	20%	21%	0.9%	▲
Queen Elizabeth Park	42%	35%	6.6%	▼
Wainuiomata Regional Park	17%	17%	0.6%	▲

Table 5: Regional parks visitation by year

First-time visitors to regional parks

- East Harbour Regional Park and Wainuiomata Regional Park had the highest percentages of first-time visitors.
- Kaitoke Regional Park and Queen Elizabeth Park had the lowest percentages of first-time visitors.
- Age groups 16-39 years were more likely to be first-time visitors to most regional parks.

Table 6 shows the regional parks first time visitation from 2023 to 2024.

Location	2023	2024	Difference	
Akatarawa Forest Park	32%	35%	2.7%	▲
Battle Hill Farm Forest Park	28%	32%	4.6%	▲
Belmont Regional Park	34%	31%	2.6%	▼
East Harbour Regional Park	35%	36%	1.1%	▲
Kaitoke Regional Park	27%	31%	3.6%	▲
Pākuratahi Forest Park	38%	32%	5.1%	▼
Queen Elizabeth Park	25%	29%	3.9%	▲
Wainuiomata Regional Park	36%	39%	2.6%	▲

Table 6: Regional parks first time visitation by year

Frequency of visits to regional parks

- Queen Elizabeth Park and Belmont Regional Park had the highest percentages of frequent visitors (more than 2 visits).
- Akatarawa Forest Park and Wainuiomata Regional Park had the lowest percentages of frequent visitors.
- Respondents were generally more likely to visit parks within their region multiple times.

Table 7 shows the proportion of respondents who visited regional parks more than 2 times from 2023 and 2024.

Location	2023	2024	Difference	
Akatarawa Forest Park	30%	33%	2.8%	▲
Battle Hill Farm Forest Park	37%	34%	2.7%	▼
Belmont Regional Park	45%	47%	1.8%	▲
East Harbour Regional Park	40%	39%	0.6%	▼
Kaitoke Regional Park	37%	33%	3.8%	▼
Pākuratahi Forest Park	37%	39%	2.3%	▲
Queen Elizabeth Park	48%	46%	2.3%	▼
Wainuiomata Regional Park	35%	33%	2%	▼

Table 7: Proportion of respondents who visited regional parks more than 2 times by year

Satisfaction with regional parks

- Respondents were generally satisfied or very satisfied with regional parks.
- Kaitoke Regional Park, Pākuratahi Forest Park, and Battle Hill Farm Forest Park had the highest satisfaction levels, respectively.
- Wainuiomata Regional Park had the lowest satisfaction level of all the parks, but still high overall.

Figure 1 shows the overall reported visitor satisfaction for the regional parks.

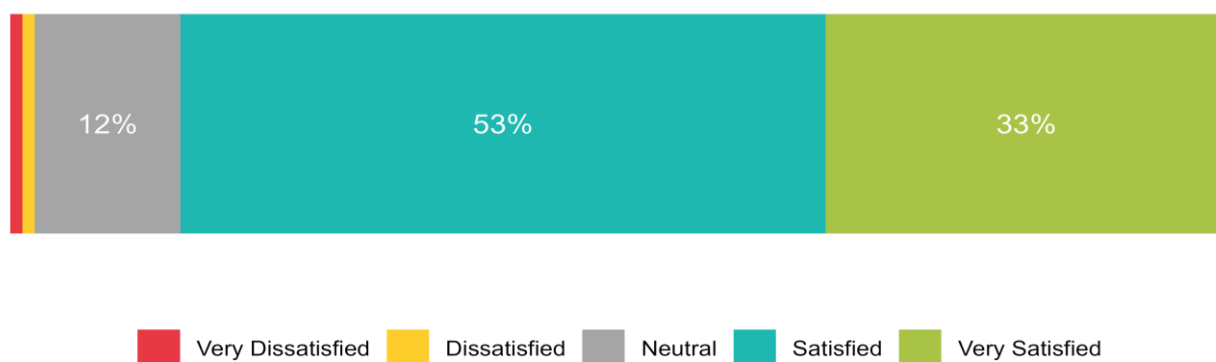


Figure 1: Overall reported visitor satisfaction for the regional parks

Table 8 shows the overall satisfaction (satisfied + very satisfied) of all regional parks from 2023 to 2024.

Location	2023	2024	Difference	
Akatarawa Forest Park	85%	86%	0.7%	▲
Battle Hill Farm Forest Park	84%	89%	5.2%	▲
Belmont Regional Park	87%	86%	0.6%	▼
East Harbour Regional Park	90%	86%	3.9%	▼
Kaitoke Regional Park	90%	91%	0.8%	▲
Pākuratahi Forest Park	90%	91%	0.6%	▲
Queen Elizabeth Park	83%	88%	4.7%	▲
Wainuiomata Regional Park	86%	85%	1.7%	▼

Table 8: Overall satisfaction of all regional parks by year

Regional park Net Promoter Score (NPS)

- Pākuratahi Forest Park and Kaitoke Regional Park had the highest NPS.
- Akatarawa Forest Park had the lowest NPS.
- Akatarawa Forest Park and Queen Elizabeth Park experienced the greatest improvement in their NPS from the previous year.

Table 9 shows the Net Promoter Score (NPS) for the regional parks from 2023 to 2024.

Location	2023	2024	Difference	
Akatarawa Forest Park	13.2	20	6.8%	▲
Battle Hill Farm Forest Park	27.4	26.3	1%	▼
Belmont Regional Park	28.8	24.8	4%	▼
East Harbour Regional Park	35.6	33.5	2.1%	▼
Kaitoke Regional Park	43.4	41.1	2.3%	▼
Pākuratahi Forest Park	37.5	41.6	4%	▲
Queen Elizabeth Park	30	35.6	5.5%	▲
Wainuiomata Regional Park	33.2	36.8	3.6%	▲

Table 9: Regional parks NPS by year

Activities and attractions of regional parks

- In 2024, walking/tramping, mountain biking/cycling, leisure/sightseeing, and picnics/barbecues were the most popular activities in all regional parks. This is similar to 2023, when walking/tramping, mountain biking/cycling, picnics/barbecues, and camping were the most popular activities.
- In 2024, sights/scenery, walking/biking trails, and accessibility were the most common attractions in the regional parks. This is consistent with 2023, when sights/scenery, walking trails, and recommendations to visit were the most common attractions.

Akatarawa Forest Park

Analysis of activities and attractions for Akatarawa Forest Park indicated that:

- Walking/tramping, leisure/sightseeing, and mountain biking/cycling were the most popular activities undertaken at Akatarawa Forest Park.
- The sights and scenery, walking/biking trails, and the dam were the most common attractions for Akatarawa Forest Park.

Battle Hill Farm Forest Park

Analysis of activities and attractions for Battle Hill Farm Forest Park indicated that:

- Walking/tramping, camping, horse riding, and picnics/barbecues were the most popular activities undertaken at Battle Hill Farm Forest Park.
- The walking/biking trails, sights and scenery, and facilities/cleanliness were the most common attractions for Battle Hill Farm Forest Park.

Belmont Regional Park

Analysis of activities and attractions for Belmont Regional Park indicated that:

- Walking/tramping, leisure/sightseeing, mountain biking/cycling, and exercising dogs were the most popular activities undertaken at Belmont Regional Park.
- The sights and scenery, walking/biking trails, and the waterfall were the most common attractions for Belmont Regional Park.

East Harbour Regional Park

Analysis of activities and attractions for East Harbour Regional Park indicated that:

- Walking/tramping, mountain biking/cycling, leisure/sightseeing, and picnics/barbecues were the most popular activities undertaken at East Harbour Regional Park.
- The walking/biking trails, sights and scenery, dog access and the lighthouse were the most common attractions for East Harbour Regional Park.

Kaitoke Regional Park

Analysis of activities and attractions for Kaitoke Regional Park indicated that:

- Walking/tramping, camping, leisure/sightseeing, and water activities were the most popular activities undertaken at Kaitoke Regional Park.
- The walking/biking trails, sights/scenery, and facilities/cleanliness were the most common attractions for Kaitoke Regional Park.

Pākuratahi Forest Park

Analysis of activities and attractions for Pākuratahi Forest Park indicated that:

- Mountain biking/cycling, walking/tramping, and exercising dogs were the most popular activities undertaken at Pākuratahi Forest Park.
- The walking/biking trails, sights/scenery, and the tunnel were the most common attractions for Pākuratahi Forest Park.

Queen Elizabeth Park

Analysis of activities and attractions for Queen Elizabeth Park indicated that:

- Walking/tramping, beach visits, mountain biking/cycling, and picnics/barbecues were the most popular activities undertaken at Queen Elizabeth Park.
- The walking trails, tram, and family-friendly nature were the most common attractions for Queen Elizabeth Park.

Wainuiomata Regional Park

Analysis of activities and attractions for Wainuiomata Regional Park indicated that:

- Walking/tramping, leisure/sightseeing, picnics/barbecues, and exercising dogs were the most popular activities undertaken at Wainuiomata Regional Park.
- The walking trails, sights and scenery, and camping sites were the most common attractions for Wainuiomata Regional Park.

Improvements of regional parks

The most commonly mentioned improvements across the majority of the regional parks for 2024 were:

- Improvement of information boards and signage.
- Adding more garbage bins and addressing the problem of rubbish in the parks.
- Maintaining and improving the tracks.

The most commonly mentioned improvements across the majority of the regional parks for 2023 were:

- Improvement of information boards and signage.
- Add more garbage bins and address the problem of rubbish in the parks.

Akatarawa Forest Park

The most mentioned improvements for Akatarawa Forest Park were:

- Improve the information boards and signage.
- Maintain and improve the tracks.
- Improve access to and within Akatarawa Forest Park.

Battle Hill Farm Forest Park

The most mentioned improvements for Battle Hill Farm Forest Park were:

- Improve information boards and signage.
- Allow and improve horse access.
- Add and improve toilets/bathrooms.

Belmont Regional Park

The most mentioned improvements for Belmont Regional Park were:

- Improve information boards and signage.
- Maintain and improve tracks.
- Improve access.

East Harbour Regional Park

The most mentioned improvements for East Harbour Regional Park were:

- Improve information boards and signage.
- Maintain and improve tracks.
- Add and improve toilets/bathrooms

Kaitoke Regional Park

The most mentioned improvements for Kaitoke Regional Park were:

- Improve information boards and signage.
- Add and improve toilets/bathrooms.
- Maintain and improve tracks.

Pākuratahi Forest Park

The most mentioned improvements for Pākuratahi Forest Park were:

- Improve information boards and signage.
- Improve safety and security.
- Maintain and improve tracks.

Queen Elizabeth Park

The most mentioned improvements for Queen Elizabeth Park were:

- Add and improve toilets/bathrooms.
- Improve information boards and signage.
- Add garbage bins and address the rubbish problem.

Wainuiomata Regional Park

The most mentioned improvements for Wainuiomata Regional Park were:

- Improve information boards and signage.
- Maintain and improve tracks.
- Add extra seating.

River trails key findings

River trails visited

- Hutt River Trail had the most visitors in the last 12 months, a significant increase from 2023.
- Respondents from Hutt Valley showed significantly higher likelihood of visiting the Hutt River Trail, while those from Kāpiti Coast were more likely to visit the Waikanae River Trail and the Ōtaki River Trail.

Table 10 shows the river trails visitation from 2023 to 2024.

Location	2023	2024	Difference	
Hutt River Trail	35%	42%	6.2%	▲
Ōtaki River Trail	11%	9%	1.6%	▼
Waikanae River Trail	20%	16%	3.7%	▼

Table 10: River trails visitation by year

First-time visitors to river trails

- The Ōtaki River Trail attracted the highest percentage of first-time visitors in the past 12 months.
- Generally, respondents were less likely to be first-time visitors to river trails located in their own region.
- Female respondents made up a greater proportion of first-time visitors to all river trails compared to their male counterparts.

Table 11 shows the river trails first time visitation from 2023 to 2024.

Location	2023	2024	Difference	
Hutt River Trail	22%	25%	3.1%	▲
Ōtaki River Trail	46%	43%	3.2%	▼
Waikanae River Trail	30%	33%	3%	▲

Table 11: River trails first time visitation by year

Frequency of visits to river trails

- Hutt River Trail had the highest percentage of respondents visiting more than 2 times.
- Respondents from local areas were significantly more likely to visit their nearby river trails frequently.
- Respondents from older age groups were significantly more likely to frequently visit both the Hutt River Trail and the Waikanae River Trail respectively, compared to respondents aged 16-29 years.

Table 12 shows the proportion of respondents who visited river trails more than 2 times from 2023 and 2024.

Location	2023	2024	Difference	
Hutt River Trail	62%	63%	0.9%	▲
Ōtaki River Trail	30%	36%	5.8%	▲
Waikanae River Trail	50%	54%	3.5%	▲

Table 12: Proportion of respondents who visited river trails more than 2 times by year

River trails satisfaction

- Satisfaction increased for all river trails, compared to 2023, with the highest level of satisfaction for the Waikanae River Trail.
- Respondents aged 16-29 were the least satisfied age group for each of the respective river trails.

Table 13 shows the overall satisfaction (satisfied + very satisfied) of all river trails from 2023 to 2024.

Location	2023	2024	Difference	
Hutt River Trail	83%	85%	1.9%	▲
Ōtaki River Trail	80%	83%	2.7%	▲
Waikanae River Trail	87%	90%	3%	▲

Table 13: Overall satisfaction of river trails by year

River trails Net Promoter Score (NPS)

- Respondents were more likely to recommend all river trails to their friends and family compared to the previous year, with the Waikanae River Trail experiencing the greatest change.
- Respondents from Wellington City were less likely to recommend both the Hutt River Trail and Ōtaki River Trail to their friends and family compared to those from other regions.

Table 14 shows the Net Promoter Score (NPS) for the river trails from 2023 to 2024.

Location	2023	2024	Difference	
Hutt River Trail	26.3	27.6	1.3%	▲
Ōtaki River Trail	19.9	28.7	8.8%	▲
Waikanae River Trail	32.6	46.4	13.8%	▲

Table 14: NPS of river trails by year

Activities and attractions of river trails

Analysis of activities and attractions indicated that:

- In 2024, walking/tramping, mountain biking/cycling, and exercising dogs were the most popular activities across all river trails. These were also the most popular activities for the previous year.
- In 2024, the key attractions drawing visitors to the river trails included the walking/biking trails, accessibility, and the natural scenery. This differs somewhat from 2023, when the key attractions were the natural environment, convenient location, and presence of rivers.
- Respondents who reported exercising their dogs were more likely to recommend the Waikanae River Trail and Ōtaki River Trail, but less likely to recommend the Hutt River Trail. This finding is consistent with the previous year.

Hutt River Trail

Analysis of activities and attractions for the Hutt River Trail indicated that:

- Walking/tramping, mountain biking/cycling, exercising dogs, and general exercising were the most popular activities undertaken at the Hutt River Trail.
- The walking/biking trails, accessibility, and dog-friendly nature were the most common attractions for the Hutt River Trail.

Ōtaki River Trail

Analysis of activities and attractions for the Ōtaki River Trail indicated that:

- Walking/tramping, mountain biking/cycling, exercising dogs, and horse riding were the most popular activities undertaken at the Ōtaki River Trail.
- The walking/biking trails and sights/scenery were the most common attractions for the Ōtaki River Trail.

Waikanae River Trail

Analysis of activities and attractions for the Waikanae River Trail indicated that:

- Walking/tramping, mountain biking/cycling, exercising dogs, and general exercising were the most popular activities undertaken at the Waikanae River Trail.
- The walking/biking trails, scenery, and beach access were the most common attractions for the Waikanae River Trail.

Improvements to river trails

The most commonly mentioned improvements for 2024 across the majority of the river trails were:

- Enhancement or maintenance of the tracks for improved accessibility and safety.
- Addressing waste management issues along the river trails by installing more garbage bins and implementing effective measures to reduce littering.
- Improving information boards and signage.

The most commonly mentioned improvements for 2023 across the majority of the river trails were:

- Enhancement or maintenance of the tracks for improved accessibility and safety.
- Addressing waste management issues along the river trails by installing more garbage bins and implementing effective measures to reduce littering.
- Environmental improvements, such as planting more trees or facilitating natural regeneration, to enhance the natural beauty of the parks.

Hutt River Trail

The most mentioned improvements for the Hutt River Trail were:

- Maintaining and improving the tracks.
- Adding additional garbage bins and addressing the rubbish problem.
- Improving information boards and signage.

Ōtaki River Trail

The most mentioned improvements for the Ōtaki River Trail were:

- Improving access to and around the Ōtaki River Trail.
- Improving information boards and signage.
- Improving the environment.

Waikanae River Trail

The most mentioned improvements for the Waikanae River Trail were:

- Maintaining and improving the tracks.
- Improving information boards and signage.
- Adding and improving toilets and bathrooms.

Whitireia Park key findings

Whitireia Park visitation

- Overall visitation level experienced little change from the previous year.
- Visitation relatively consistent across all age groups and genders.
- Respondents from Porirua were significantly more likely to visit Whitireia Park than respondents from other regions.

Table 15 shows the Whitireia Park visitation from 2023 to 2024.

Location	2023	2024	Difference
Whitireia Park	24%	23%	0.4% ▼

Table 15: Whitireia Park visitation by year

First time Whitireia Park visitors

- First-time visitation experienced little change from the previous year.
- Young adults between 16-29 years old were significantly more likely to be first-time visitors.
- Residents from Hutt Valley and Wellington City made up the greatest proportion of first-time visitors.

Table 16 shows the Whitireia Park first time visitation from 2023 to 2024.

Location	2023	2024	Difference
Whitireia Park	29%	28%	1.5% ▼

Table 16: Whitireia Park first time visitation by year

Frequency of visits to Whitireia Park

- The proportion of frequent visitors (more than 2 times) decreased from 50% to 40%.
- Respondents from Porirua were significantly more likely to visit Whitireia Park frequently.

Table 17 shows the proportion of respondents who visited Whitireia Park more than 2 times from 2023 to 2024.

Location	2023	2024	Difference
Whitireia Park	50%	40%	9.3% ▼

Table 17: Proportion of respondents who visited Whitireia Park more than 2 times by year

Whitireia Park satisfaction

- Overall satisfaction increased significantly.
- Respondents aged 16-29 were the least satisfied age group.

Table 18 shows the overall satisfaction (satisfied + very satisfied) with Whitireia Park from 2023 to 2024.

Location	2023	2024	Difference
Whitireia Park	82%	89%	7.2% ▲

Table 18: Overall satisfaction with Whitireia Park by year

Whitireia Park Net Promoter Score (NPS)

- Overall NPS increased considerably.
- Female respondents were significantly more likely to recommend Whitireia Park to friends and family than male respondents.

Table 19 shows the Net Promoter Score (NPS) for Whitireia Park from 2023 to 2024.

Location	2023	2024	Difference
Whitireia Park	22.4	34.4	12.1% ▲

Table 19: NPS of Whitireia Park by year

Whitireia Park activities and attractions

- In 2024, walking/tramping, exercising dog, and leisure/sightseeing were the most common activities at Whitireia Park. Whereas in 2023, walking/tramping, water activities, picnics/barbeques were the most common activities.
- In 2024, the sights/scenery and the walking trails were the most common attractions to Whitireia Park. Whereas in 2023, the sights/scenery and accessibility were the main attractions.

Whitireia Park improvements

The most mentioned improvements for Whitireia Park in 2024 were:

- Improve the safety and security of Whitireia Park.
- Improve the natural environment.
- Maintain and improve the roads.

The most mentioned improvements for Whitireia Park in 2023 were:

- Improve access to and around Whitireia Park.
- Maintain and improve the tracks.
- Improve the safety and security of Whitireia Park.

Deterrents to visitation

Deterrents to visitation

15% of respondents had not visited any of the parks or trails. This was the same percentage as the previous year.

The most common reasons in 2024 respondents had not visited a park or trail in the last 12 months were:

- Not interested in visiting either a park or a trail.
- Health problems or having limited to no mobility.
- A lack of time or other commitments.

The most common reasons in 2023 respondents had not visited a park or trail in the last 12 months were:

- Health problems or having limited to no mobility.
- Not interested in visiting either a park or a trail.
- A lack of time or other commitments.

Detailed analysis of feedback

Marketing KPIs

The marketing KPIs show the following measures of the regional parks from 2023 to 2024: visitation, satisfaction, NPS, and repeat visitation.

Figure 2 shows the proportion of respondents who visited at least one of the regional parks over the last 12 months.

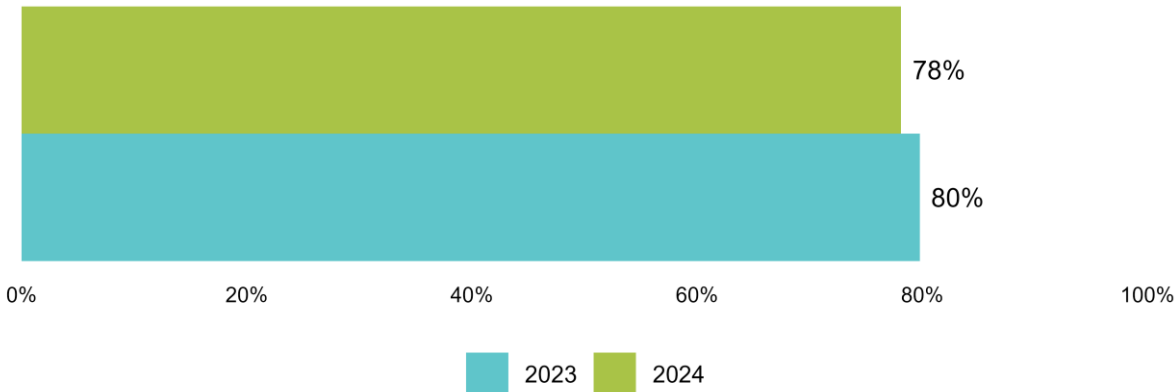


Figure 2: Visited at least one of the regional parks over the last 12 months from 2023 and 2024

Figure 3 shows the satisfaction of regional parks from 2023 and 2024.

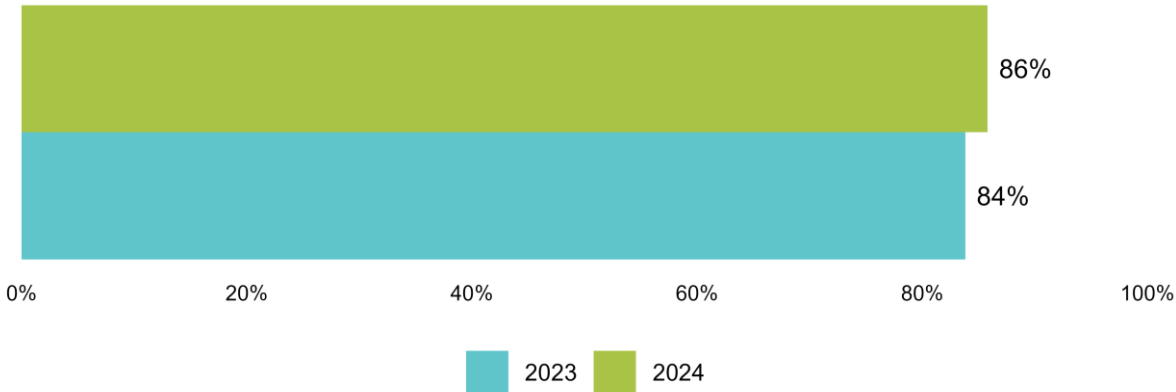


Figure 3: Satisfaction of regional parks from 2023 and 2024

Figure 4 shows the NPS of regional parks from 2023 and 2024.

