

29 August 2025

File Ref: OIAPR-1274023063-41273

By email:

Tēnā koe

Request for information 2025-264

I refer to your request for information dated Thursday, 14 August 2025, which was received by Greater Wellington Regional Council (Greater Wellington) on Thursday, 14 August 2025. You have requested the following:

"Advice GW officials have provided to Councillors in the past year or so regarding a fare capping policy. This could include presentations or briefings on potential design options, estimated costs and potential impacts"

Greater Wellington's response follows:

On 14 August 2025, we contacted you to request a clarification of the date range for your request, advising that if we did not get a response from you, we would provide data from the 2024-2025 financial year plus from the 1 July 2025 to 14 August 2025. On 14 August 2025 you responded with the following clarification:

"I suspect the timeframe for the advice is slightly before this.

I'm looking for the advice that informed the decision on fare capping referred to in this press release: https://www.gw.govt.nz/your-region/news/night-bus-cash-fare-metlink-on-demand-changes-agreed-by-greater-wellington/."

Greater Wellington officers primarily provide information to Councillors in the form of reports created for Council and committee Meetings and presentations to Council and committee Workshops. The public agenda, minutes and reports for all Council meetings are published online at:

https://www.gw.govt.nz/your-region/events-and-meetings/

The decisions discussed in the article you have linked to above, were made as a part of a Council meeting held on 16 May 2024. You may access the meeting agenda and minutes for this meeting at:

https://www.gw.govt.nz/your-region/events-and-meetings/council-meeting-17/

The relevant sections are on page 3 of the Confirmed Public Minutes and on page 27 of the Order Paper. Please note that here the term "page" refers to the pdf page number, rather than the number at the bottom of the page.

Public Consultation on fare capping was held as a part of the 2022 Future Fares review. Please refer to **Attachment 1** for a copy of the recommendations made to Councillors and the consultation brochure that was used to collect public feedback on the proposals. Council decided that it would implement fare capping at the same time as, and as part of, the introduction of the National Ticketing Solution (NTS) in the Wellington Region.

Greater Wellington is still committed to introducing fare capping to Metlink services, however the rollout of the NTS has been delayed around the country.

Council officers have provided presentations to Councillors with considerations of fare approaches following introduction of the NTS in the Wellington Region. Please refer to **Attachment 2** for copies of presentations provided to Councillors for the period 1 January 2024 to 15 August 2025 that refer to the design or implementation of fare capping beyond simply its involvement with the rollout of NTS. Please note that any timelines given in these presentations may no longer be current due to the changes to the NTS programme implementation timelines since the presentation was given and that the final design of any NTS fare capping scheme remains under discussion.

On 7 May 2025 Greater Wellington officers provided Councillors with the most recent projections of patronage and revenue impacts as a result of implementing a 7-day fare cap. Please refer to **Attachment 3** for a copy of this email.

Further information about Greater Wellington's future fare capping policy can be found in the Regional Public Transport Plan as hosted at:

https://www.gw.govt.nz/your-region/plans-policies-and-bylaws/plans-and-reports/transport-plans-and-strategies/wellington-regional-public-transport-plan/

If you have any concerns with the decision(s) referred to in this letter, you have the right to request an investigation and review by the Ombudsman under section 27(3) of the Local Government Official Information and Meetings Act 1987.

Please note that it is our policy to proactively release our responses to official information requests where appropriate. Our response to your request will be published shortly on Greater Wellington's website with your personal information removed.

Nāku iti noa, nā

Samantha Gain

Kaiwhakahaere Matua Waka-ā-atea | Group Manager Metlink

Future Fares Review Recommendations

Q1: Please give us your comments on Greater Wellington's adoption of the Government's Community Services Card half-price fares initiative.

Officers' recommendation (1): Based on feedback and analysis, officers recommend that the Subcommittee notes the overwhelming support for Council's adoption of the government's Community Services Card half-price fares initiative.

And advocates to central government that the Community Services Card half price fares initiative be extended to include access to the Total Mobility scheme.

Officers recommend that the Subcommittee ask the Transport Committee to request that officers conduct further modelling, options analysis and discussions with the Ministry of Transport on potential additional support for Total Mobility for future Council decision-making.

Q2: Metlink should increase the off-peak travel discount from 25 to 35 percent to encourage greater off-peak usage

Officers' recommendation (2): Officers recommend that the Subcommittee deliberate which of three options is included in the Future Fares Direction recommendations to Council

- a Retaining the current 25% off-peak discount
- b Moving from a 25% to a 35% off-peak discount with subsequent Net Revenue loss of \$2 million (with significant cost offset in the mid-long term through reducing peak capacity requirements),
- C Moving from a 25% to a 50% off-peak discount with subsequent Net Revenue loss of \$5 million (with a modest cost offset the mid-long term through reducing peak service capacity requirements), subject to Council being provided further advice regarding the funding and capacity implications of a 50% discount

Officers' recommendation (3): In addition, officers recommend that the Subcommittee deliberate whether the current Early Bird bus discount is formally incorporated into the off-peak discount, and is included in the Future Fares Direction recommendations to Council

a Amending the current RPTP definition of off-peak for buses to "weekdays before 7 am, between 9 am and 3 pm and after 6.30 pm and all-day weekends and public holidays". accept

b Conducting further modelling to determine whether this pre-7 am off-peak discount be applied to the rail network including the Wairarapa Line (all peak services from Masterton depart prior to 7 am. See paragraphs 102 to 113). accept

Q3: Metlink should introduce cumulative off-peak discounts for all concession holders.

Officers' recommendation (4): Based on feedback and analysis, officers recommend that cumulative concessions for all concession holders is included in the Future Fares Direction recommendations to Council.

Officers will work with Snapper to identify implementation timings and costs and simplicity report options for Council decision as part of the annual fares review process

Q4: Metlink should introduce a policy that allows children to travel free on weekends when accompanied by their parent or guardian.

Officers' recommendation (5): Officers recommend that the Subcommittee deliberate a policy to be brought to Council for decision-making:

Introducing a policy that allows children to travel free on non-premium service buses and trains on weekends and public holidays when accompanied by their parent or guardian., subject to receiving further advice from officers regarding funding implications

Notes that parents and caregivers of children with disabilities can travel free under existing policy and that there is a need to convey this information more clearly.

Requests that officers clarify the policy, and address any anomalies, with respect to parents and caregivers travelling with people/children with disabilities.

That Metlink harbour ferry services and the Airport Express