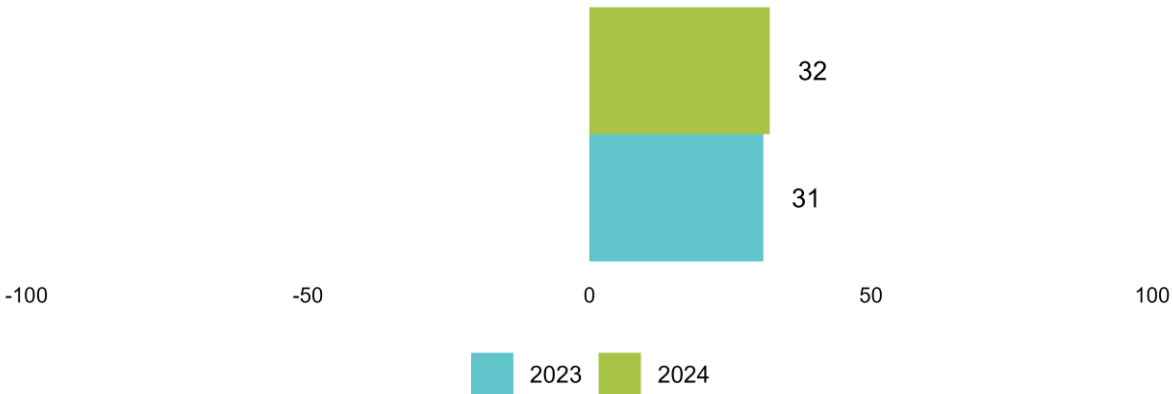


Figure 4: NPS of regional parks from 2023 and 2024

Figure 5 shows the proportion of respondents who visited regional parks more than 2 times from 2023 and 2024.

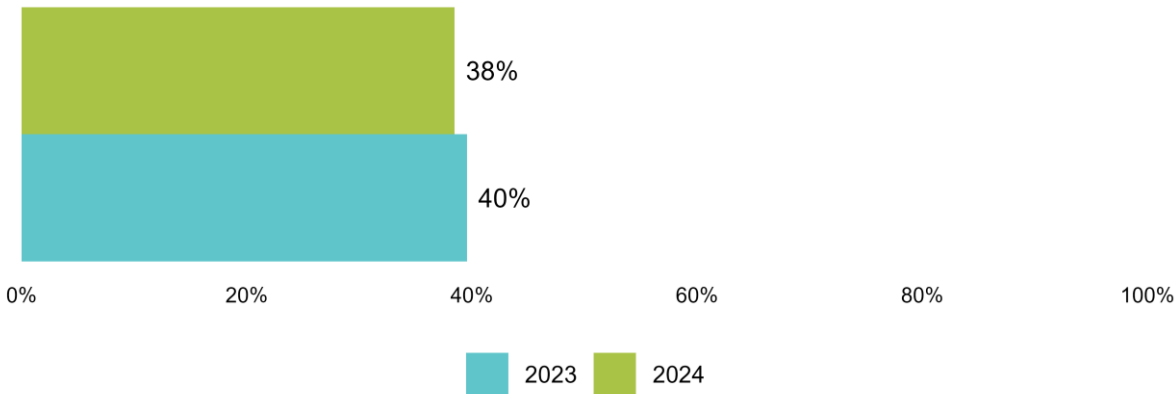


Figure 5: Proportion of respondents who visited regional parks more than 2 times from 2023 and 2024

Number of parks and trails visited

Respondents were categorised according to the number of parks and trails they visited in the last 12 months. These categories are:

- No users (respondents did not visit any parks or trails)
- Low users (respondents visited 1 to 4 parks or trails)
- High users (respondents visited more than 5 parks or trails)

Key trends in the number of parks and trails visited:

- Respondents aged 70 and over were significantly more likely to be no users compared to other age groups, while respondents aged 50-59 were most likely to be high-users.
- Male respondents were slightly more likely to be no users than other genders.
- Respondents from Wairarapa were significantly more likely to be no users compared to other regions, while respondents from Kāpiti Coast were most likely to be low users.

Figure 6 shows the total visitation to all parks and trails.

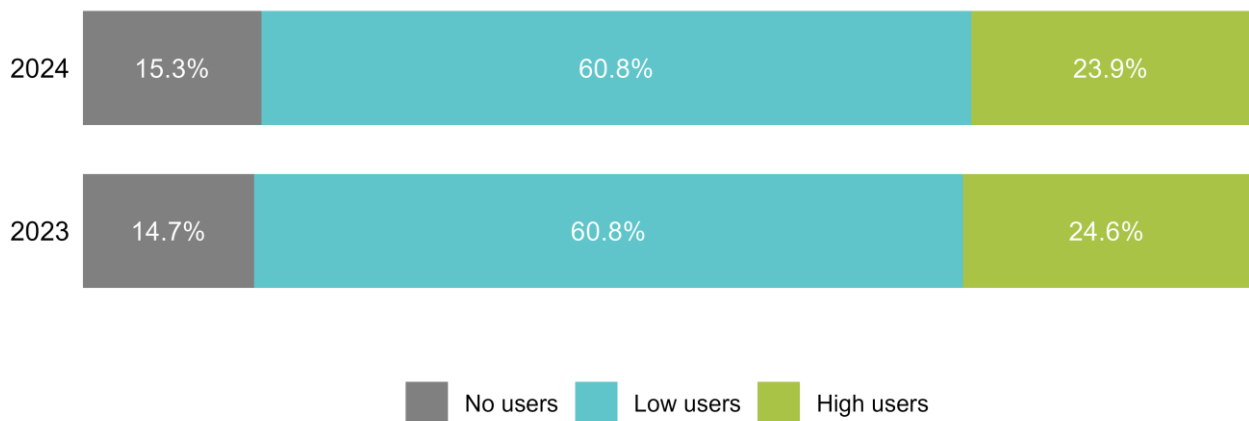


Figure 6: Visitation to all parks and trails

Total Visitation

- 85% of respondents have visited a park or trail at least once over the last 12 months, while 15% have not. This represents no overall change from the previous year.

Figure 7 shows the total visitation to all parks and trails.

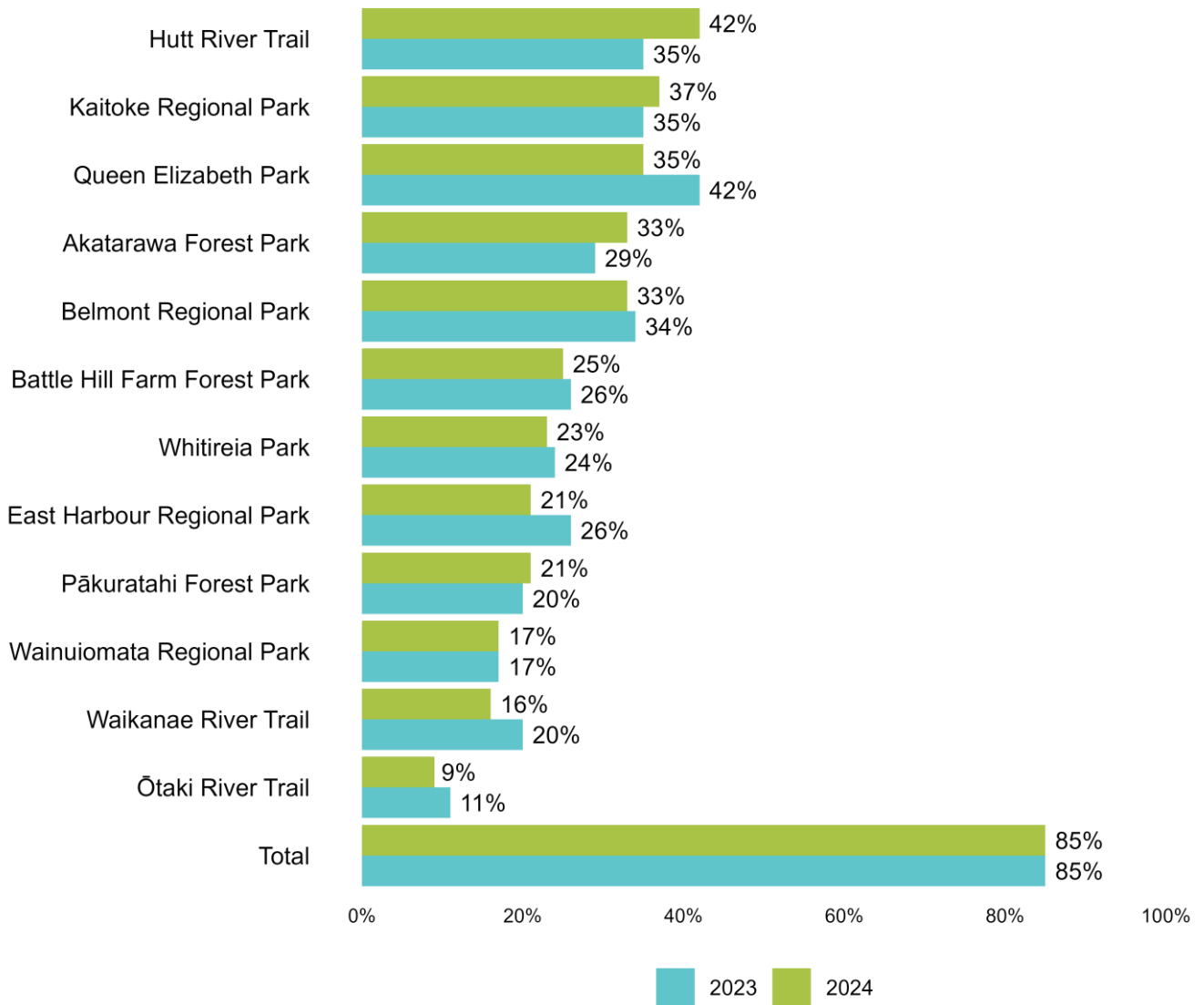


Figure 7: Visitation to all parks and trails

Respondent profile

Age

Figure 8 shows the age of the respondents who completed the survey.

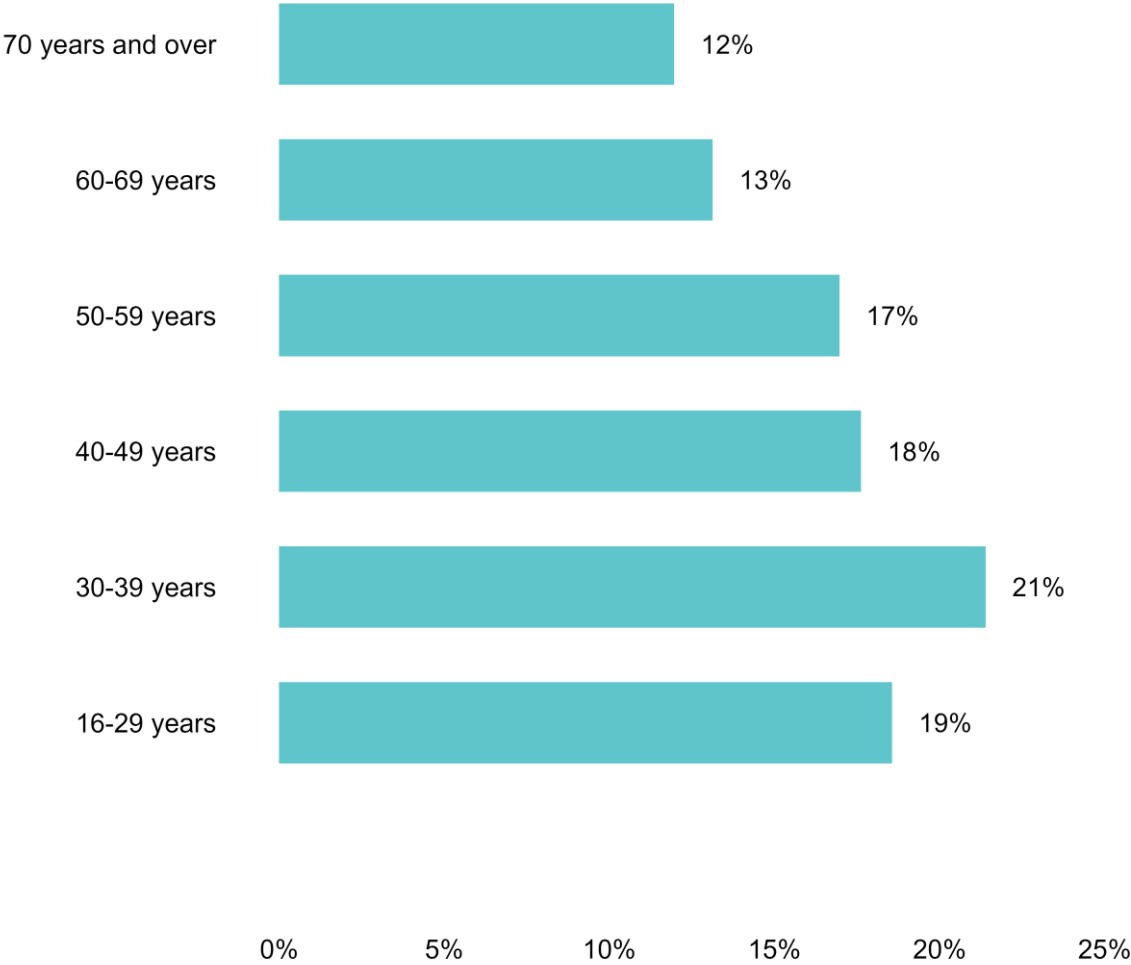


Figure 8: Respondent's age group

Table 20 shows the age of the respondents who completed the survey.

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
%	19%	21%	18%	17%	13%	12%	100%
n	256	295	243	234	181	165	1379

Table 20: Respondent's age groups

Gender

Figure 9 shows the gender of the respondents who completed the survey.

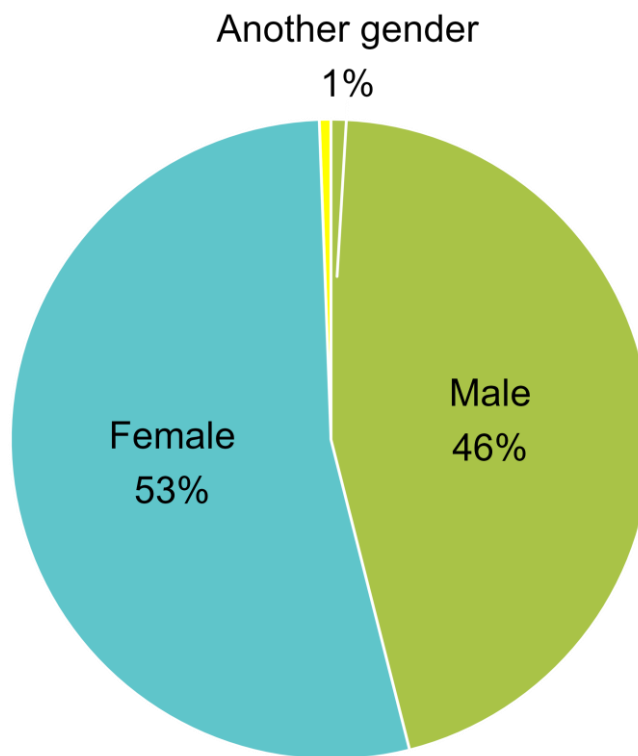


Figure 9: Respondents' gender

Table 21 shows the gender of the respondents who completed the survey.

	Male	Female	Another gender	Total
%	46%	53%	1%	100%
n	630	730	8	1379

Table 21: Respondents' gender

Region

Figure 10 shows where the respondents live.

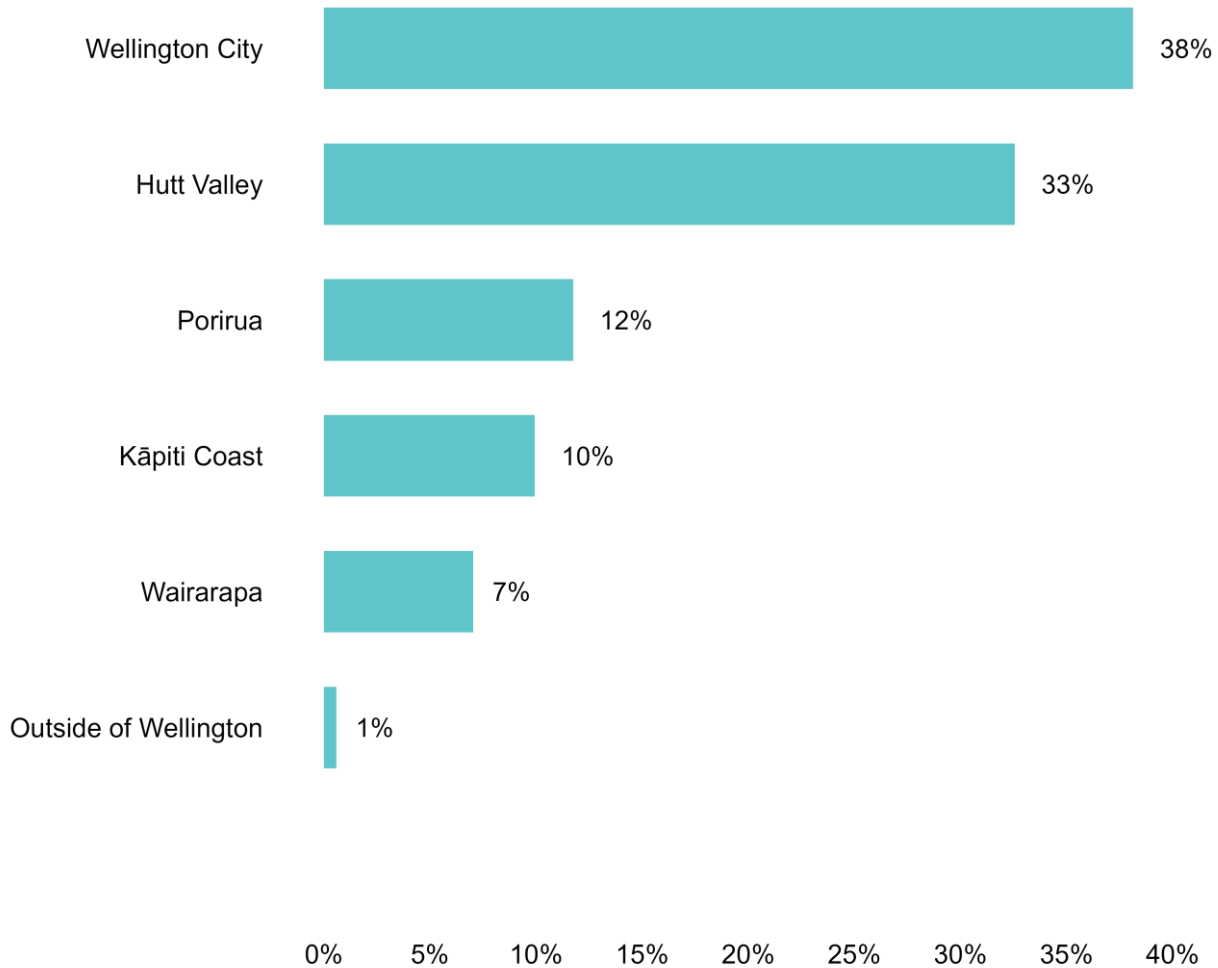


Figure 10: Location of respondents

Table 22 shows where the respondents live.

	Wellington City	Hutt Valley	Porirua	Kāpiti Coast	Wairarapa	Outside of Wellington	Total
%	38%	33%	12%	10%	7%	1%	100%
n	526	449	162	137	97	8	1379

Table 22: Location of respondents

Ethnicity

Figure 11 shows the ethnicity of the respondents who completed the survey.

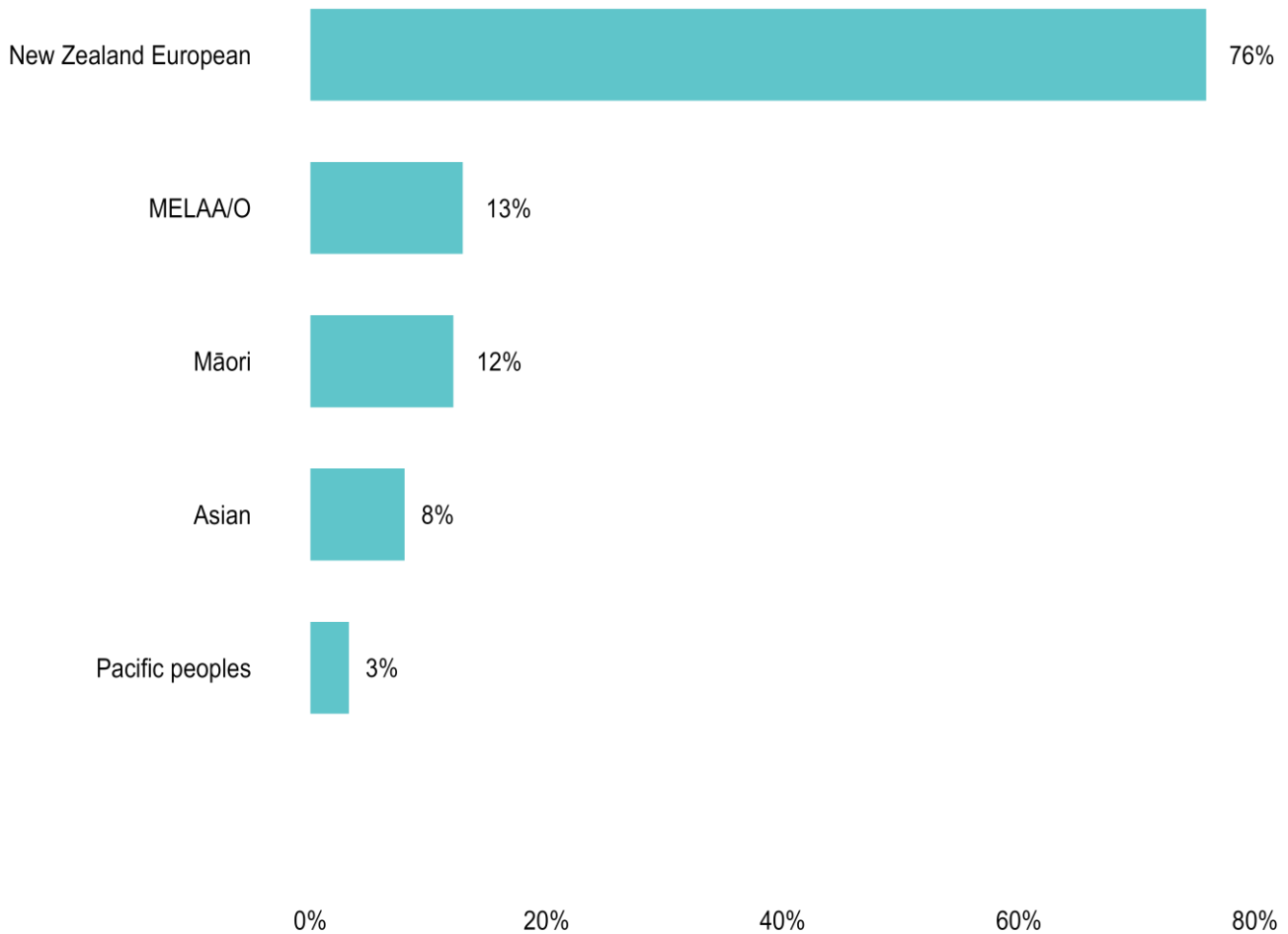


Figure 11: Respondents' ethnicity

Table 23 shows the ethnicity of the respondents who completed the survey.

	New Zealand European	MELAA/O⁷	Māori	Asian	Pacific peoples	Total
%	76%	13%	12%	8%	3%	100%
n	1046	178	167	110	45	1379

Table 23: Respondents' ethnicity

⁷ MELAA/O (Middle Eastern/Latin American/African/Other)

Regional parks

Regional parks visited

Over the last 12 months have you visited the following regional parks?

Key trends in regional parks visitation include:

- There were similar levels in overall regional parks visitation compared to the previous year, however there was a significant decrease in overall visitation to both Queen Elizabeth Park and East Harbour Regional Park, and a moderate increase in overall visitation to Akatarawa Forest Park.
- Kaitoke Regional Park, Queen Elizabeth Park, and Akatarawa Forest Park were the most visited. The least visited park was Wainuiomata Regional Park.
- Respondents aged 16-29 years were significantly less likely to visit most regional parks, compared to other age groups, except for Akatarawa Forest Park, where they were more likely to visit compared to other age groups.
- Respondents were significantly more likely to visit regional parks closer to where they lived.

Figure 12 shows the regional parks visited over the last 12 months.

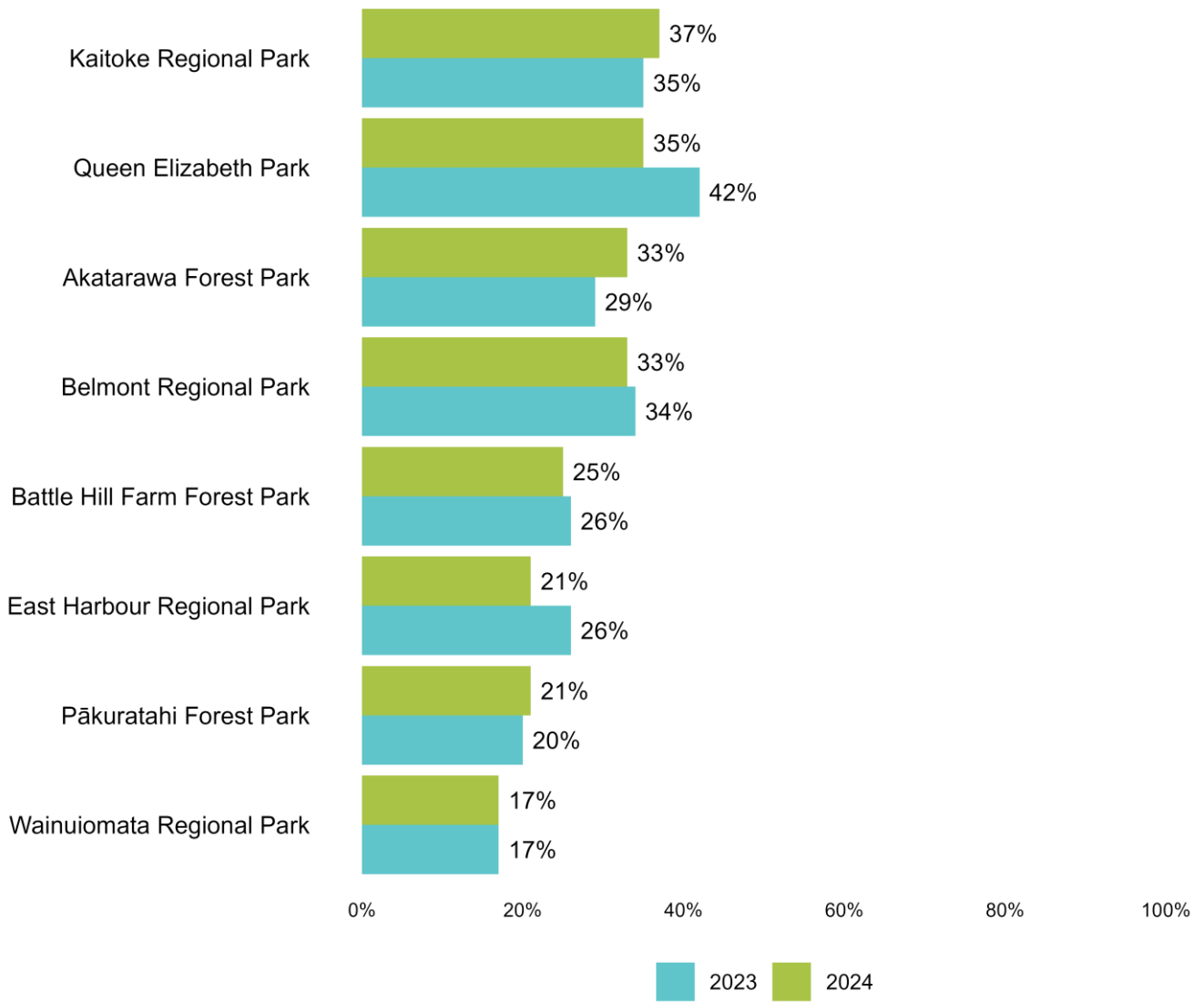


Figure 12: Regional parks visited

Did you visit one of the regional parks for the first time in the last 12 months?

Key trends in first time visitors included:

- All regional parks, with the exception of Belmont Regional Park and Pākuratahi Forest Park, experienced an increase in the percentage of first-time visitors from the previous year.
- Respondents aged 16-29 were more likely to be first-time visitors to all regional parks.
- Female respondents were also more likely to be first-time visitors for all regional parks.
- Wairarapa respondents were more likely to be first-time visitors to Kaitoke Regional Park. This trend follows from the previous year.

Figure 13 shows the percentage of respondents who were first time visitors to the regional parks.

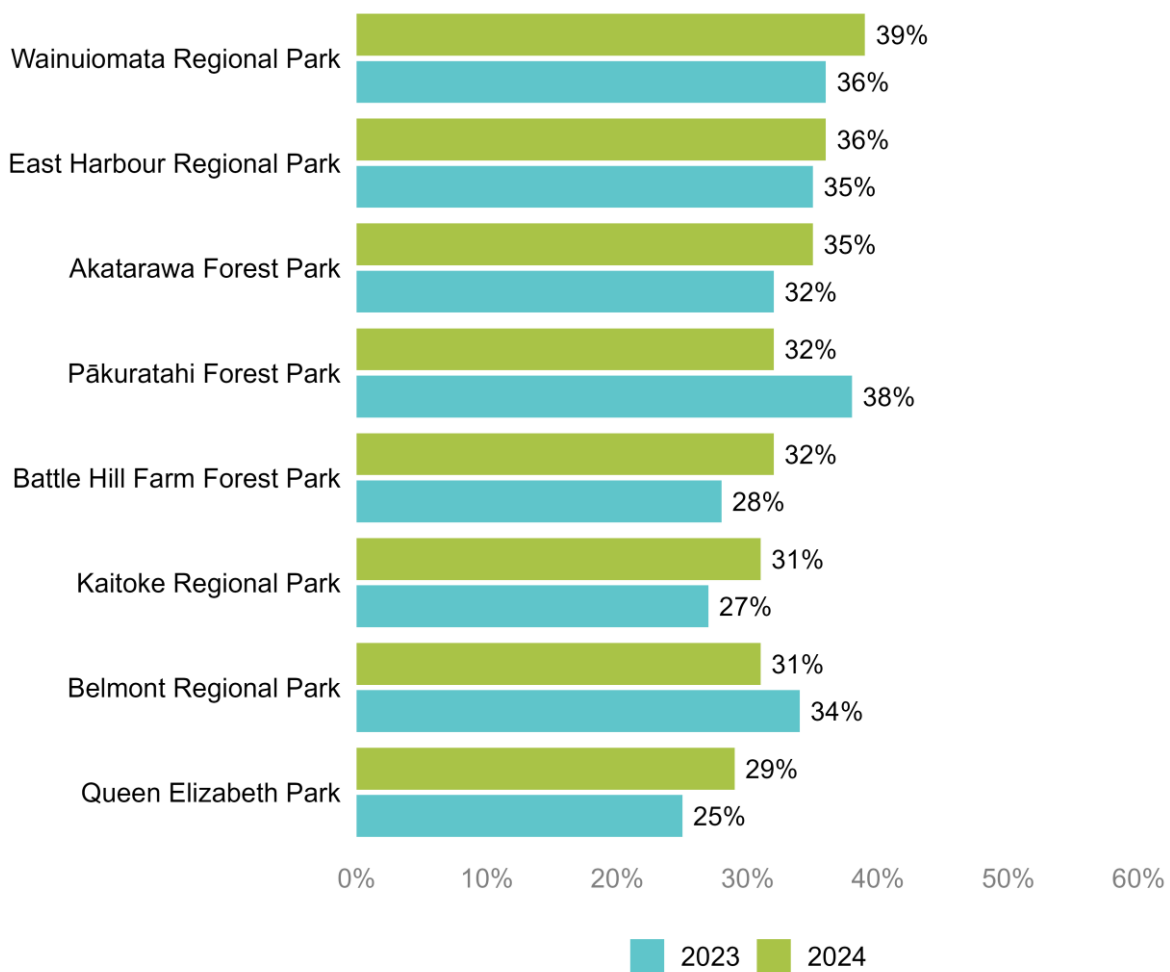


Figure 13: First time visitors to the regional parks

How many times have you visited the regional parks in the last 12 months?

Key trends in the frequency of visits to regional parks in the last 12 months:

- Belmont Regional Park and Queen Elizabeth Park had the highest proportion of frequent visitors (more than 2 times).
- Respondents were generally more likely to visit parks within their region multiple times.

Figure 14 shows the number of time regional parks have been visited over the last 12 months.

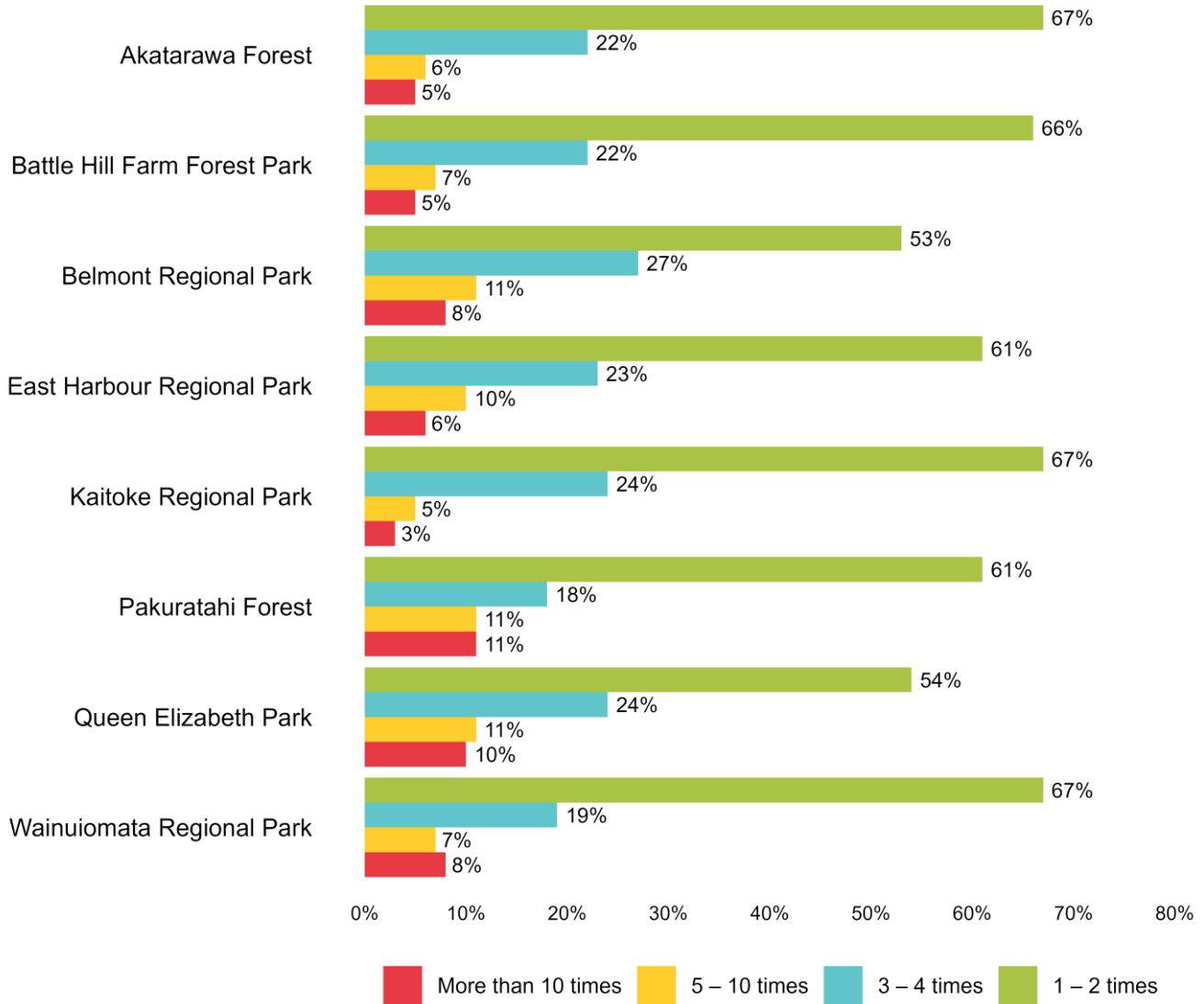


Figure 14: Number of times regional parks have been visited over the last 12 months

Regional parks satisfaction

Overall, how satisfied are you with the regional parks?

Respondents were asked how satisfied they were with the regional parks. The options were:

- Very dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Respondents' level of satisfaction with regional parks indicated that:

- Pākuratahi Forest Park and Kaitoke Regional Park had the highest satisfaction levels.
- Most parks experienced little change in overall satisfaction from the previous year, with the exception of Battle Hill Farm Forest Park and Queen Elizabeth Park which experienced moderate increases in satisfaction, and East Harbour Regional Park, which experienced a significant decrease in satisfaction.
- Overall, respondents aged 16-29 were less likely to be very satisfied than all other age groups.

Figure 15 shows the overall reported visitor satisfaction for the regional parks.

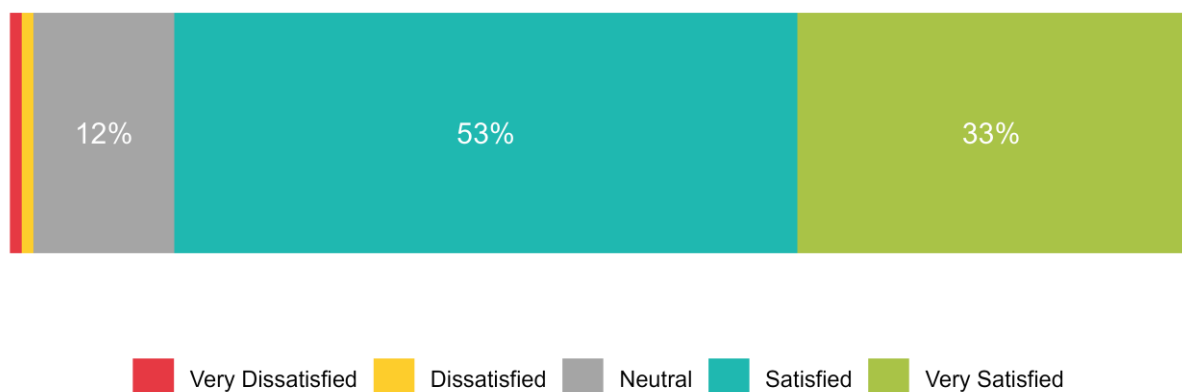


Figure 15: Overall reported visitor satisfaction for the regional parks

Figure 16 shows the overall satisfaction (satisfied + very satisfied) for all regional parks.

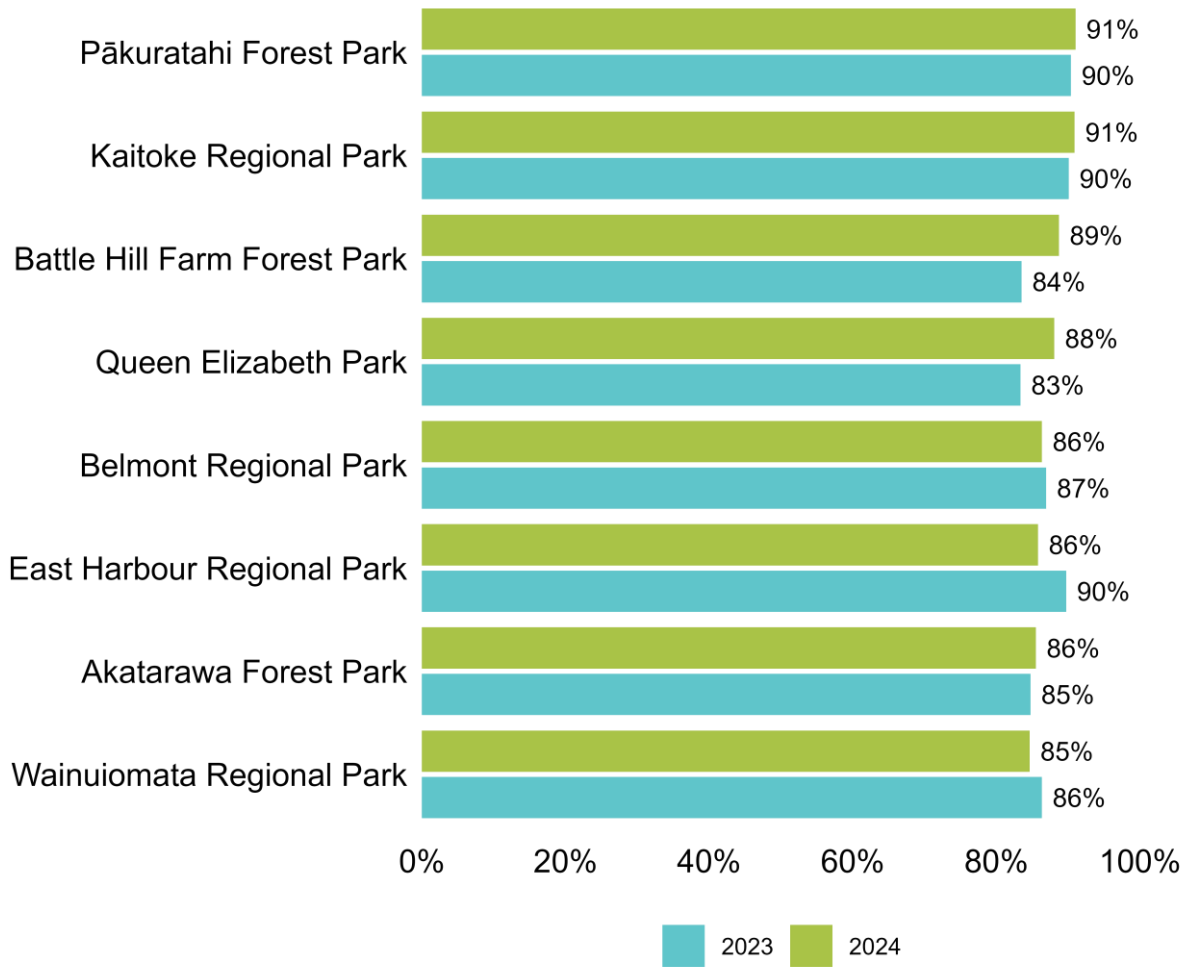


Figure 16: Overall satisfaction for all regional parks

Net Promoter Score

Respondents’ regional parks Net Promoter Score indicated that:

- Pākuratahi Forest Park and Kaitoke Regional Park had the highest NPS.
- Akatarawa Forest Park saw the largest improvement in NPS.
- Respondents aged 16-29 were less likely to recommend to friends and family all regional parks, compared to other age groups.

Figure 17 shows the Net Promoter Score of all regional parks.

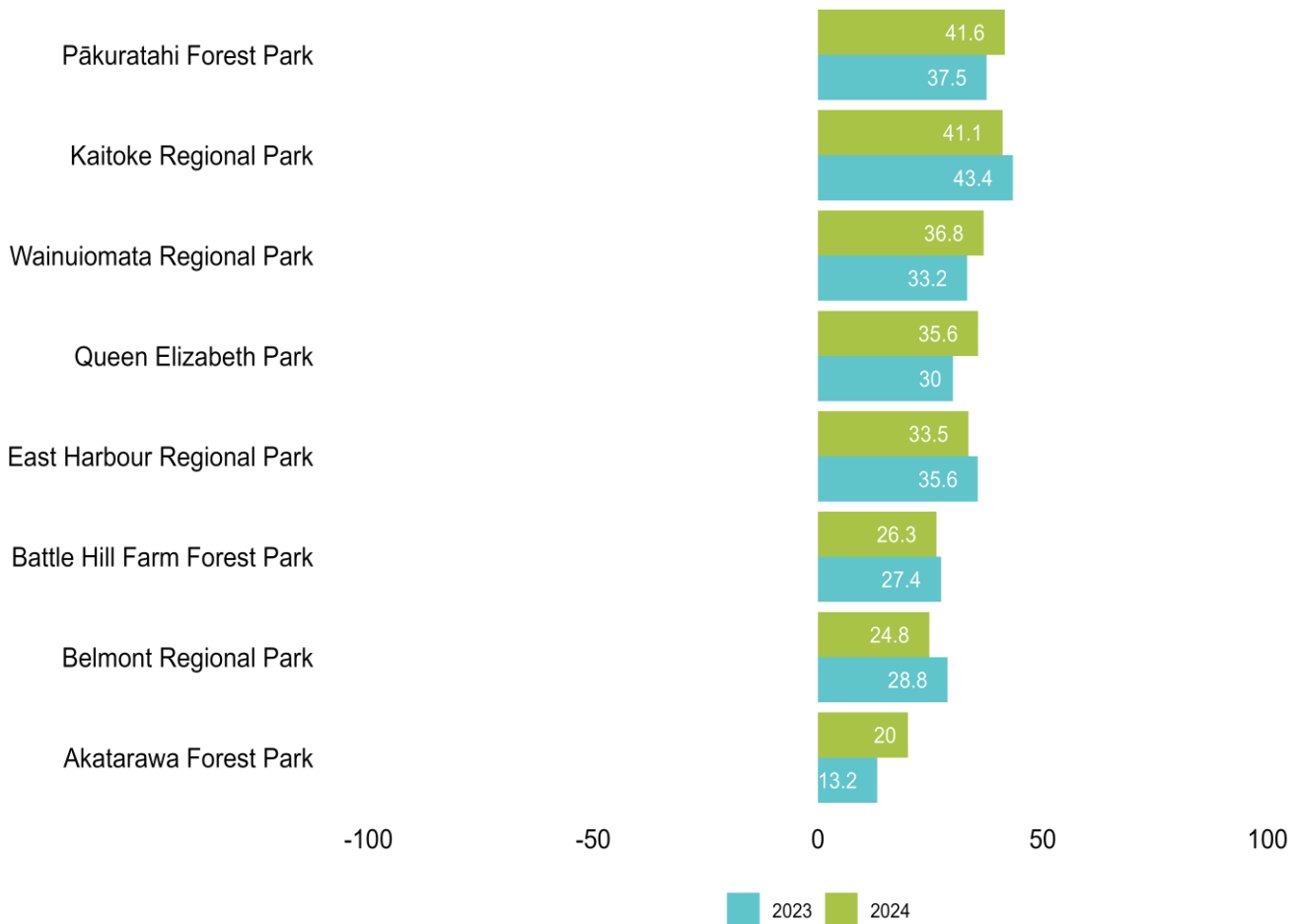


Figure 17: Regional parks NPS

River trails

River trails visited

Over the last 12 months have you visited the following river trails?

Key trends in river trails visitation include:

- Hutt River Trail had the most visitors in the last 12 months, a significant increase from 2023.
- Visitors aged 16–29 were significantly less likely to visit river trails compared to older age groups.
- Respondents from Hutt Valley showed significantly higher likelihood of visiting the Hutt River Trail, while those from Kāpiti Coast were more likely to visit the Waikanae River Trail and the Ōtaki River Trail.

Figure 18 shows the river trails visited over the last 12 months.

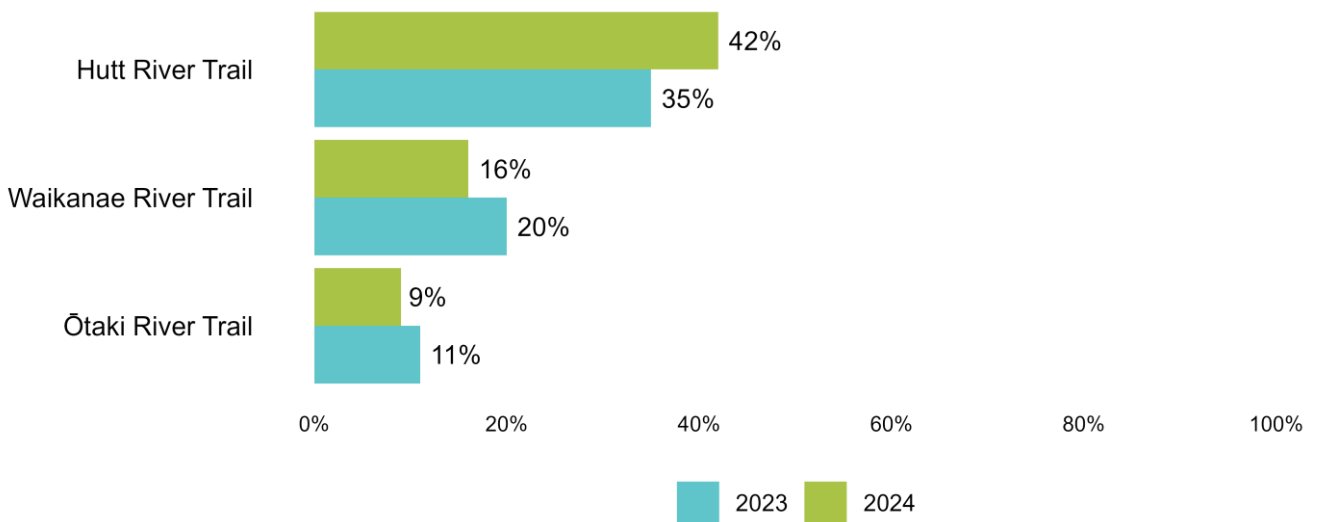


Figure 18: River trails visitation

Did you visit one of the river trails for the first time in the last 12 months?

Key trends in first time visitors included:

- The Ōtaki River Trail attracted the highest percentage of first-time visitors in the past 12 months.
- Generally, respondents were less likely to be first-time visitors to River Trails located in their own region.
- Female respondents made up a greater proportion of first-time visitors to all River Trails compared to their male counterparts.

Figure 19 shows the percentage of respondents who were first time visitors to the river trails.

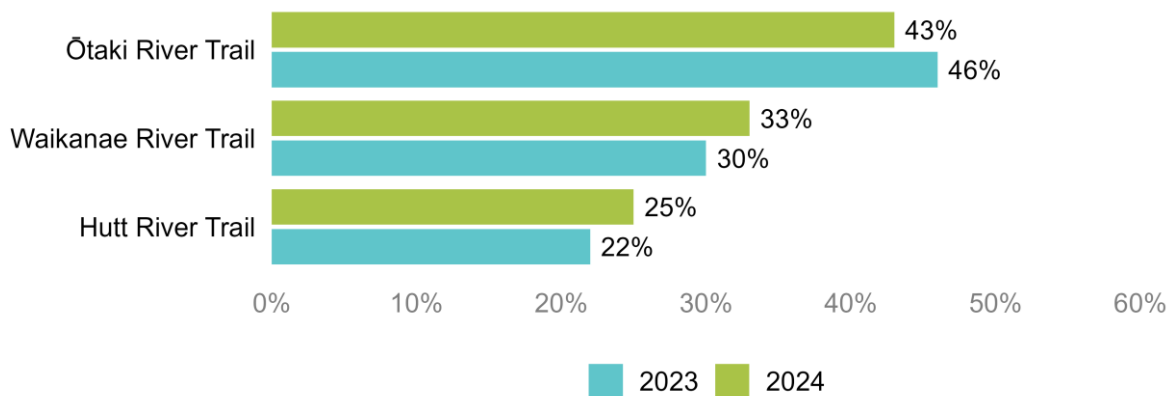


Figure 19: First time visitors to the river trails

How many times have you visited the river trails in the last 12 months?

Key trends in the frequency of visits to river trails in the last 12 months:

- Hutt River Trail had the highest percentage of respondents visiting more than 2 times (63%).
- Respondents from local areas were significantly more likely to visit their nearby river trails frequently.
- Respondents from older age groups were significantly more likely to frequently visit both the Hutt River Trail and the Waikanae River Trail respectively, compared to respondents aged 16-29 years.

Figure 20 shows the number of times river trails have been visited over the last 12 months.

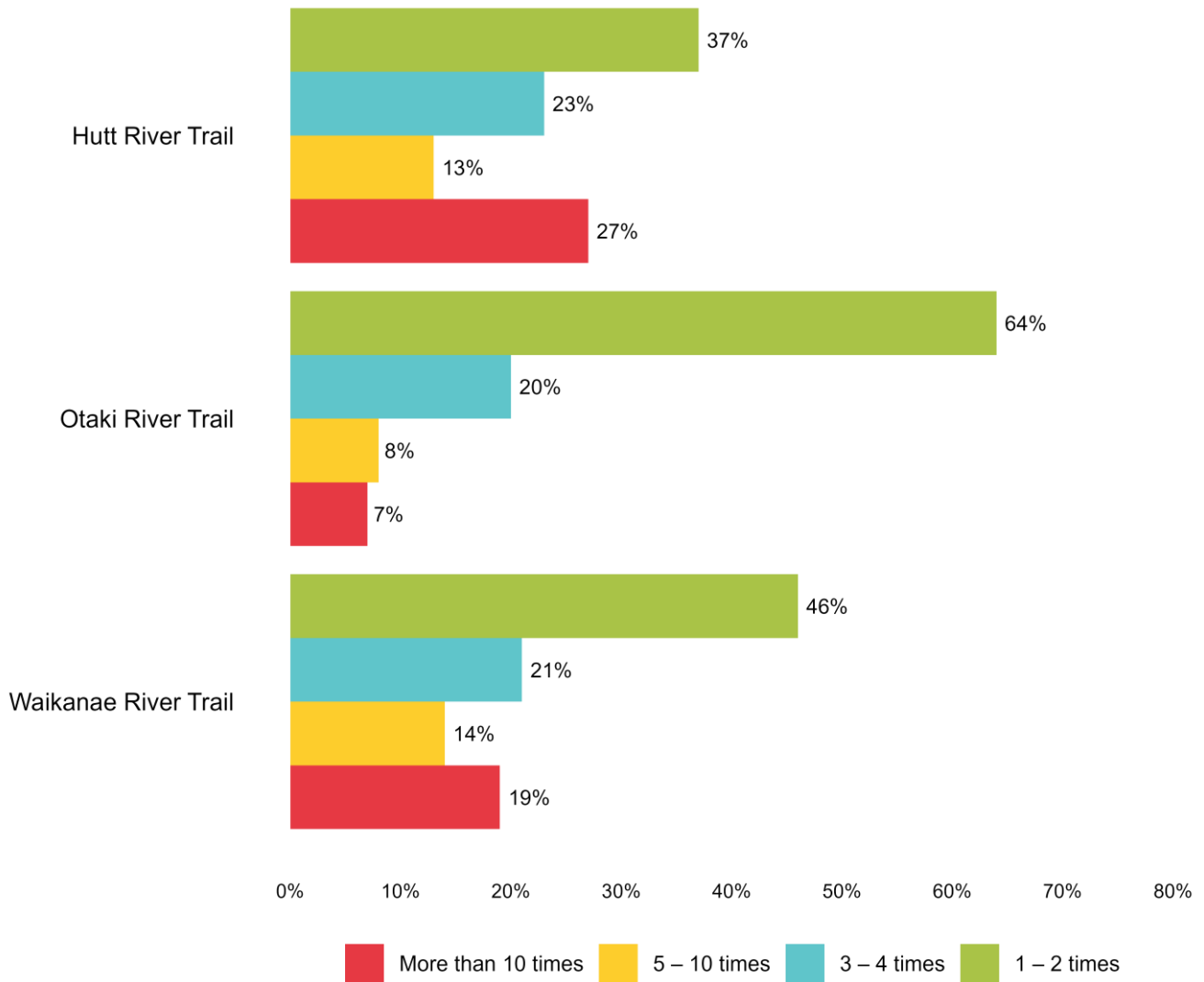


Figure 20: Number of times river trails have been visited

River trails satisfaction

How satisfied are you with the river trails?

Respondents were asked how satisfied they were with all river trails. The options were:

- Very dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Respondents' level of satisfaction with river trails indicated that:

- Satisfaction increased for all river trails, compared to 2023, with the highest level of satisfaction for the Waikanae River Trail.
- Respondents aged 16-29 were the least satisfied age group for each of the respective river trails.

Figure 21 shows the overall satisfaction (satisfied + very satisfied) for all river trails.

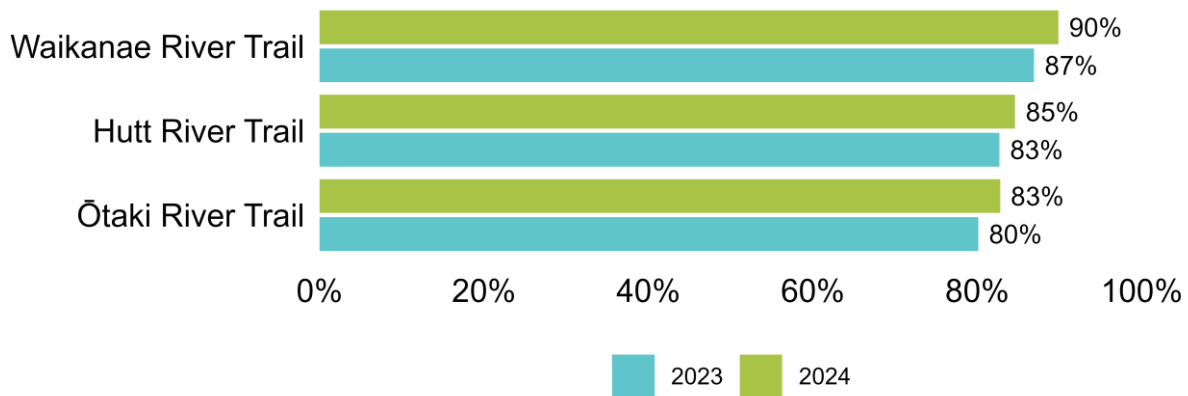


Figure 21: Overall satisfaction for all river trails

Net Promoter Score

Respondents' river trails Net Promoter Score indicated that:

- Respondents were more likely to recommend all river trails to their friends and family compared to the previous year, with the Waikanae River Trail experiencing the greatest change.
- Respondents from Wellington City were less likely to recommend both the Hutt River Trail and Ōtaki River Trail to their friends and family compared to those from other regions.

Figure 22 shows the Net Promoter Score of all river trails.

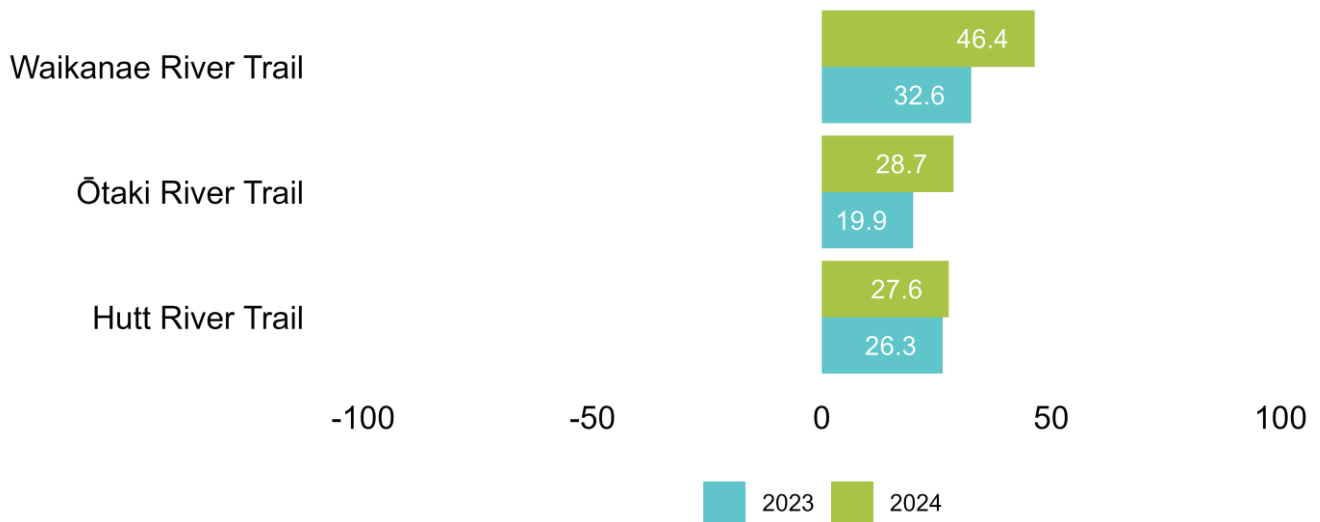


Figure 22: River trails NPS

Whitireia Park

Whitireia Park visitation

Over the last 12 months have you visited Whitireia Park?

Key trends in Whitireia Park visitation included:

- Overall visitation experienced little change from the previous year at around 23%.
- Visitation relatively consistent across all age groups and genders.
- Respondents from Porirua were significantly more likely to visit Whitireia Park than respondents from other regions.

Figure 23 shows the visitation to Whitireia Park over the last 12 months.

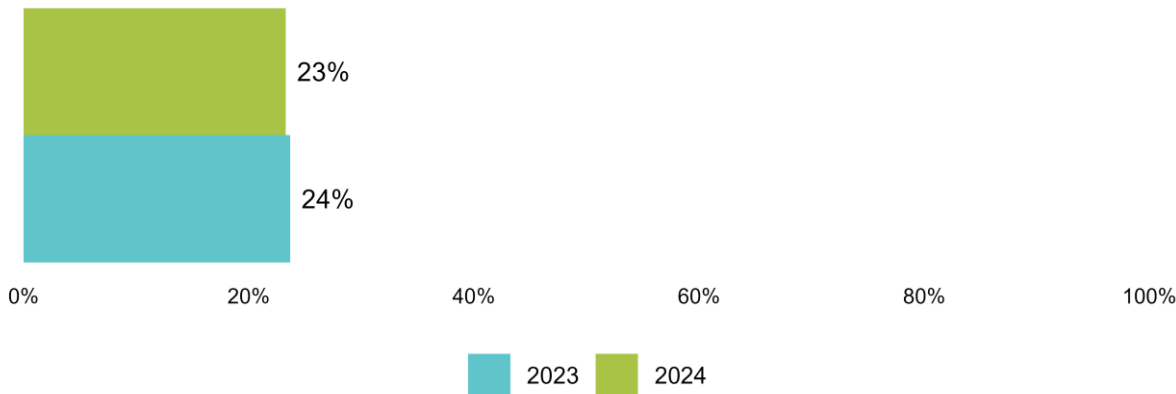


Figure 23: Over the last 12 months have you visited Whitireia Park?

Did you visit Whitireia Park for the first time in the last 12 months?

Key trends in first time visitors included:

- First-time visitation experienced little change from the previous year at around 28%.
- Young adults between 16-29 years old were significantly more likely to be first-time visitors (50%).
- Residents from Hutt Valley and Wellington City made up the greatest proportion of first-time visitors.

Figure 24 shows the percentage of respondents who were first time visitors to Whitireia Park.

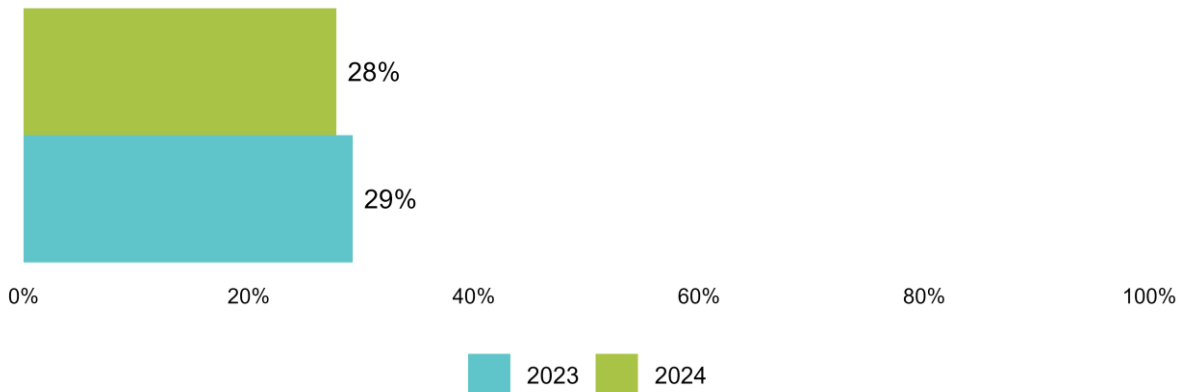


Figure 24: Did you visit Whitireia Park for the first time in the last 12 months?

How many times have you visited Whitireia Park in the last 12 months?

Key trends in the frequency of visits to Whitireia Park in the last 12 months:

- The proportion of frequent visitors (more than 2 times) decreased from 50% to 40%.
- Respondents from Porirua were significantly more likely to visit Whitireia Park frequently.

Figure 25 shows the number of visits for Whitireia Park over the last 12 months.

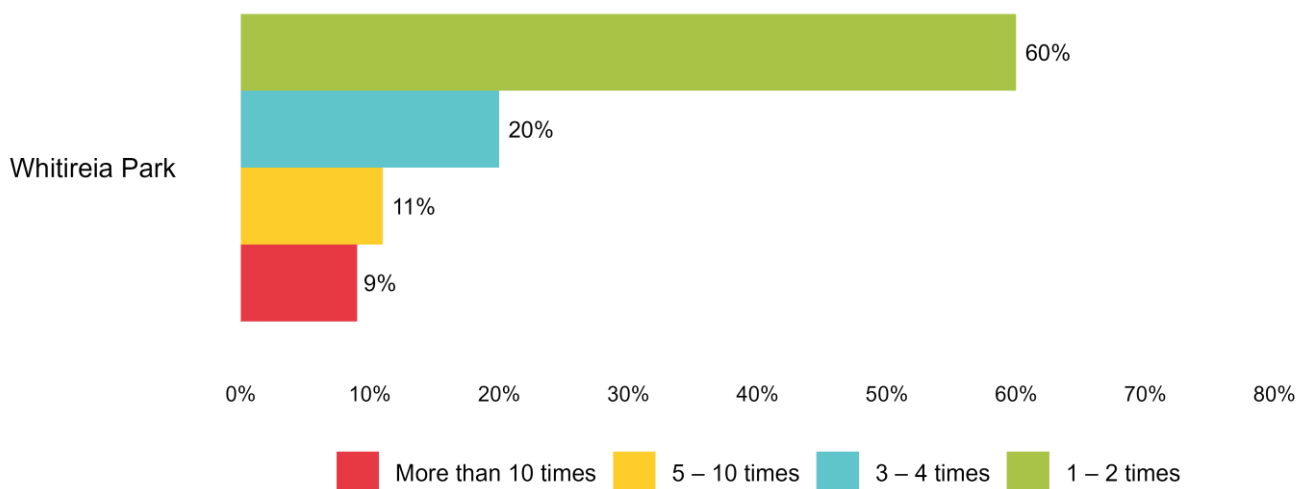


Figure 25: How many times have you visited Whitireia Park in the last 12 months?

Whitireia Park satisfaction

How satisfied are you with Whitireia Park?

Respondents were asked how satisfied they were with Whitireia Park. The options were:

- Very dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Key trends in the level of satisfaction with Whitireia Park in the last 12 months:

- Overall satisfaction increased significantly from 82% to 89%
- Respondents aged 16-29 appear the least satisfied with a satisfaction level of 78%

Figure 26 shows the overall satisfaction (satisfied + very satisfied) for Whitireia Park.

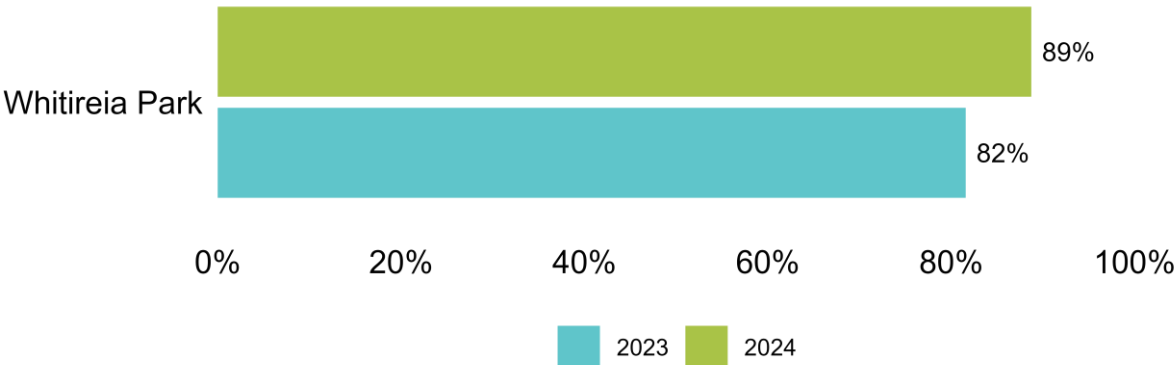


Figure 26: How satisfied are you with Whitireia Park?

Net Promoter Score

Key trends in the Net Promoter Score for Whitireia Park

- NPS increased considerably from 22.4 to 34.7
- Female respondents had a significantly greater NPS than male respondents

Figure 27 shows the Net Promoter Score for Whitireia Park.

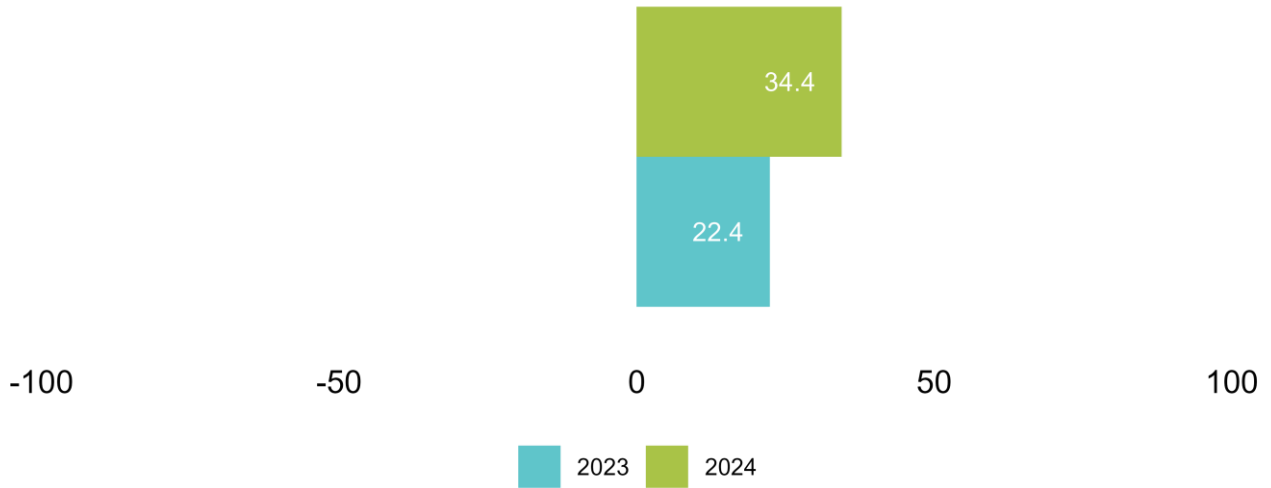


Figure 27: NPS Whitireia Park

Appendix 1: Regional parks

Number of parks and trails visited

Table 24 shows the regional parks visited by age group.

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
No users	16% 40	7% 22	10% 25	16% 37	24% 43	27% 44
Low users	62% 160	72% 211	65% 157	52% 121	54% 97	55% 90
High users	22% 56	21% 62	25% 61	32% 76	23% 41	19% 31

Table 24: Number of parks and trails visited by age

Table 25 shows the regional parks visited by age group.

	Male	Female	Another gender
No users	18% 115	13% 95	12% 1
Low users	58% 367	63% 459	88% 7
High users	23% 148	24% 176	0% 0

Table 25: Number of parks and trails visited by gender

Table 26 shows the regional parks visited by age group.

	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
No users	16% 168	11% 5	13% 14	14% 24	14% 25
Low users	59% 621	71% 32	70% 77	62% 103	62% 111
High users	25% 257	18% 8	17% 19	24% 40	24% 42

Table 26: Number of parks and trails visited by ethnicity

Table 27 shows the regional parks visited by age group.

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
No users	7% 9	8% 34	12% 19	35% 34	22% 115	0% 0
Low users	69% 95	63% 283	62% 101	53% 51	58% 306	38% 3
High users	24% 33	29% 132	26% 42	12% 12	20% 105	62% 5

Table 27: Number of parks and trails visited by region

Regional parks visited

Over the last 12 months have you visited the following regional parks?

Table 28 shows the regional parks visited by age group.

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Akatarawa Forest Park	38% 96	37% 108	37% 89	34% 80	27% 48	22% 37
Battle Hill Farm Forest Park	20% 50	26% 78	28% 69	30% 70	14% 25	24% 39
Belmont Regional Park	30% 78	35% 103	38% 93	36% 85	22% 40	22% 36
East Harbour Regional Park	17% 43	19% 56	18% 44	25% 59	23% 41	21% 35
Kaitoke Regional Park	36% 93	38% 112	39% 95	39% 92	34% 62	22% 36
Pākuratahi Forest Park	16% 42	16% 48	23% 56	25% 59	23% 42	20% 33
Queen Elizabeth Park	26% 67	31% 91	37% 90	36% 84	33% 59	42% 69
Wainuiomata Regional Park	18% 46	18% 53	18% 43	20% 46	12% 21	11% 18

Table 28: Regional parks visited by age

Table 29 shows the regional parks visited by gender.

	Male	Female	Another gender
Akatarawa Forest Park	37% 232	31% 223	12% 1
Battle Hill Farm Forest Park	25% 156	24% 172	12% 1
Belmont Regional Park	30% 187	33% 240	38% 3
East Harbour Regional Park	22% 136	19% 138	0% 0
Kaitoke Regional Park	33% 209	38% 275	38% 3
Pākuratahi Forest Park	23% 143	18% 132	12% 1
Queen Elizabeth Park	31% 198	35% 257	12% 1
Wainuiomata Regional Park	14% 88	18% 134	25% 2

Table 29: Regional parks visited by gender

Table 30 shows the regional parks visited by ethnicity.

	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
Akatarawa Forest Park	33% 350	38% 17	38% 42	44% 73	26% 46
Battle Hill Farm Forest Park	25% 260	20% 9	22% 24	27% 45	21% 37
Belmont Regional Park	32% 333	27% 12	34% 37	28% 46	29% 51
East Harbour Regional Park	21% 218	11% 5	18% 20	17% 29	23% 41
Kaitoke Regional Park	36% 376	24% 11	35% 38	44% 73	35% 63
Pākuratahi Forest Park	22% 231	16% 7	10% 11	15% 25	21% 37
Queen Elizabeth Park	33% 348	36% 16	28% 31	34% 57	38% 68
Wainuiomata Regional Park	15% 162	27% 12	20% 22	19% 31	17% 31

Table 30: Regional parks visited by ethnicity

Table 31 shows the regional parks visited by region.

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Akatarawa Forest Park	27% 37	44% 197	25% 40	26% 25	30% 156	62% 5
Battle Hill Farm Forest Park	21% 29	19% 84	51% 83	15% 15	22% 117	50% 4
Belmont Regional Park	12% 17	48% 215	22% 36	13% 13	29% 153	38% 3
East Harbour Regional Park	10% 14	28% 124	13% 21	10% 10	21% 108	25% 2
Kaitoke Regional Park	21% 29	48% 214	27% 44	34% 33	32% 168	62% 5
Pākuratahi Forest Park	11% 15	27% 122	15% 24	23% 22	18% 94	50% 4
Queen Elizabeth Park	70% 96	23% 104	46% 74	25% 24	30% 159	75% 6
Wainuiomata Regional Park	9% 13	27% 121	10% 17	10% 10	13% 66	12% 1

Table 31: Regional parks visited by region

Did you visit one of the regional parks for the first time in the last 12 months?

Table 32 shows the first time visitors to regional parks by age group.

	First time visitors					
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Akatarawa Forest Park	50% 48	42% 45	29% 26	29% 23	19% 9	22% 8
Battle Hill Farm Forest Park	44% 22	40% 31	33% 23	23% 16	28% 7	21% 8
Belmont Regional Park	41% 32	36% 37	33% 31	21% 18	28% 11	17% 6
East Harbour Regional Park	56% 24	43% 24	32% 14	31% 18	22% 9	34% 12
Kaitoke Regional Park	38% 35	37% 41	34% 32	20% 18	31% 19	22% 8
Pākuratahi Forest Park	52% 22	46% 22	27% 15	24% 14	19% 8	30% 10
Queen Elizabeth Park	45% 30	45% 41	28% 25	19% 16	22% 13	14% 10
Wainuiomata Regional Park	52% 24	49% 26	30% 13	37% 17	33% 7	11% 2

Table 32: First time visitors to regional parks by age

Table 33 shows the first time visitors to regional parks by gender.

	First time visitors		
	Male	Female	Another gender
Akatarawa Forest Park	31% 71	40% 89	0% 0
Battle Hill Farm Forest Park	29% 45	36% 62	0% 0
Belmont Regional Park	25% 47	36% 87	33% 1
East Harbour Regional Park	31% 42	43% 59	0% 0
Kaitoke Regional Park	28% 59	34% 93	0% 0
Pākuratahi Forest Park	27% 38	39% 51	100% 1
Queen Elizabeth Park	26% 51	32% 83	100% 1
Wainuiomata Regional Park	31% 27	46% 61	50% 1

Table 33: First time visitors to regional parks by gender

Table 34 shows the first time visitors to regional parks by ethnicity.

	First time visitors				
	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
Akatarawa Forest Park	29% 101	53% 9	55% 23	47% 34	48% 22
Battle Hill Farm Forest Park	26% 67	56% 5	58% 14	40% 18	49% 18
Belmont Regional Park	26% 86	58% 7	59% 22	57% 26	33% 17
East Harbour Regional Park	33% 71	40% 2	60% 12	62% 18	37% 15
Kaitoke Regional Park	26% 98	55% 6	50% 19	34% 25	41% 26
Pākuratahi Forest Park	31% 71	57% 4	64% 7	48% 12	32% 12
Queen Elizabeth Park	24% 84	62% 10	58% 18	33% 19	37% 25
Wainuiomata Regional Park	33% 53	42% 5	86% 19	39% 12	32% 10

Table 34: First time visitors to regional parks by ethnicity

Table 35 shows the first time visitors to regional parks by region.

	First time visitors					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Akatarawa Forest Park	27% 10	24% 47	45% 18	48% 12	47% 73	0% 0
Battle Hill Farm Forest Park	38% 11	30% 25	25% 21	33% 5	38% 44	25% 1
Belmont Regional Park	47% 8	24% 52	47% 17	54% 7	33% 51	33% 1
East Harbour Regional Park	36% 5	33% 41	48% 10	30% 3	38% 41	50% 1
Kaitoke Regional Park	38% 11	23% 49	36% 16	55% 18	35% 59	20% 1
Pākuratahi Forest Park	47% 7	28% 34	21% 5	36% 8	38% 36	25% 1
Queen Elizabeth Park	19% 18	23% 24	35% 26	38% 9	35% 56	33% 2
Wainuiomata Regional Park	31% 4	36% 44	35% 6	50% 5	45% 30	0% 0

Table 35: First time visitors to regional parks by region

How many times have you visited the regional parks in the last 12 months?

Table 36 shows the number of times regional parks have been visited over the last 12 months by age group.

		1–2 times	3–4 times	5–10 times	More than 10 times
Akatarawa Forest Park	16-29 years	73%	21%	5%	1%
	30-39 years	64%	23%	7%	6%
	40-49 years	67%	23%	6%	4%
	50-59 years	70%	22%	6%	3%
	60-69 years	58%	17%	10%	15%
	70 years and over	69%	28%	0%	3%
	Total	67%	22%	6%	5%
Battle Hill Farm Forest Park	16-29 years	60%	30%	8%	2%
	30-39 years	67%	16%	11%	5%
	40-49 years	56%	24%	10%	10%
	50-59 years	70%	23%	3%	4%
	60-69 years	68%	24%	0%	8%
	70 years and over	79%	15%	3%	3%
	Total	66%	22%	7%	5%
Belmont Regional Park	16-29 years	60%	23%	14%	3%
	30-39 years	58%	23%	10%	9%
	40-49 years	59%	20%	10%	11%
	50-59 years	44%	35%	12%	9%
	60-69 years	48%	25%	20%	8%
	70 years and over	33%	50%	3%	14%
	Total	53%	27%	11%	8%
East Harbour Regional Park	16-29 years	67%	23%	9%	0%
	30-39 years	66%	18%	7%	9%
	40-49 years	64%	20%	9%	7%
	50-59 years	53%	27%	10%	10%
	60-69 years	51%	27%	12%	10%
	70 years and over	66%	26%	9%	0%

		1–2 times	3–4 times	5–10 times	More than 10 times
	Total	61%	23%	10%	6%
Kaitoke Regional Park	16-29 years	68%	23%	5%	3%
	30-39 years	66%	25%	6%	3%
	40-49 years	68%	19%	7%	5%
	50-59 years	58%	33%	5%	3%
	60-69 years	78%	19%	2%	2%
	70 years and over	65%	27%	5%	3%
	Total	67%	24%	5%	3%
	Pākuratahi Forest Park	16-29 years	68%	10%	12%
30-39 years		69%	17%	10%	4%
40-49 years		57%	16%	12%	14%
50-59 years		59%	17%	12%	12%
60-69 years		48%	29%	5%	19%
70 years and over		67%	18%	12%	3%
Total		61%	18%	11%	11%
Queen Elizabeth Park		16-29 years	55%	31%	10%
	30-39 years	68%	16%	7%	9%
	40-49 years	48%	28%	17%	7%
	50-59 years	43%	21%	18%	18%
	60-69 years	54%	25%	8%	12%
	70 years and over	57%	25%	6%	13%
	Total	54%	24%	11%	10%
	Wainuiomata Regional Park	16-29 years	65%	22%	7%
30-39 years		68%	19%	4%	9%
40-49 years		67%	19%	9%	5%
50-59 years		63%	20%	7%	11%
60-69 years		67%	14%	5%	14%
70 years and over		72%	17%	11%	0%
Total		67%	19%	7%	8%

Table 36: Number of times regional parks have been visited over the last 12 months by age

Table 37 shows the number of times regional parks have been visited over the last 12 months by gender.

		1–2 times	3–4 times	5–10 times	More than 10 times
Akatarawa Forest Park	Male	62%	25%	6%	6%
	Female	73%	19%	6%	2%
	Another gender	100%	0%	0%	0%
	Total	67%	22%	6%	5%
Battle Hill Farm Forest Park	Male	71%	21%	5%	3%
	Female	62%	21%	9%	8%
	Another gender	0%	100%	0%	0%
	Total	66%	22%	7%	5%
Belmont Regional Park	Male	50%	30%	10%	10%
	Female	55%	25%	12%	8%
	Another gender	100%	0%	0%	0%
	Total	53%	27%	11%	8%
East Harbour Regional Park	Male	61%	24%	8%	7%
	Female	63%	21%	11%	5%
	Total	61%	23%	10%	6%
Kaitoke Regional Park	Male	68%	24%	4%	4%
	Female	66%	25%	7%	3%
	Another gender	67%	33%	0%	0%
	Total	67%	24%	5%	3%
Pākuratahi Forest Park	Male	62%	17%	13%	8%
	Female	60%	18%	9%	14%
	Another gender	100%	0%	0%	0%
	Total	61%	18%	11%	11%
Queen Elizabeth Park	Male	60%	22%	9%	10%
	Female	51%	26%	13%	10%
	Another gender	0%	100%	0%	0%
	Total	54%	25%	11%	10%
	Male	74%	18%	6%	2%

		1–2 times	3–4 times	5–10 times	More than 10 times
Wainuiomata Regional Park	Female	63%	19%	7%	11%
	Another gender	0%	100%	0%	0%
	Total	67%	19%	7%	8%

Table 37: Number of times regional parks have been visited over the last 12 months by gender

Table 38 shows the number of times regional parks have been visited over the last 12 months by ethnicity.

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Akatarawa Forest Park	New Zealand European	65%	23%	6%	6%
	Asian	76%	21%	2%	0%
	Māori	64%	22%	10%	4%
	Pacific peoples	59%	18%	18%	6%
	MELAA/O	72%	19%	4%	4%
	Total	66%	22%	7%	5%
Battle Hill Farm Forest Park	New Zealand European	64%	23%	7%	6%
	Asian	70%	22%	9%	0%
	Māori	63%	28%	4%	4%
	Pacific peoples	44%	22%	22%	11%
	MELAA/O	71%	16%	3%	11%
	Total	65%	23%	7%	6%
Belmont Regional Park	New Zealand European	51%	28%	11%	9%
	Asian	62%	24%	11%	3%
	Māori	57%	22%	13%	9%
	Pacific peoples	67%	25%	8%	0%
	MELAA/O	57%	25%	12%	6%
	Total	54%	27%	11%	8%
East Harbour Regional Park	New Zealand European	63%	22%	9%	5%
	Asian	60%	30%	5%	5%
	Māori	70%	13%	17%	0%
	Pacific peoples	67%	17%	17%	0%

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
	MELAA/O	49%	24%	7%	20%
	Total	62%	22%	9%	7%
Kaitoke Regional Park	New Zealand European	66%	24%	6%	4%
	Asian	77%	18%	3%	3%
	Māori	53%	33%	10%	4%
	Pacific peoples	27%	45%	9%	18%
	MELAA/O	70%	22%	6%	2%
	Total	65%	25%	6%	4%
Pākuratahi Forest Park	New Zealand European	61%	18%	10%	11%
	Asian	73%	18%	9%	0%
	Māori	64%	12%	12%	12%
	Pacific peoples	43%	14%	43%	0%
	MELAA/O	62%	14%	14%	11%
	Total	61%	17%	11%	11%
Queen Elizabeth Park	New Zealand European	52%	25%	12%	11%
	Asian	74%	23%	0%	3%
	Māori	47%	37%	9%	7%
	Pacific peoples	69%	6%	12%	12%
	MELAA/O	57%	19%	13%	10%
	Total	54%	25%	11%	10%
Wainuiomata Regional Park	New Zealand European	64%	19%	7%	9%
	Asian	95%	5%	0%	0%
	Māori	52%	29%	10%	10%
	Pacific peoples	50%	33%	8%	8%
	MELAA/O	61%	26%	3%	10%
	Total	64%	21%	7%	9%

Table 38: Number of times regional parks have been visited over the last 12 months by ethnicity

Table 39 shows the number of times regional parks have been visited over the last 12 months by region.

		1–2 times	3–4 times	5–10 times	More than 10 times
Akatarawa Forest Park	Kāpiti Coast	53%	28%	6%	14%
	Hutt Valley	59%	28%	6%	7%
	Porirua	69%	21%	10%	0%
	Wairarapa	64%	20%	16%	0%
	Wellington City	82%	13%	4%	1%
	Outside of Wellington	20%	40%	20%	20%
	Total	67%	22%	6%	5%
Battle Hill Farm Forest Park	Kāpiti Coast	76%	21%	0%	3%
	Hutt Valley	58%	27%	9%	6%
	Porirua	57%	24%	11%	8%
	Wairarapa	47%	47%	0%	7%
	Wellington City	78%	13%	5%	3%
	Outside of Wellington	50%	50%	0%	0%
	Total	66%	22%	7%	5%
Belmont Regional Park	Kāpiti Coast	94%	0%	6%	0%
	Hutt Valley	43%	28%	16%	13%
	Porirua	50%	36%	8%	6%
	Wairarapa	85%	15%	0%	0%
	Wellington City	60%	28%	7%	5%
	Outside of Wellington	67%	0%	33%	0%
	Total	53%	27%	11%	8%
East Harbour Regional Park	Kāpiti Coast	93%	0%	7%	0%
	Hutt Valley	52%	26%	12%	10%
	Porirua	64%	23%	14%	0%
	Wairarapa	80%	20%	0%	0%
	Wellington City	65%	24%	6%	5%
	Outside of Wellington	50%	0%	50%	0%
	Total	61%	23%	10%	6%

		1–2 times	3–4 times	5–10 times	More than 10 times
Kaitoke Regional Park	Kāpiti Coast	80%	17%	3%	0%
	Hutt Valley	55%	32%	7%	6%
	Porirua	70%	17%	11%	2%
	Wairarapa	82%	12%	6%	0%
	Wellington City	76%	20%	2%	2%
	Outside of Wellington	60%	20%	20%	0%
	Total	67%	24%	5%	3%
Pākuratahi Forest Park	Kāpiti Coast	73%	20%	7%	0%
	Hutt Valley	47%	19%	12%	22%
	Porirua	71%	17%	12%	0%
	Wairarapa	64%	23%	9%	5%
	Wellington City	74%	15%	9%	2%
	Outside of Wellington	50%	25%	25%	0%
	Total	61%	18%	11%	11%
Queen Elizabeth Park	Kāpiti Coast	32%	27%	17%	24%
	Hutt Valley	64%	22%	9%	5%
	Porirua	55%	26%	11%	8%
	Wairarapa	42%	17%	17%	25%
	Wellington City	64%	23%	9%	4%
	Outside of Wellington	17%	83%	0%	0%
	Total	54%	24%	11%	10%
Wainuiomata Regional Park	Kāpiti Coast	92%	0%	0%	8%
	Hutt Valley	57%	24%	10%	9%
	Porirua	76%	12%	6%	6%
	Wairarapa	80%	10%	10%	0%
	Wellington City	76%	15%	2%	8%
	Outside of Wellington	0%	100%	0%	0%
	Total	67%	19%	7%	8%

Table 39: Number of times regional parks have been visited over the last 12 months by region

Regional parks satisfaction

Overall, how satisfied are you with the regional parks?

Table 40 shows the overall satisfaction with regional parks by age group.

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Very Satisfied	27% 49	35% 83	36% 69	31% 53	38% 44	31% 33
Satisfied	52% 96	49% 115	53% 102	57% 96	51% 60	57% 62
Neutral	18% 34	13% 31	9% 18	11% 18	10% 12	10% 11
Dissatisfied	2% 3	1% 2	1% 2	1% 2	1% 1	1% 1
Very dissatisfied	1% 2	1% 3	1% 1	0% 0	0% 0	1% 1

Table 40: Overall satisfaction with regional parks by age

Table 41 shows the overall satisfaction with regional parks by gender.

	Male	Female	Another gender
Very Satisfied	30% 135	35% 190	67% 4
Satisfied	57% 253	50% 271	33% 2
Neutral	11% 49	14% 75	0% 0
Dissatisfied	1% 4	1% 6	0% 0
Very dissatisfied	1% 6	0% 1	0% 0

Table 41: Overall satisfaction with regional parks by gender

Table 42 shows the overall satisfaction with regional parks by ethnicity.

	New Zealand European	Asian	Māori	Pacific peoples	MELAA/O
Very Satisfied	35% 263	20% 17	35% 46	27% 9	31% 39
Satisfied	53% 403	56% 48	45% 58	52% 17	52% 65
Neutral	11% 80	21% 18	16% 21	15% 5	14% 18
Dissatisfied	1% 7	3% 3	2% 3	3% 1	1% 1
Very dissatisfied	1% 4	0% 0	2% 2	3% 1	2% 2

Table 42: Overall satisfaction with regional parks by ethnicity

Table 43 shows the overall satisfaction with regional parks by region.

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Very Satisfied	36% 38	34% 124	29% 35	30% 18	33% 114	33% 2
Satisfied	43% 45	54% 194	53% 64	49% 30	56% 195	50% 3
Neutral	15% 16	11% 38	14% 17	21% 13	11% 39	17% 1
Dissatisfied	4% 4	1% 2	2% 3	0% 0	1% 2	0% 0
Very dissatisfied	2% 2	1% 3	2% 2	0% 0	0% 0	0% 0

Table 43: Overall satisfaction with regional parks by region

How satisfied are you with all regional parks?

Table 44 shows the overall satisfaction with individual regional parks by age group.

	Satisfaction Level					
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Akatarawa Forest Park	77% 74	81% 88	82% 73	84% 67	79% 38	86% 32
Battle Hill Farm Forest Park	78% 39	87% 68	86% 59	86% 60	88% 22	87% 34
Belmont Regional Park	81% 63	86% 89	83% 77	87% 74	98% 39	83% 30
East Harbour Regional Park	81% 35	88% 49	93% 41	78% 46	78% 32	91% 32
Kaitoke Regional Park	90% 84	84% 94	91% 86	93% 86	97% 60	100% 36
Pākuratahi Forest Park	76% 32	94% 45	98% 55	86% 51	93% 39	94% 31
Queen Elizabeth Park	73% 49	86% 78	92% 83	87% 73	95% 56	93% 64
Wainuiomata Regional Park	67% 31	89% 47	98% 42	87% 40	76% 16	89% 16

Table 44: Overall satisfaction with regional parks by age

Table 45 shows the overall satisfaction with individual regional parks by gender.

	Satisfaction Level		
	Male	Female	Another gender
Akatarawa Forest Park	82% 190	80% 178	100% 1
Battle Hill Farm Forest Park	83% 129	87% 150	100% 1
Belmont Regional Park	87% 161	85% 205	67% 2
East Harbour Regional Park	82% 111	87% 120	0% 0
Kaitoke Regional Park	92% 192	90% 247	100% 3
Pākuratahi Forest Park	91% 130	89% 118	100% 1
Queen Elizabeth Park	88% 174	87% 223	100% 1
Wainuiomata Regional Park	85% 75	84% 112	100% 2

Table 45: Overall satisfaction with regional parks by gender

Table 46 shows the overall satisfaction with individual regional parks by ethnicity.

	Satisfaction Level				
	New Zealand European	Asian	Māori	Pacific peoples	MELAA/O
Akatarawa Forest Park	82% 286	73% 30	84% 61	82% 14	80% 36
Battle Hill Farm Forest Park	88% 228	75% 18	82% 37	78% 7	78% 29
Belmont Regional Park	87% 288	84% 31	74% 34	83% 10	82% 41
East Harbour Regional Park	87% 189	80% 16	83% 24	60% 3	76% 31
Kaitoke Regional Park	91% 341	89% 34	93% 68	91% 10	90% 56
Pākuratahi Forest Park	91% 211	73% 8	100% 25	71% 5	92% 33
Queen Elizabeth Park	90% 310	84% 26	77% 44	88% 14	88% 59
Wainuiomata Regional Park	87% 141	73% 16	77% 24	67% 8	87% 26

Table 46: Overall satisfaction with regional parks by ethnicity

Table 47 shows the overall satisfaction with individual regional parks by region.

	Satisfaction Level					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Akatarawa Forest Park	84% 31	80% 157	78% 31	92% 23	81% 127	75% 3
Battle Hill Farm Forest Park	86% 25	86% 71	88% 73	80% 12	85% 99	50% 2
Belmont Regional Park	76% 13	88% 188	86% 31	85% 11	84% 128	33% 1
East Harbour Regional Park	86% 12	88% 108	86% 18	70% 7	82% 89	50% 1
Kaitoke Regional Park	100% 29	90% 192	84% 37	88% 29	93% 156	75% 3
Pākuratahi Forest Park	93% 14	94% 115	92% 22	91% 20	85% 79	75% 3
Queen Elizabeth Park	83% 80	89% 92	85% 63	96% 23	89% 141	80% 4
Wainuiomata Regional Park	85% 11	87% 105	76% 13	70% 7	85% 55	100% 1

Table 47: Overall satisfaction with regional parks by region

Table 48 shows the overall satisfaction with regional parks comparison between 2023 and 2024.

	2023	2024
Kaitoke Regional Park	90% 509	91% 446
Pākuratahi Forest Park	90% 301	91% 253
Battle Hill Farm Forest Park	84% 360	89% 282
Queen Elizabeth Park	83% 566	88% 403
Belmont Regional Park	87% 486	87% 372
Akatarawa Forest Park	85% 412	86% 372
East Harbour Regional Park	90% 376	86% 235
Wainuiomata Regional Park	86% 233	85% 192

Table 48: Overall satisfaction with regional parks by year

Net Promoter Score

The results in the tables are coloured red, yellow, and green. Red to show NPS scores of -100 to 0, yellow to show scores of 0 to 20, and green to show scores of 20 to 100.

Table 49 shows the Net Promoter Score for regional parks by age group.

	NPS					
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Akatarawa Forest Park	8.9	23.3	15.5	16.0	37.0	33.3
Battle Hill Farm Forest Park	14.0	30.7	33.3	23.1	37.5	18.4
Belmont Regional Park	9.0	25.7	27.5	25.0	40.0	33.3
East Harbour Regional Park	20.9	33.3	29.5	27.1	37.5	58.8
Kaitoke Regional Park	35.9	39.6	34.7	36.6	49.2	70.3
Pākuratahi Forest Park	7.3	53.2	46.4	32.2	57.1	57.6
Queen Elizabeth Park	13.4	37.4	36.0	41.7	48.3	33.3
Wainuiomata Regional Park	2.2	56.6	48.8	39.1	42.9	27.8

Table 49: Regional parks NPS by age

Table 50 shows the Net Promoter Score for regional parks by gender.

	NPS		
	Male	Female	Another gender
Akatarawa Forest Park	26.7	12.2	100.0
Battle Hill Farm Forest Park	23.3	30.4	100.0
Belmont Regional Park	17.5	32.8	0.0
East Harbour Regional Park	32.6	35.8	
Kaitoke Regional Park	39.7	42.7	66.7
Pākuratahi Forest Park	48.6	36.6	100.0
Queen Elizabeth Park	27.9	40.8	100.0
Wainuiomata Regional Park	33.0	41.0	-50.0

Table 50: Regional parks NPS by gender

Table 51 shows the Net Promoter Score for regional parks by ethnicity.

	NPS				
	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
Akatarawa Forest Park	22.8	17.6	12.5	24.3	6.8
Battle Hill Farm Forest Park	28.9	-11.1	21.7	17.8	11.4
Belmont Regional Park	26.2	16.7	16.2	8.7	22.4
East Harbour Regional Park	37.0	-20.0	35.0	20.7	23.7
Kaitoke Regional Park	40.7	45.5	26.3	53.4	49.2
Pākuratahi Forest Park	41.9	28.6	45.5	44.0	44.4
Queen Elizabeth Park	35.1	31.2	29.0	35.1	42.4
Wainuiomata Regional Park	38.3	25.0	36.4	22.6	43.3

Table 51: Regional parks NPS by ethnicity

Table 52 shows the Net Promoter Score for regional parks by region.

	NPS					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Akatarawa Forest Park	25.0	25.5	13.2	28.0	12.9	-25.0
Battle Hill Farm Forest Park	25.0	43.0	22.0	28.6	18.9	-25.0
Belmont Regional Park	35.3	30.5	27.8	0.0	19.2	-66.7
East Harbour Regional Park	28.6	41.8	38.1	30.0	23.8	0.0
Kaitoke Regional Park	48.3	51.4	32.6	27.3	31.7	25.0
Pākuratahi Forest Park	40.0	42.1	29.2	50.0	43.5	25.0
Queen Elizabeth Park	39.6	41.2	31.1	50.0	28.0	40.0
Wainuiomata Regional Park	38.5	43.0	17.6	20.0	33.8	0.0

Table 52: Regional parks NPS by region

Table 53 shows the Net Promoter Score for regional parks comparison between 2023 and 2024.

	NPS	
	2023	2024
Pākuratahi Forest Park	37.5	41.7
Kaitoke Regional Park	43.4	40.9
Wainuiomata Regional Park	33.0	37.0
Queen Elizabeth Park	30.0	35.2
East Harbour Regional Park	35.6	33.2
Battle Hill Farm Forest Park	27.4	26.1
Belmont Regional Park	28.8	24.9
Akatarawa Forest Park	13.2	19.8

Table 53: Regional parks NPS by year

Activities and attractions

In order to compile a list of activities undertaken at each of the regional parks, respondents were asked what they generally do while visiting each site. If respondents visited one of the sites, they were asked what had attracted them to the site.

Analysis of activities and attractions indicated that:

- In 2024, walking/tramping, mountain biking/cycling, leisure/sightseeing, and picnics/barbecues were the most popular activities in all regional parks. This is similar to 2023, when walking/tramping, mountain biking/cycling, picnics/barbecues, and camping were the most popular activities.
- In 2024, sights/scenery, walking/biking trails, and accessibility were the most common attractions in the regional parks. This is consistent with 2023, when sights/scenery, walking trails, and recommendations to visit were the most common attractions.

Akatarawa Forest Park

Analysis of activities and attractions for Akatarawa Forest Park indicated that:

- Walking/tramping, leisure/sightseeing, and mountain biking/cycling were the most popular activities undertaken at Akatarawa Forest Park.
- The sights and scenery, walking/biking trails, and the dam were the most common attractions for Akatarawa Forest Park.

Table 54 shows activities and attractions mentioned by respondents for Akatarawa Forest Park.

Theme	Freq
ACTIVITIES	540
Walking/tramping	246
Leisure/sightseeing	65
Mountain biking/cycling	64
Picnics/barbeques	25
Exercising dog	24
Exercising	15
Driving	14
Social recreation with family friends	14
Hunting	12
Quad/dirt biking	12
Camping	10
Bird watching	8
Horse riding	8
Swimming	7
Fishing	5
Photography	5
Adventure racing/orienteering	3
Water activities	3

Theme	Freq
ATTRACTIONS	140
Sights/scenery	46
Walking/biking trails	46
Dam	11
Recommended visit	7
Family friendly	6
River	6
New experience	5
Quiet	5
Allows dogs	4
Staglands	4

Table 54: Activities and attractions at Akatarawa Forest

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Akatarawa Forest for walking or tramping, to enjoy the sights and scenery, or for exercising were more likely to recommend Akatarawa Forest to their friends and family.

Table 55 shows the key drivers for Akatarawa Forest based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	246	59%	0.26
Sights/scenery	46	11%	0.16
Exercising	15	4%	0.09
Quad/dirt biking	12	3%	0.08
Picnics/barbeques	25	6%	0.07
Walking/biking trails	46	11%	0.07
Leisure/sightseeing	65	16%	0.06
Exercising dog	24	6%	0.05
Driving	14	3%	0.04
Camping	10	2%	0.00
Dam	11	3%	0.00
Social recreation with family/friends	14	3%	-0.01
Mountain biking/cycling	64	15%	-0.07
Hunting	12	3%	-0.20

Table 55: Key drivers for Akatarawa Forest

Battle Hill Farm Forest Park

Analysis of activities and attractions for Battle Hill Farm Forest Park indicated that:

- Walking/tramping, camping, horse riding, and picnics/barbecues were the most popular activities undertaken at Battle Hill Farm Forest Park.
- The walking/biking trails, sights and scenery, and facilities/cleanliness were the most common attractions for Battle Hill Farm Forest Park.

Table 56 shows activities and attractions mentioned by respondents for Battle Hill Farm Forest Park.

Theme	Freq
ACTIVITIES	431
Walking/tramping	132
Camping	46
Horse Riding	41
Picnics/barbeques	33
Seeing the eels	30
Social recreation with family friends	25
Leisure/sightseeing	24
Mountain biking/cycling	19
Visiting the farm	15
Swimming	12
Events and services	11
Exercising	11
Working/volunteering	7
Using the swing	6
Going to the fair market	5
Adventure racing/orienteering	4
Water activities	4
Driving	3
Education	3
ATTRACTIONS	73
Walking/biking trails	19
Sights/scenery	18
Facilities cleanliness	8
Family friendly	7
Historical sites/attractions	6
The farm	5
Campgrounds	4
New experience	3

Theme	Freq
Water activities	3

Table 56: Activities and attractions at Battle Hill Farm Forest Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Battle Hill Farm Forest Park to use the walking/biking trails, go horse riding, or to see the eels were more likely to recommend Battle Hill Farm Forest Park to their friends and family.

Table 57 shows the key drivers for Battle Hill Farm Forest Park based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Walking/biking trails	19	6%	0.23
Horse Riding	41	13%	0.19
Seeing the eels	30	10%	0.18
Visiting the farm	15	5%	0.15
Walking/tramping	132	43%	0.14
Picnics/barbeques	33	11%	0.14
Social recreation with family/friends	25	8%	0.10
Exercising	11	4%	0.08
Camping	46	15%	0.08
Events and services	11	4%	0.08
Sights/scenery	18	6%	0.06
Swimming	12	4%	0.05
Mountain biking/cycling	19	6%	0.04
Leisure/sightseeing	24	8%	0.02

Table 57: Key drivers at Battle Hill Farm Forest Park

Belmont Regional Park

Analysis of activities and attractions for Belmont Regional Park indicated that:

- Walking/tramping, leisure/sightseeing, and mountain biking/cycling were the most popular activities undertaken at Belmont Regional Park.
- The sights and scenery, walking/biking trails, and the waterfall were the most common attractions for Belmont Regional Park.

Table 58 shows activities and attractions mentioned by respondents for Belmont Regional Park.

Theme	Freq
ACTIVITIES	520
Walking/tramping	266
Leisure/sightseeing	54
Mountain biking/cycling	42
Exercising dog	38
Social recreation with family friends	30
Exercising	28
Picnics/barbeques	20
Horse riding	13
Adventure racing/orienteering	8
Working/volunteering	7
Photography	6
Bird watching	5
Camping	3
ATTRACTIONS	131
Sights/scenery	30
Walking/biking trails	30
Waterfall	19
Accessible	15
Dam	6
Dog access	6
Facilities cleanliness	6
Family friendly	6
Recommended visit	6
Photography	4
Quiet	3

Table 58: Activities and attractions at Belmont Regional Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Belmont Regional Park for walking or tramping, exercising, or to enjoy the leisure and sightseeing opportunities were more likely to recommend Belmont Regional Park to family and friends.

Table 59 shows the key drivers for Belmont Regional Park based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	266	63%	0.27
Exercising	28	7%	0.20
Leisure/sightseeing	54	13%	0.19
Picnics/barbeques	20	5%	0.18
Mountain biking/cycling	42	10%	0.16
Exercising dog	38	9%	0.09
Walking/biking trails	30	7%	0.08
Waterfall	19	5%	0.08
Sights/scenery	30	7%	0.05
Accessible	15	4%	0.03
Social recreation with family/friends	30	7%	0.02
Horse riding	13	3%	-0.05

Table 59: Key drivers at East Harbour Regional Park

East Harbour Regional Park

- Walking/tramping, mountain biking/cycling, leisure/sightseeing, and picnics/barbecues were the most popular activities undertaken at East Harbour Regional Park.
- The walking/biking trails, sights and scenery, dog access and the lighthouse were the most common attractions for East Harbour Regional Park.

Table 60 shows activities and attractions mentioned by respondents for East Harbour Regional Park.

Theme	Freq
ACTIVITIES	338
Walking/tramping	156
Mountain biking/cycling	71
Leisure/sightseeing	32
Picnics/barbeques	18
Exercising	13
Exercising dog	11
Social recreation with family friends	9
Photography	8
Fishing	5
Working/volunteering	5
Water activities	4
Adventure racing/orienteering	3
Horse riding	3
ATTRACTIONS	70
Walking/biking trails	22
Sights/scenery	16
Dog access	10
Lighthouse	8
Facilities cleanliness	6
Beach	4
New experience	4

Table 60: Activities and attractions at East Harbour Regional Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited East Harbour Regional Park for walking or tramping, picnics/barbecues, or for exercising were more likely to recommend East Harbour Regional Park to family and friends.

Table 61 shows the key drivers for East Harbour Regional Park based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	156	58%	0.23
Picnics/barbeques	18	7%	0.05
Exercising	13	5%	0.02
Walking/biking trails	22	8%	0.01
Sights/scenery	16	6%	-0.01
Mountain biking/cycling	71	26%	-0.03
Leisure/sightseeing	32	12%	-0.04
Dog access	10	4%	-0.05
Exercising dog	11	4%	-0.09

Table 61: Key drivers at East Harbour Regional Park

Kaitoke Regional Park

Analysis of activities and attractions for Kaitoke Regional Park indicated that:

- Walking/tramping, camping, leisure/sightseeing, and water activities were the most popular activities undertaken at Kaitoke Regional Park.
- The walking/biking trails, sights/scenery, and facilities/cleanliness were the most common attractions for Kaitoke Regional Park.

Table 62 shows activities and attractions mentioned by respondents for Kaitoke Regional Park.

Theme	Freq
ACTIVITIES	739
Walking/tramping	276
Camping	131
Leisure/sightseeing	90
Water activities	73
Picnics/barbeques	60
Social recreation with family friends	39
Exercising dog	31
Mountain biking/cycling	15
Exercising	6
Adventure racing/orienteering	4
Horse riding	4
Hunting	4
Bird watching	3
Photography	3
ATTRACTIONS	151
Walking/biking trails	55
Sights/scenery	26
Facilities cleanliness	11
Family friendly	11
Campgrounds	10
Lord of the Rings filming locations	8
Swimming holes	7
River	4
Swing bridge	4
Dam	3
Horse access	3
New experience	3
Quiet	3

Theme	Freq
Recommended visit	3

Table 62: Activities and attractions at Kaitoke Regional Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Kaitoke Regional Park for camping, water activities, picnics/barbeques or to enjoy the leisure/sightseeing opportunities were more likely to recommend Kaitoke Regional Park to their friends and family.

Table 63 shows the key drivers for Kaitoke Regional Park based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Camping	131	27%	0.21
Water activities	73	15%	0.20
Picnics/barbeques	60	12%	0.13
Leisure/sightseeing	90	19%	0.12
Campgrounds	10	2%	0.10
Family friendly	11	2%	0.08
Walking/tramping	276	57%	0.06
Social recreation with family/friends	39	8%	0.04
Facilities/cleanliness	11	2%	0.04
Walking/biking trails	55	11%	0.00
Sights/scenery	26	5%	-0.03
Exercising dog	31	6%	-0.07
Mountain biking/cycling	15	3%	-0.08

Table 63: Key drivers at Kaitoke Regional Park

Pākuratahi Forest Park

Analysis of activities and attractions for Pākuratahi Forest Park indicated that:

- Mountain biking/cycling, walking/tramping, and exercising dogs were the most popular activities undertaken at Pākuratahi Forest Park.
- The walking/biking trails, sights/scenery, and the tunnel were the most common attractions for Pākuratahi Forest Park.

Table 64 shows activities and attractions mentioned by respondents for Pākuratahi Forest Park.

Theme	Freq
ACTIVITIES	287
Mountain biking/cycling	104
Walking/tramping	92
Exercising dog	22
Exercising	14
Horse Riding	14
Social recreation with family friends	14
Picnics/barbeques	13
Leisure/sightseeing	4
Shooting archery	4
Adventure racing/orienteering	3
Fishing	3
ATTRACTIONS	127
Walking/biking trails	82
Sights/scenery	17
Tunnel	16
Dog access	5
River	4
Recommended visit	3

Table 64: Activities and attractions at Pākuratahi Forest

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Pākuratahi Forest for mountain biking or cycling, walking or tramping, or for picnics/barbeques were more likely to recommend Pākuratahi Forest to their friends and family.

Table 65 shows the key drivers for Pākuratahi Forest based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Mountain biking/cycling	104	38%	0.30
Walking/biking trails	82	30%	0.15

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Picnics/barbeques	13	5%	0.08
Walking/tramping	92	33%	0.04
Exercising	14	5%	0.03
Social recreation with family/friends	14	5%	0.02
Sights/scenery	17	6%	-0.03
Exercising dog	22	8%	-0.04
Tunnel	16	6%	-0.05
Horse Riding	14	5%	-0.07

Table 65: Key drivers at Pākuratahi Forest

Queen Elizabeth Park

Analysis of activities and attractions for Queen Elizabeth Park indicated that:

- Walking/tramping, beach visits, mountain biking/cycling, and picnics/barbecues were the most popular activities undertaken at Queen Elizabeth Park.
- The walking trails, tram, and family-friendly nature were the most common attractions for Queen Elizabeth Park.

Table 66 shows activities and attractions mentioned by respondents for Queen Elizabeth Park.

Theme	Freq
ACTIVITIES	649
Walking/tramping	147
Beach visits	79
Mountain biking/cycling	70
Picnics/barbeques	64
Exercising dog	49
Taking/seeing the tram	48
Social recreation with family friends	44
Horse riding	39
Leisure/sightseeing	29
Visiting historical sites/attractions	16
Water activities	16
Exercising	12
Playing sports	7
Camping	6
Adventure racing/orienteering	5
Bird watching	4
Photography	4
Working/volunteering	4
Foraging	3
Play on playground	3
ATTRACTIONS	151
Walking trails	40
Tram	21
Family friendly	14
Sights/scenery	14
Facilities cleanliness	13
Beach	9
Mountain biking/cycling	9

Theme	Freq
Historical sites/attractions	7
Accessible	4
Activities	4
Water activities	4
Dog access	3
New experience	3
Playground	3
Recommended visit	3

Table 66: Shows the activities and attractions at Queen Elizabeth Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends. Respondents who visited Queen Elizabeth Park for beach visits, mountain biking/cycling, or to visit the historical sites/attractions were more likely to recommend Queen Elizabeth Park to their friends and family.

Table 67 shows the key drivers for Queen Elizabeth Park based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Beach visits	79	17%	0.20
Mountain biking/cycling	70	15%	0.17
Visiting historical sites/attractions	16	4%	0.16
Exercising dog	49	11%	0.14
Taking/seeing the tram	48	11%	0.12
Walking trails	40	9%	0.12
Facilities/cleanliness	13	3%	0.12
Family friendly	14	3%	0.12
Sights/scenery	14	3%	0.09
Walking/tramping	147	32%	0.07
Social recreation with family/friends	44	10%	0.06
Tram	21	5%	0.06
Leisure/sightseeing	29	6%	0.05
Exercising	12	3%	0.03
Horse riding	39	9%	0.03
Water activities	16	4%	0.01
Picnics/barbeques	64	14%	0.00

Table 67: Shows the key drivers at Queen Elizabeth Park

Wainuiomata Regional Park

Analysis of activities and attractions for Wainuiomata Regional Park indicated that:

- Walking/tramping, leisure/sightseeing, picnics/barbecues, and exercising dogs were the most popular activities undertaken at Wainuiomata Regional Park.
- The walking trails, sights and scenery, and camping sites were the most common attractions for Wainuiomata Regional Park.

Table 68 shows activities and attractions mentioned by respondents for Wainuiomata Regional Park.

Theme	Freq
ACTIVITIES	233
Walking/tramping	132
Leisure/sightseeing	17
Picnics/barbeques	16
Exercising dog	15
Mountain biking/cycling	13
Camping	9
Swimming	9
Social recreation with family friends	8
Adventure racing/orienteering	5
Hunting	5
Exercising	4
ATTRACTIONS	64
Walking trails	28
Sights/scenery	12
Camping site	7
Family friendly	5
New experience	5
Dog access	4
Dam	3

Table 68: Activities and attractions at Wainuiomata Regional Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Wainuiomata Regional Park for walking or tramping, for picnics/barbeques, or to exercise their dog were more likely to recommend Wainuiomata Regional Park to their friends and family.

Table 69 shows the key drivers for Wainuiomata Regional Park based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	132	58%	0.12
Picnics/barbeques	16	7%	0.08
Exercising dog	15	7%	0.07
Walking trails	28	12%	0.04
Mountain biking/cycling	13	6%	-0.05
Sights/scenery	12	5%	-0.06
Leisure/sightseeing	17	7%	-0.15

Table 69: Key drivers at Wainuiomata Regional Park

Improvements

In order to identify possible improvements, respondents were asked how Greater Wellington could improve the regional parks.

The most commonly mentioned improvements across the majority of the regional parks for 2024 were:

- Improvement of information boards and signage.
- Adding more garbage bins and addressing the problem of rubbish in the parks.
- Maintaining and improving the tracks.

The most commonly mentioned improvements across the majority of the regional parks for 2022 were: - Add more garbage bins and address the problem of rubbish in the parks.

- Improvement of information boards and signage.

Akatarawa Forest Park

The most mentioned improvements for Akatarawa Forest Park were:

- Improve the information boards and signage.
- Maintain and improve the tracks.
- Improve access to and within Akatarawa Forest Park.

Table 70 shows improvements mentioned by respondents for Akatarawa Forest Park.

Theme	Freq
INFRASTRUCTURE	235
Improve information boards/signage	47
Maintain/improve tracks	37
Additional garbage bins/address rubbish problem	30
Additional walking tracks	25
Add/improve toilets/bathrooms	24
Add/improve facilities/services	18
Improve parking	12
Additional seating	11
Add/improve picnic areas	5
Add/improve water facilities	5
Additional biking tracks	5
Maintain/improve roads	5
Add/improve lighting	4
Preserve natural state	4
Add/improve camping facilities	3
ACTIVITIES AND PARK MANAGEMENT	105
Improve access	33
Improve the environment	10
Add more activities	9
Improve safety/security	9
Allow/improve horse access	8
Ban motor vehicles i.e. dirt bikes 4 wheel drives	8
Control weeds/pests	7
Increase public awareness	7
Allow/improve dog access	5
Better manage or ban forestry operations	5
Improve drainage	4

Table 70: Akatarawa Forest improvements

Battle Hill Farm Forest Park

The most mentioned improvements for Battle Hill Farm Forest Park were:

- Improve information boards and signage.
- Allow and improve horse access.
- Add and improve toilets and bathrooms.

Table 71 shows improvements mentioned by respondents for Battle Hill Farm Forest Park.

Theme	Freq
INFRASTRUCTURE	128
Improve information boards/signage	20
Add/improve toilets/bathrooms	17
Improve the environment	15
Maintain/improve tracks	13
Additional garbage bins/address rubbish problem	10
Additional walking tracks	10
Add/improve picnic areas	7
Add/improve water facilities	7
Add/improve facilities/services	6
Additional biking tracks	6
Add/improve camping facilities	5
Improve parking	5
Additional seating	4
Add a playground	3
ACTIVITIES AND PARK MANAGEMENT	75
Allow/improve horse access	18
Add more activities	16
Improve access	15
Allow/improve dog access	8
Upkeep required when logging occurs	8
Improve safety/security	7
Reduce number of horses reduce effects from horses	3

Table 71: Battle Hill Farm Forest Park improvements

Belmont Regional Park

The most mentioned improvements for Belmont Regional Park were:

- Improve information boards and signage.
- Maintain and improve tracks.
- Improve access.

Table 72 shows improvements mentioned by respondents for Belmont Regional Park.

Theme	Freq
INFRASTRUCTURE	214
Improve information boards/signage	52
Maintain/improve tracks	43
Additional garbage bins/address rubbish problem	26
Add/improve toilets/bathrooms	21
Additional walking tracks	19
Improve parking	14
Additional seating	8
Add/improve facilities/services	7
Add/improve water facilities	7
Add a playground	6
Add/improve picnic areas	6
Additional biking tracks	5
ACTIVITIES AND PARK MANAGEMENT	123
Improve access	27
Allow/improve dog access	18
Improve the environment	17
Reduce farming operations	12
Improve safety/security	11
Allow/improve horse access	10
Increase restrictions on dogs	8
Improve access for families	5
Add more activities	4
Control weeds/pests	4
Increase public awareness	4
Preserve natural state	3

Table 72: Belmont Regional Park improvements

East Harbour Regional Park

The most mentioned improvements for East Harbour Regional Park were:

- Improve information boards and signage.
- Maintain and improve tracks.
- Add and improve toilets/bathrooms

Table 73 shows improvements mentioned by respondents for East Harbour Regional Park.

Theme	Freq
INFRASTRUCTURE	144
Improve information boards/signage	31
Maintain/improve tracks	30
Add/improve toilets/bathrooms	21
Maintain/improve roads	12
Improve parking	8
Additional biking tracks	7
Additional seating	6
Additional walking tracks	6
Add/improve facilities/services	5
Add/improve picnic areas	5
Add shade/sheltered area	5
Add/improve water facilities	4
Additional garbage bins/address rubbish problem	4
ACTIVITIES AND PARK MANAGEMENT	59
Improve access	13
Improve safety/security	8
Increase restrictions on dogs	8
Control weeds/pests	6
Improve the environment	6
Allow/improve dog access	5
Improve access for bikes	4
De-privatise cycleway	3
Improve vehicle access	3
Preserve natural state	3

Table 73: East Harbour Regional Park improvements

Kaitoke Regional Park

The most mentioned improvements for Kaitoke Regional Park were:

- Improve information boards and signage.
- Add and improve toilets and bathrooms.
- Maintain and improve tracks.

Table 74 shows improvements mentioned by respondents for Kaitoke Regional Park.

Theme	Freq
INFRASTRUCTURE	230
Improve information boards/signage	37
Add/improve toilets/bathrooms	25
Maintain/improve tracks	25
Improve parking	22
Add/improve facilities/services	21
Additional walking tracks	21
Add/improve camping facilities	17
Add/improve picnic areas	12
Additional garbage bins/address rubbish problem	12
Additional seating	7
Add/improve water facilities	6
Add a playground	5
Add shade/sheltered area	4
Additional biking tracks	4
Add an eatery cafe	3
Add more Lord of the Rings attractions	3
Add more family-friendly attractions	3
Maintain existing infrastructure	3
ACTIVITIES AND PARK MANAGEMENT	78
Improve safety/security	20
Improve access	16
Improve the environment	13
Add more activities	9
Improve dog access	6
Improve horse access	5
Control weeds/pests	5
Noise control	4

Table 74: Kaitoke Regional Park improvements

Pākuratahi Forest Park

The most mentioned improvements for Pākuratahi Forest Park were:

- Improve information boards and signage.
- Improve safety and security.
- Maintain and improve tracks.

Table 75 shows improvements mentioned by respondents for Pākuratahi Forest Park

Theme	Freq
INFRASTRUCTURE	144
Improve information boards/signage	39
Maintain/improve tracks	17
Add/improve toilets/bathrooms	15
Improve parking	14
Additional walking tracks	11
Additional biking tracks	10
Additional garbage bins/address rubbish problem	10
Additional seating	7
Add/improve camping facilities	5
Add/improve lighting	4
Add/improve picnic areas	4
Add/improve water facilities	4
Add shade/sheltered area	4
ACTIVITIES AND PARK MANAGEMENT	72
Improve safety/security	22
Improve access	14
Allow/improve horse access	8
Control weeds/pests	6
Allow/improve dog access	5
Improve access for bikes	5
Improve the environment	5
Increase restrictions on dogs	4
Improve drainage	3

Table 75: Pākuratahi Forest improvements

Queen Elizabeth Park

The most mentioned improvements for Queen Elizabeth Park were:

- Add and improve toilets and bathrooms.
- Improve information boards and signage.
- Add garbage bins and address the rubbish problem.

Table 76 shows improvements mentioned by respondents for Queen Elizabeth Park.

Theme	Freq
INFRASTRUCTURE	169
Add/improve toilets/bathrooms	28
Improve information boards/signage	27
Additional garbage bins/address rubbish problem	25
Maintain/improve tracks	19
Add/improve picnic areas	12
Additional walking tracks	11
Improve parking	10
Add/improve water facilities	6
Add shade/sheltered area	6
Additional seating	6
Additional biking tracks	5
Preserve natural state	5
Add an eatery/cafe	3
Add/improve facilities/services	3
Expand tramway	3
ACTIVITIES AND PARK MANAGEMENT	121
Improve the environment	23
Allow/improve horse access	17
Add more activities	13
Allow grazing	13
Improve access	11
Improve safety/security	10
Add a playground	8
Increase public awareness	8
Control weeds/pests	7
Allow freedom camping	5
Allow/improve dog access	3
Separate cyclists and pedestrians	3

Table 76: Queen Elizabeth Park improvements

Wainuiomata Regional Park

The most mentioned improvements for Wainuiomata Regional Park were:

- Improve information boards and signage.
- Maintain and improve tracks.
- Add extra seating.

Table 77 shows improvements mentioned by respondents for Wainuiomata Regional Park.

Theme	Freq
INFRASTRUCTURE	80
Improve information boards/signage	19
Maintain/improve tracks	15
Additional seating	11
Additional garbage bins/address rubbish problem	9
Add/improve picnic areas	8
Add/improve toilets/bathrooms	7
Additional walking tracks	5
Add a playground	3
Add/improve barbeque areas	3
ACTIVITIES AND PARK MANAGEMENT	42
Improve access	9
Improve the environment	7
Add more activities	6
Control weeds/pests	6
Allow/improve dog access	5
Improve safety/security	5
Increase restrictions on dogs	4

Table 77: Wainuiomata Regional Park improvements

Appendix 2: River Trails

River trails visited

Over the last 12 months have you visited the following River Trails?

Table 78 shows the river trails visited by age group.

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Hutt River Trail	36% 92	43% 127	44% 107	44% 104	34% 62	29% 48
Ōtaki River Trail	10% 25	6% 19	8% 20	9% 21	8% 15	13% 21
Waikanae River Trail	8% 21	11% 33	14% 34	20% 46	22% 39	21% 34

Table 78: River trails visited by age

Table 79 shows the river trails visited by gender.

	Male	Female	Another gender
Hutt River Trail	37% 230	42% 303	62% 5
Ōtaki River Trail	7% 46	10% 73	0% 0
Waikanae River Trail	16% 100	14% 104	0% 0

Table 79: River trails visited by gender

Table 80 shows the river trails visited by ethnicity.

	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
Hutt River Trail	40% 416	24% 11	46% 51	38% 64	33% 58
Ōtaki River Trail	9% 90	11% 5	5% 5	10% 17	13% 23
Waikanae River Trail	16% 166	4% 2	8% 9	11% 18	17% 30

Table 80: River trails visited by ethnicity

Table 81 shows the river trails visited by region.

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Hutt River Trail	22% 30	65% 294	19% 31	24% 23	30% 159	50% 4
Ōtaki River Trail	38% 52	3% 13	7% 12	1% 1	7% 39	62% 5
Waikanae River Trail	62% 85	7% 30	12% 19	4% 4	13% 66	38% 3

Table 81: River trails visited by region

Did you visit one of the river trails for the first time in the last 12 months?

Table 82 shows the first time visitors to the river trails by age group.

	First time visitors					
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Hutt River Trail	39% 36	32% 41	21% 23	17% 18	16% 10	17% 8
Ōtaki River Trail	56% 14	47% 9	40% 8	38% 8	60% 9	19% 4
Waikanae River Trail	52% 11	45% 15	29% 10	26% 12	36% 14	21% 7

Table 82: First time visitors to the river trails by age

Table 83 shows the first time visitors to the river trails by gender.

	First time visitors		
	Male	Female	Another gender
Hutt River Trail	23% 53	27% 81	20% 1
Ōtaki River Trail	39% 18	47% 34	0% 0
Waikanae River Trail	29% 29	38% 39	0% 0

Table 83: First time visitors to the river trails by gender

Table 84 shows the first time visitors to the river trails by ethnicity.

	First time visitors				
	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
Hutt River Trail	20% 84	36% 4	45% 23	34% 22	40% 23
Ōtaki River Trail	40%	100%	80%	47%	39%

First time visitors

	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
	36	5	4	8	9
Waikanae River Trail	30% 50	50% 1	89% 8	44% 8	37% 11

Table 84: First time visitors to the river trails by ethnicity

Table 85 shows the first time visitors to the river trails by region.

First time visitors

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Hutt River Trail	33% 10	16% 47	32% 10	52% 12	36% 57	0% 0
Ōtaki River Trail	38% 20	62% 8	33% 4	100% 1	49% 19	20% 1
Waikanae River Trail	26% 22	37% 11	47% 9	50% 2	38% 25	0% 0

Table 85: First time visitors to the river trails by region

How many times have you visited the river trails in the last 12 months?

Table 86 shows the number of times river trails have been visited over the last 12 months by age group.

		1–2 times	3–4 times	5–10 times	More than 10 times
Hutt River Trail	16-29 years	48%	22%	11%	20%
	30-39 years	39%	24%	13%	24%
	40-49 years	33%	27%	13%	27%
	50-59 years	30%	22%	16%	32%
	60-69 years	35%	19%	16%	30%
	70 years and over	35%	23%	12%	29%
	Total	37%	23%	13%	27%
Ōtaki River Trail	16-29 years	69%	15%	12%	4%
	30-39 years	79%	11%	0%	11%
	40-49 years	60%	30%	0%	10%
	50-59 years	52%	24%	14%	10%
	60-69 years	67%	27%	7%	0%
	70 years and over	62%	19%	10%	10%

		1–2 times	3–4 times	5–10 times	More than 10 times
	Total	64%	20%	8%	7%
Waikanae River Trail	16-29 years	67%	19%	10%	5%
	30-39 years	55%	18%	9%	18%
	40-49 years	56%	18%	12%	15%
	50-59 years	39%	17%	15%	28%
	60-69 years	44%	23%	18%	15%
	70 years and over	29%	29%	18%	24%
	Total	46%	21%	14%	19%

Table 86: Number of times river trails have been visited over the last 12 months by age

Table 87 shows the number of times river trails have been visited over the last 12 months by gender.

		1–2 times	3–4 times	5–10 times	More than 10 times
Hutt River Trail	Male	37%	24%	13%	26%
	Female	37%	22%	14%	27%
	Another gender	60%	40%	0%	0%
	Total	37%	23%	13%	27%
Ōtaki River Trail	Male	70%	20%	11%	0%
	Female	62%	22%	5%	11%
	Total	65%	20%	8%	7%
Waikanae River Trail	Male	40%	22%	16%	22%
	Female	52%	20%	12%	16%
	Total	46%	21%	14%	19%

Table 87: Number of times river trails have been visited over the last 12 months by gender

Table 88 shows the number of times river trails have been visited over the last 12 months by ethnicity.

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Hutt River Trail	New Zealand European	37%	21%	11%	31%
	Asian	45%	31%	16%	8%
	Māori	27%	31%	16%	27%

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
	Pacific peoples	45%	27%	18%	9%
	MELAA/O	34%	28%	21%	17%
	Total	36%	24%	13%	27%
Ōtaki River Trail	New Zealand European	60%	22%	9%	9%
	Asian	100%	0%	0%	0%
	Māori	56%	17%	17%	11%
	Pacific peoples	40%	40%	20%	0%
	MELAA/O	70%	26%	0%	4%
	Total	62%	22%	8%	8%
Waikanae River Trail	New Zealand European	42%	25%	13%	20%
	Asian	100%	0%	0%	0%
	Māori	56%	22%	11%	11%
	Pacific peoples	50%	50%	0%	0%
	MELAA/O	50%	7%	23%	20%
	Total	47%	21%	14%	18%

Table 88: Number of times river trails have been visited over the last 12 months by ethnicity

Table 89 shows the number of times river trails have been visited over the last 12 months by region.

		1–2 times	3–4 times	5–10 times	More than 10 times
Hutt River Trail	Kāpiti Coast	67%	23%	3%	7%
	Hutt Valley	20%	21%	17%	43%
	Porirua	68%	23%	6%	3%
	Wairarapa	57%	22%	17%	4%
	Wellington City	54%	28%	10%	8%
	Outside of Wellington	25%	25%	25%	25%
	Total	37%	23%	13%	27%
	Kāpiti Coast	50%	25%	12%	13%
	Hutt Valley	71%	29%	0%	0%
	Porirua	83%	8%	0%	8%

		1–2 times	3–4 times	5–10 times	More than 10 times
Ōtaki River Trail	Wairarapa	100%	0%	0%	0%
	Wellington City	79%	15%	3%	3%
	Outside of Wellington	20%	20%	60%	0%
	Total	64%	20%	8%	7%
Waikanae River Trail	Kāpiti Coast	16%	22%	18%	44%
	Hutt Valley	70%	20%	10%	0%
	Porirua	63%	21%	16%	0%
	Wairarapa	100%	0%	0%	0%
	Wellington City	67%	18%	12%	3%
	Outside of Wellington	33%	67%	0%	0%
	Total	46%	21%	14%	19%

Table 89: Number of times river trails have been visited over the last 12 months by region

River trails satisfaction

How satisfied are you with the river trails?

Table 90 shows the satisfaction with river trails by age group.

	Satisfaction Level					
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Hutt River Trail	68% 63	86% 109	90% 96	86% 89	90% 56	88% 42
Ōtaki River Trail	72% 18	74% 14	85% 17	90% 19	93% 14	86% 18
Waikanae River Trail	76% 16	82% 27	88% 30	96% 44	97% 38	91% 31

Table 90: Satisfaction with river trails by age

Table 91 shows the satisfaction with river trails by gender.

	Satisfaction Level		
	Male	Female	Another gender
Hutt River Trail	84% 192	85% 257	60% 3
Ōtaki River Trail	87% 40	79% 58	0% 0
Waikanae River Trail	91% 91	90% 94	0% 0

Table 91: Satisfaction with river trails by gender

Table 92 shows the satisfaction with river trails by ethnicity.

	Satisfaction Level				
	New Zealand European	Asian	Māori	Pacific peoples	MELAA/O
Hutt River Trail	84% 347	86% 44	77% 49	73% 8	91% 53
Ōtaki River Trail	87% 77	80% 4	94% 16	80% 4	74% 17
Waikanae River Trail	94% 156	67% 6	100% 18	0% 0	73% 22

Table 92: Satisfaction with river trails by ethnicity

Table 93 shows the satisfaction with river trails by region.

	Satisfaction Level					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Hutt River Trail	83% 25	86% 252	87% 27	83% 19	81% 129	75% 3
Ōtaki River Trail	81% 42	92% 12	75% 9	0% 0	85% 33	100% 4
Waikanae River Trail	96% 82	87% 26	89% 17	75% 3	85% 56	67% 2

Table 93: Satisfaction with river trails by region

Net Promoter Score

Activities and attractions

In order to compile a list of activities undertaken at each of the river trails, respondents were asked what they generally do while visiting each site. If respondents visited one of the sites, they were asked what had attracted them to the site.

Analysis of activities and attractions indicated that:

- In 2024, walking/tramping, mountain biking/cycling, and exercising dogs were the most popular activities across all river trails. These were also the most popular activities for the previous year.
- In 2024, the key attractions drawing visitors to the river trails included the walking/biking trails, accessibility, and the natural scenery. This differs somewhat from 2023, when the key attractions were the natural environment, convenient location, and presence of rivers.
- Respondents who reported exercising their dogs were more likely to recommend the Waikanae River Trail and Ōtaki River Trail, but less likely to recommend the Hutt River Trail. This finding is consistent with the previous year.

Hutt River Trail

Analysis of activities and attractions for the Hutt River Trail indicated that:

- Walking/tramping, mountain biking/cycling, exercising dogs, and general exercising were the most popular activities undertaken at the Hutt River Trail.
- The walking/biking trails, accessibility, and dog-friendly nature were the most common attractions for the Hutt River Trail.

Table 98 shows activities and attractions mentioned by respondents for the Hutt River Trail.

Theme	Freq
ACTIVITIES	716
Walking/tramping	253
Mountain biking/cycling	181
Exercising dog	95
Exercising	57
Leisure/sightseeing	37
Social recreation with family friends	34
Water activities	25
Fishing	13
Picnics/barbeques	9
Horse riding	5
Visit the market	4
Adventure racing/orienteering	3
ATTRACTIONS	69

Theme	Freq
Walking biking trails	33
Accessible	13
Dog access	7
Sights/scenery	6
Water activities	4
Family friendly	3
River	3

Table 98: Activities and attractions at Hutt River Trail

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited the Hutt River Trail for mountain biking or cycling, walking or tramping, or to exercise their dog were more likely to recommend the Hutt River Trail to their friends or family.

Table 99 shows the key drivers for the Hutt River Trail based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Mountain biking/cycling	181	34%	0.18
Walking/tramping	253	47%	0.08
Exercising dog	95	18%	0.08
Social recreation with family/friends	34	6%	0.05
Walking/biking trails	33	6%	0.05
Leisure/sightseeing	37	7%	0.04
Accessible	13	2%	-0.01
Exercising	57	11%	-0.03
Water activities	25	5%	-0.08
Fishing	13	2%	-0.21

Table 99: Key drivers at Hutt River Trail

Ōtaki River Trail

Analysis of activities and attractions for the Ōtaki River Trail indicated that:

- Walking/tramping, mountain biking/cycling, exercising dogs, and horse riding were the most popular activities undertaken at the Ōtaki River Trail.
- The walking/biking trails and sights/scenery were the most common attractions for the Ōtaki River Trail.

Table 100 shows activities and attractions mentioned by respondents for the Ōtaki River Trail.

Theme	Freq
ACTIVITIES	116
Walking/tramping	38
Mountain biking/cycling	25
Exercising dog	12
Horse riding	10
Leisure/sightseeing	9
Picnics/barbeques	7
Water activities	6
Fishing	5
Exercising	4
ATTRACTIONS	29
Walking biking trails	13
Sights/scenery	9
Water activities	4
River	3

Table 100: Activities and attractions at Ōtaki River Trail

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited the Ōtaki River Trail to walk or tramp, exercise their dog, or for mountain biking or cycling were more likely to recommend the Ōtaki River Trail to their friends or family.

Table 101 shows the key drivers for the Ōtaki River Trail based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	38	31%	0.06
Exercising dog	12	10%	0.05
Mountain biking/cycling	25	20%	0.03
Horse riding	10	8%	0.02
Walking/biking trails	13	10%	-0.02

Table 101: Key drivers at Ōtaki River Trail

Waikanae River Trail

Analysis of activities and attractions for the Waikanae River Trail indicated that:

- Walking/tramping, mountain biking/cycling, exercising dogs, and general exercising were the most popular activities undertaken at the Waikanae River Trail.
- The walking/biking trails, scenery, and beach access were the most common attractions for the Waikanae River Trail.

Table 102 shows activities and attractions mentioned by respondents for the Waikanae River Trail.

Theme	Freq
ACTIVITIES	271
Walking/tramping	93
Mountain biking/cycling	65
Exercising dog	26
Exercising	17
Leisure/sightseeing	17
Water activities	15
Social recreation with family friends	10
Picnics/barbeques	9
Horse riding	7
Bird watching	5
Fishing	4
Organised sporting events	3
ATTRACTIONS	41
Walking biking trails	23
Sights/scenery	9
Beach	3
Dog access	3
Quiet	3

Table 102: Activities and attractions at Waikanae River Trail

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to their friends or family.

Respondents who visited the Waikanae River Trail to use the walking/biking trails, exercise their dog, or for walking or tramping were more likely to recommend the Waikanae River Trail to their friends and family.

Table 103 shows the key drivers for the Waikanae River Trail based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Walking/biking trails	23	11%	0.26

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Exercising dog	26	12%	0.16
Walking/tramping	93	45%	0.14
Leisure/sightseeing	17	8%	0.14
Mountain biking/cycling	65	31%	0.11
Social recreation with family/friends	10	5%	0.10
Exercising	17	8%	0.07
Water activities	15	7%	-0.03

Table 103: Key drivers at Waikanae River Trail

Improvements

In order to identify possible improvements, respondents were asked how Greater Wellington could improve the river trails.

The most commonly mentioned improvements for 2024 across the majority of the river trails were:

- Enhancement or maintenance of the tracks for improved accessibility and safety.
- Addressing waste management issues along the river trails by installing more garbage bins and implementing effective measures to reduce littering.
- Improving information boards and signage.

The most commonly mentioned improvements for 2023 across the majority of the river trails were:

- Enhancement or maintenance of the tracks for improved accessibility and safety.
- Addressing waste management issues along the river trails by installing more garbage bins and implementing effective measures to reduce littering.
- Environmental improvements, such as planting more trees or facilitating natural regeneration, to enhance the natural beauty of the parks.

Hutt River Trail

The most mentioned improvements for the Hutt River Trail were:

- Maintaining and improving the tracks.
- Adding additional garbage bins and addressing the rubbish problem.
- Improving information boards and signage.
- Adding and improving toilets and bathrooms.

Table 104 shows improvements mentioned by respondents for the Hutt River Trail.

Theme	Freq
INFRASTRUCTURE	279
Additional garbage bins/address rubbish problem	55
Maintain/improve tracks	55
Improve information boards/signage	39
Add/improve toilets/bathrooms	34
Additional seating	30
Add/improve picnic areas	11
Add/improve facilities/services	10
Add/improve water facilities	10
Add/improve lighting	8
Additional walking tracks	7
Improve parking	7
Preserve natural state	4
Add more swimming areas	3

Theme	Freq
Add shade/sheltered area	3
Build a bridge across the river	3
ACTIVITIES AND PARK MANAGEMENT	147
Improve safety/security	34
Improve the environment	27
Improve access	20
Increase restrictions on dogs	18
Ban motor vehicles i.e. dirt bikes 4 wheel drives	7
Improve access for bikes	7
Separate cyclists and pedestrians	7
Control weeds/pests	6
Add more activities	5
Allow/improve horse access	5
Allow/improve dog access	4
Improve drainage	4
Improve river cleanliness	3

Table 104: Hutt River Trail improvements

Ōtaki River Trail

The most mentioned improvements for the Ōtaki River Trail were:

- Improving access to and around the Ōtaki River Trail.
- Improving information boards and signage.
- Improving the environment.
- Adding and improving toilets and bathrooms.

Table 105 shows improvements mentioned by respondents for the Ōtaki River Trail.

Theme	Freq
ACTIVITIES AND PARK MANAGEMENT	36
Improve access	11
Improve the environment	7
Allow/improve horse access	5
Improve safety/security	4
Add more activities	3
Improve river cleanliness	3
Increase public awareness	3
INFRASTRUCTURE	35
Improve information boards/signage	9

Theme	Freq
Add/improve toilets/bathrooms	6
Additional garbage bins/address rubbish problem	6
Improve parking	5
Maintain/improve tracks	5
Additional seating	4

Table 105: Ōtaki River Trail improvements

Waikanae River Trail

The most mentioned improvements for the Waikanae River Trail were:

- Maintaining and improving the tracks.
- Improving information boards and signage.
- Adding and improving toilets and bathrooms.
- Addressing the rubbish problem and adding additional garbage bins.

Table 106 shows improvements mentioned by respondents for the Waikanae River Trail.

Theme	Freq
INFRASTRUCTURE	94
Maintain/improve tracks	32
Improve information boards/signage	18
Add/improve toilets/bathrooms	11
Additional garbage bins/address rubbish problem	9
Increase restrictions on dogs	7
Additional seating	4
Improve parking	4
Add/improve facilities/services	3
Add/improve picnic areas	3
Additional walking tracks	3
ACTIVITIES AND PARK MANAGEMENT	32
Improve safety/security	9
Allow/improve horse access	6
Improve the environment	6
Improve resilience to flooding	5
Allow/improve dog access	3
Improve access for bikes	3

Table 106: Waikanae River Trail improvements

Appendix 3: Whitireia Park

Whitireia Park visitation

Over the last 12 months have you visited Whitireia Park?

Table 107 shows Whitireia Park visitation by age group.

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Whitireia Park	20% 50	24% 71	23% 56	24% 56	22% 39	18% 30

Table 107: Whitireia Park visited by age

Table 108 shows Whitireia Park visitation by gender.

	Male	Female	Another gender
Whitireia Park	21% 134	23% 165	12% 1

Table 108: Whitireia Park visited by gender

Table 109 shows Whitireia Park visitation by ethnicity.

	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
Whitireia Park	21% 219	40% 18	13% 14	30% 50	25% 44

Table 109: Whitireia Park visited by ethnicity

Table 110 shows Whitireia Park visitation by region.

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Whitireia Park	16% 22	13% 60	56% 91	9% 9	23% 120	25% 2

Table 110: Whitireia Park visited by region

Did you visit Whitireia Park for the first time in the last 12 months?

Table 111 shows first time Whitireia Park visitation by age group.

	First time visitors					
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Whitireia Park	50% 25	28% 20	20% 11	23% 13	23% 9	23% 7

Table 111: First time Whitireia Park visitation by age

Table 112 shows first time Whitireia Park visitation by gender.

	First time visitors		
	Male	Female	Another gender
Whitireia Park	25% 33	32% 52	0% 0

Table 112: First time Whitireia Park visitation by gender

Table 113 shows first time Whitireia Park visitation by ethnicity.

	First time visitors				
	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
Whitireia Park	24% 52	22% 4	43% 6	28% 14	36% 16

Table 113: First time Whitireia Park visitation by ethnicity

Table 114 shows first time Whitireia Park visitation by region.

	First time visitors					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Whitireia Park	27% 6	37% 22	21% 19	44% 4	28% 34	0% 0

Table 114: First time Whitireia Park visitation by region

How many times have you visited Whitireia Park in the last 12 months?

Table 115 shows the number of Whitireia Park visits over the last 12 months by age group.

		1–2 times	3–4 times	5–10 times	More than 10 times
		Whitireia Park	16-29 years	43%	25%
	30-39 years	59%	24%	11%	6%
	40-49 years	65%	13%	11%	11%
	50-59 years	55%	23%	12%	9%
	60-69 years	70%	12%	2%	15%
	70 years and over	70%	23%	7%	0%
	Total	60%	20%	11%	9%

Table 115: Number of Whitireia Park visits over the last 12 months by age

Table 116 shows the number of Whitireia Park visits over the last 12 months by gender.

		1–2 times	3–4 times	5–10 times	More than 10 times
Whitireia Park	Male	66%	21%	8%	5%
	Female	55%	20%	14%	11%
	Another gender	0%	100%	0%	0%
	Total	60%	20%	11%	9%

Table 116: Number of Whitireia Park visits over the last 12 months by gender

Table 117 shows the number of Whitireia Park visits over the last 12 months by ethnicity.

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Whitireia Park	New Zealand European	62%	20%	10%	9%
	Asian	57%	7%	21%	14%
	Māori	41%	29%	18%	12%
	Pacific peoples	39%	33%	22%	6%
	MELAA/O	64%	18%	11%	7%
	Total	58%	21%	12%	9%

Table 117: Number of Whitireia Park visits over the last 12 months by ethnicity

Table 118 shows the number of Whitireia Park visits over the last 12 months by region.

		1–2 times	3–4 times	5–10 times	More than 10 times
Whitireia Park	Kāpiti Coast	86%	9%	5%	0%
	Hutt Valley	79%	10%	8%	3%
	Porirua	34%	32%	16%	18%
	Wairarapa	67%	22%	11%	0%
	Wellington City	65%	19%	10%	6%
	Outside of Wellington	50%	0%	50%	0%
	Total	60%	20%	11%	9%

Table 118: Number of Whitireia Park visits over the last 12 months by region

Whitireia Park satisfaction

How satisfied are you with Whitireia Park

Table 119 shows the satisfaction with Whitireia Park by age group.

	Satisfaction Level					
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Whitireia Park	78% 39	90% 64	91% 51	95% 53	87% 34	87% 26

Table 119: Satisfaction with Whitireia Park by age

Table 120 shows the satisfaction with Whitireia Park by gender.

	Satisfaction Level		
	Male	Female	Another gender
Whitireia Park	90% 120	88% 145	100% 1

Table 120: Satisfaction with Whitireia Park by gender

Table 121 shows the satisfaction with Whitireia Park by ethnicity.

	Satisfaction Level				
	New Zealand European	Asian	Māori	Pacific peoples	MELAA/O
Whitireia Park	89% 194	93% 13	90% 45	78% 14	89% 39

Table 121: Satisfaction with Whitireia Park by ethnicity

Table 122 shows the satisfaction with Whitireia Park by region.

	Satisfaction Level					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Whitireia Park	91% 20	85% 50	90% 82	100% 9	88% 106	0% 0

Table 122: Satisfaction with Whitireia Park by region

Net Promoter Score

Table 123 shows the Net Promoter Score for Whitireia Park by age group.

	NPS					
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over
Whitireia Park	30	42.9	41.8	28.6	35.9	20

Table 123: NPS by age

Table 124 shows the Net Promoter Score for Whitireia Park by gender.

	NPS		
	Male	Female	Another gender
Whitireia Park	24.2	45.1	100

Table 124: NPS by gender

Table 125 shows the Net Promoter Score for Whitireia Park by ethnicity.

	NPS				
	New Zealand European	Pacific peoples	Asian	Māori	MELAA/O
Whitireia Park	33.5	16.7	35.7	52	31.8

Table 125: NPS by ethnicity

Table 126 shows the Net Promoter Score for Whitireia Park by region.

	NPS					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	Outside of Wellington
Whitireia Park	22.7	30.5	38.9	77.8	33.6	-100

Table 126: NPS by region

Activities and attractions

In order to compile a list of activities undertaken at Whitireia Park, respondents were asked what they generally do while visiting each site. If respondents visited one of the sites, they were asked what had attracted them to the site.

Analysis of activities and attractions for Whitireia Park indicated that:

- In 2024, walking/tramping, exercising dog, and leisure/sightseeing were the most common activities at Whitireia Park. Whereas in 2023, walking/tramping, water activities, picnics/barbeques were the most common activities.
- In 2024, the sights/scenery and the walking trails were the most common attractions to Whitireia Park. Whereas in 2023, the sights/scenery and accessibility were the main attractions.

Whitireia Park

Table 127 shows activities and attractions mentioned by respondents for Whitireia Park.

Theme	Freq
ACTIVITIES	387
Walking/tramping	142
Exercising dog	47
Leisure/sightseeing	42
Beach visits	36
Water activities	34
Mountain biking/cycling	22
Picnics/barbeques	19
Social recreation with family friends	14
Exercising	10
Bird watching	6
Photography	6
Fishing	5
Adventure racing/orienteering	4
ATTRACTIONS	80
Sights/scenery	39
Walking trails	19
Bike trails	7
Water activities	7
The beach	5
Dog access	3

Table 127: Activities and attractions at Whitireia Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score,

they are more likely to recommend the park to family or friends.

Respondents who visited Whitireia Park to exercise their dog, to enjoy social recreation with family/friends, to use walking trails and for walking/tramping, were more likely to recommend it to friends and family.

Table 128 shows the key drivers for Whitireia Park based on respondent feedback.

Activity/Attraction	COUNT	PERCENTAGE	RELATIVE IMPACT
Exercising dog	47	16%	0.23
Social recreation with family/friends	14	5%	0.11
Walking trails	19	6%	0.10
Walking/tramping	142	47%	0.08
Picnics/barbeques	19	6%	0.08
Water activities	34	11%	0.08
Exercising	10	3%	0.07
Sights/scenery	39	13%	0.00
Leisure/sightseeing	42	14%	-0.02
Beach visits	36	12%	-0.11
Mountain biking/cycling	22	7%	-0.18

Table 128: Key drivers at Whitireia Park

Improvements

In order to identify possible improvements, respondents were asked how Whitireia Park Board could improve Whitireia Park.

The most mentioned improvements for Whitireia Park in 2024 were:

- Improve the safety and security of Whitireia Park.
- Improve the natural environment.
- Maintain and improve the roads.

The most mentioned improvements for Whitireia Park in 2023 were:

- Improve access to and around Whitireia Park.
- Maintain and improve the tracks.
- Improve the safety and security of Whitireia Park.

Whitireia Park

Table 129 shows improvements mentioned by respondents for Whitireia Park.

Theme	Freq
INFRASTRUCTURE	114
Maintain/improve roads	21
Maintain/improve tracks	18
Additional garbage bins/address rubbish problem	14
Improve parking	14
Add/improve toilets/bathrooms	13
Improve information boards/signage	11
Additional seating	6
Add/improve facilities/services	5
Additional walking tracks	5
Add/improve water facilities	4
Add/improve picnic areas	3
ACTIVITIES AND PARK MANAGEMENT	103
Improve safety/security	27
Improve the environment	26
Improve access	19
Increase restrictions on dogs	15
Add more activities	6
Control weeds/pests	6
Reduce the number of bikes	4

Table 129: Whitireia Park improvements

Appendix 4: Deterrents to visitation

Deterrents to visitation

The most common reasons in 2024 respondents had not visited a park or trail in the last 12 months were:

- Not interested in visiting either a park or a trail.
- Health problems or having limited to no mobility.
- A lack of time or other commitments.

The most common reasons in 2023 respondents had not visited a park or trail in the last 12 months were:

- Health problems or having limited to no mobility.
- Not interested in visiting either a park or a trail.
- A lack of time or other commitments.

Please state why you have not visited any of the parks or trails in the last 12 months?

Table 130 shows the various reasons respondents had not visited any parks or trails in the last 12 months.

Theme	Freq
REASONS	254
Lack of interest	59
Health limitations physical immobility	46
Time constraints other commitments	45
Distance to park is too far	34
Lack of transport	22
Preference for other parks	10
Lack of information about the park	8
Bad weather	7
Have young children	4
New to Wellington	4
Covid	3
Difficult financial situation	3
Dog restrictions	3
Other exercise preferences	3
Safety concerns	3

Table 130: Reasons for not visiting a park or trail in the last 12 months

Appendix 5: Park accessibility

Do you have any comments about how we can improve access?

Table 131 shows comments from respondents on possible improvements and barriers to improve access to parks.

Theme	Freq
ACCESSIBILITY	167
Accessible paths and tracks	35
Wheelchair accessibility	19
Flat surfaces	12
Allow/improve dog access	11
Allow/improve horse access	11
Pram accessibility	11
Sealed solid surfaces	10
Specific accessibility requirements for disabled	10
Increase number and difficulty levels of trails	8
Muddy trails limit accessibility	6
Shorter trails	6
Bike barriers are unpassable for bikes	5
Concreted entrances	5
Bike barriers restrict wheelchairs scooters	4
Improved beach access	4
Mobility scooters for hire	4
Add handrails	3
Improve access for hunters	3
FACILITIES AND AMENITIES	134
Improve transport options to reach parks	39
Add/improve toilets/bathrooms	32
Additional garbage bins/address rubbish problem	22
Additional seating	12
Add water facilities	8
Add/improve lighting	7
Sheltered spaces	6
Add/improve picnic areas	5
Add an eatery cafe	3
VEHICLES AND PARKING	122

Theme	Freq
Increase number of car parks	107
Improve road access	7
Improve location and signage of car parks	5
Address parking safety and security	3
AWARENESS AND INFORMATION	88
Improve information boards/signage	62
Online information on trails and parks	18
Need for better communication and advertising	8
MAINTENANCE AND SAFETY	51
Improve safety/security	31
Maintain facilities and parks	11
Path and trail maintenance	6
Limit closures due to fire risk	3
WHITIREIA PARK	13
Accessible paths and tracks	5
Improve road access	5
Improve information boards/signage	3
HUTT RIVER TRAIL	12
Increase access points to trail	2
Increase number of car parks	2
Add/improve lighting	1
Add/improve toilets/bathrooms	1
Allow for motorbike access	1
Bike barriers are unpassable for bikes	1
Concern regarding works impacting access	1
Improve information boards/signage	1
Improve safety and security	1
Trail requires lips for wheelchair access	1
AKATARAWA FOREST PARK	10
Improve road access	2
Additional garbage bins/address rubbish problem	1
Extend hours of operation	1
Improve information boards/signage	1
Increase number of car parks for horse floats	1
Limit walking trails in Motorised Recreation Area	1
Motor bikes are a safety concern	1

Theme	Freq
Parking bollards restrict wheelchair access	1
Reinstate access along Campbells Mill Road	1
OTHER COMMENTS	7
Increase restrictions on dogs	4
Prefer parks be sold	3
BELMONT REGIONAL PARK	6
Increase number of car parks	6
ŌTAKI RIVER TRAIL	5
Bike barriers restrict wheelchairs scooters	2
Improve information boards/signage	2
Online information on trails and parking	1
KAITOKE REGIONAL PARK	4
Increase number of car parks	4
WAINUIOMATA REGIONAL PARK	4
Increase number of car parks	2
Add/improve toilets/bathrooms	1
Extend hours for Rimutaka Forest car park	1
EAST HARBOUR REGIONAL PARK	4
Bearing head track maintenance required	2
Gate restricts wheelchair access	1
Steps on steep incline of Bus Barn track	1
QUEEN ELIZABETH PARK	3
Improve safety and security	3
PĀKURATAHI FOREST PARK	3
Improve road access	3
BATTLE HILL FARM FOREST PARK	3
Improve road access	2
Gates are difficult to unlock and open	1
WAIKANAE RIVER TRAIL	2
Improve information boards/signage	1
Increase number of car parks	1

Table 131: Comments on possible improvements to improve access

Appendix 6: Park closures

Did you hear about the temporary park area closures in social media or other sources?

Figure 28 shows whether respondents heard about park closures through social media or other sources.

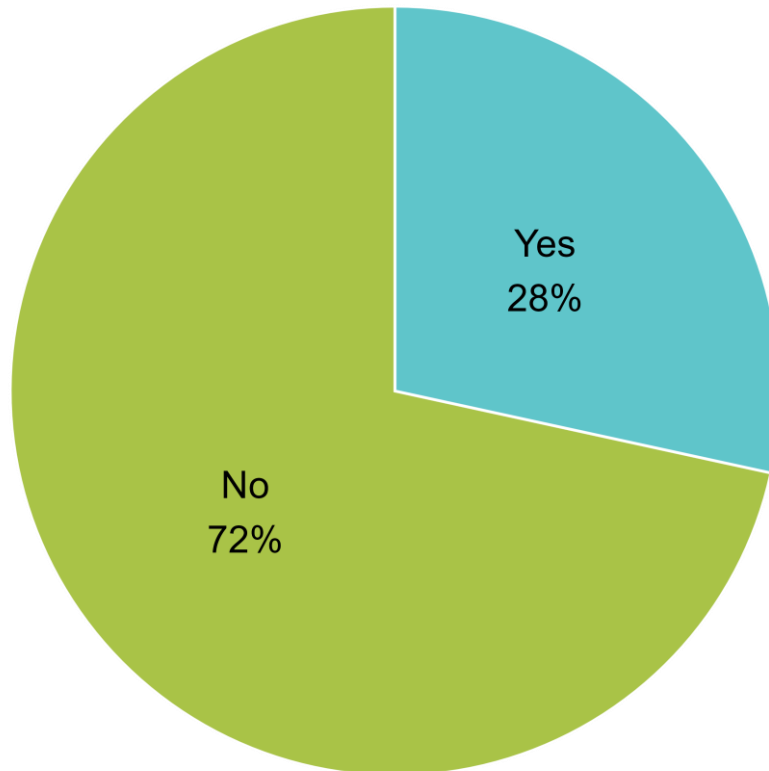


Figure 28: Did you hear about the temporary park area closures in social media or other sources?

Table 132 shows whether respondents heard about park closures through social media or other sources.

	Yes	No	Total
%	28%	72%	100%
n	368	927	1379

Table 132: Did you hear about the temporary park area closures in social media or other sources?

Do you have any comments about these temporary closures?

Table 133 shows comments from respondents about temporary closures.

Theme	Freq
SAFETY AND NECESSITY	415
Recognition of closures as necessary or wise	279
Acknowledgment of safety importance	118
Closures are unnecessary	11
Concern with noncompliance and lack of enforcement	7
AWARENESS AND INFORMATION	170
Unaware of closures	82
Need for better communication and advertising	79
Communication of closures was good	9
IMPACT AND ACCESSIBILITY	29
Closures affected access	16
Unaffected by closures	7
Duration of closures was excessive	6
ALTERNATIVE SUGGESTIONS	16
Increased maintenance to avoid closures	9
Walking should still be permitted	4
Necessary due to ban on grazing	3

Table 133: Comments on temporary closures

Appendix 7

Greater Wellington parks and trails online survey interface questions

- Which age group do you fit into?
 - 16-19 years
 - 20-29 years
 - 30-39 years
 - 40-49 years
 - 50-59 years
 - 60-69 years
 - 70 years and over
- What is your gender?
 - Male
 - Female
 - Another gender
- Where in our region do you live?
 - Kāpiti Coast
 - Te Awa Kairangi ki Tai, Te Awa Kairangi ki Uta / Hutt Valley
 - Porirua
 - Wairarapa
 - Te Whanganui-a-tara / Wellington City
 - I live outside the Wellington Region
- Which ethnic group do you belong to?
 - New Zealand European
 - Māori
 - Samoan
 - Cook Islands Māori
 - Tongan
 - Niuean
 - Chinese
 - Indian
 - Other (please specify)
- Have you visited Akatarawa Forest during the last 12 months?
 - Yes/No
- Did you visit Akatarawa Forest for the first time in the last 12 months?
 - Yes/No
- How many times have you visited Akatarawa Forest in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Akatarawa Forest? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with Akatarawa Forest?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Akatarawa Forest to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve Akatarawa Forest?
 - Long answer
- Have you visited Battle Hill Farm Forest Park during the last 12 months?
 - Yes/No
- Did you visit Battle Hill Farm Forest Park for the first time in the last 12 months?
 - Yes/No
- How many times have you visited Battle Hill Farm Forest Park in the last 12 months?

- 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Battle Hill Farm Forest Park? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with Battle Hill Farm Forest park?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Battle Hill Farm Forest Park to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve Battle Hill Farm Forest Park?
 - Long answer
- Have you visited Belmont Regional Park during the last 12 months?
 - Yes/No
- Did you visit Belmont Regional Park for the first time in the last 12 months?
 - Yes/No
- How many times have you visited Belmont Regional Park in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Belmont Regional Park? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with Belmont Regional Park?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Belmont Regional Park to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve Belmont Regional Park?
 - Long answer
- Have you visited East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui) during the last 12 months?
 - Yes/No
- Did you visit East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui) for the first time in the last 12 months?
 - Yes/No
- How many times have you visited East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui) in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui)? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui)?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui) to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui)?
 - Long answer
- Have you visited Kaitoke Regional Park during the last 12 months?
 - Yes/No
- Did you visit Kaitoke Regional Park for the first time in the last 12 months?
 - Yes/No
- How many times have you visited Kaitoke Regional Park in the last 12 months?

- 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Kaitoke Regional Park? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with Kaitoke Regional Park?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Kaitoke Regional Park to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve Kaitoke Regional Park?
 - Long answer
- Have you visited Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully) during the last 12 months?
 - Yes/No
- Did you visit Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully) for the first time in the last 12 months?
 - Yes/No
- How many times have you visited Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully) in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully)? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully)?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully) to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully)?
 - Long answer
- Have you visited Queen Elizabeth Park during the last 12 months?
 - Yes/No
- Did you visit Queen Elizabeth Park for the first time in the last 12 months?
 - Yes/No
- How many times have you visited Queen Elizabeth Park in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Queen Elizabeth Park? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with Queen Elizabeth Park?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Queen Elizabeth Park to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve Queen Elizabeth Park?
 - Long answer
- Have you visited Wainuiomata Regional Park during the last 12 months?
 - Yes/No
- Did you visit Wainuiomata Regional Park for the first time in the last 12 months?
 - Yes/No
- How many times have you visited Wainuiomata Regional Park in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Wainuiomata Regional Park? If you visited for the first time what

attracted you?

- Long answer
- Overall, how satisfied are you with Wainuiomata Regional Park?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Wainuiomata Regional Park to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve Wainuiomata Regional Park?
 - Long answer
- Overall, how satisfied are you with the Regional Parks?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- Have you visited Whitireia Park during the last 12 months?
 - Yes/No
- Did you visit Whitireia Park for the first time in the last 12 months?
 - Yes/No
- How many times have you visited Whitireia Park in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Whitireia Park? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with Whitireia Park?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Whitireia Park to a friend, family member or someone else?
 - Response from 1 to 10
- How could Whitireia Park Board improve Whitireia Park?
 - Long answer
- Have you visited the Hutt River Trail during the last 12 months?
 - Yes/No
- Did you visit the Hutt River Trail for the first time in the last 12 months?
 - Yes/No
- How many times have you visited the Hutt River Trail in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at the Hutt River Trail? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with the Hutt River Trail?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting the Hutt River Trail to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve the Hutt River Trail?
 - Long answer
- Have you visited the Ōtaki River Trail during the last 12 months?
 - Yes/No
- Did you visit the Ōtaki River Trail for the first time in the last 12 months?
 - Yes/No
- How many times have you visited the Ōtaki River Trail in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at the Ōtaki River Trail? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with the Ōtaki River Trail?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting the Ōtaki River Trail to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve the Ōtaki River Trail?

- Long answer
- Have you visited the Waikanae River Trail during the last 12 months?
 - Yes/No
- Did you visit the Waikanae River Trail for the first time in the last 12 months?
 - Yes/No
- How many times have you visited the Waikanae River Trail in the last 12 months?
 - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at the Waikanae River Trail? If you visited for the first time what attracted you?
 - Long answer
- Overall, how satisfied are you with the Waikanae River Trail?
 - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting the Waikanae River Trail to a friend, family member or someone else?
 - Response from 1 to 10
- How could we improve the Waikanae River Trail?
 - Long answer
- Please state why you have not visited any of the parks or trails in the last 12 months?
 - Long answer
- Do you have any comments about how we can improve access?
 - Long answer
- Did you hear about the temporary park area closures in social media or other sources?
 - Yes/No
- Do you have any comments about these temporary closures?
 - Long answer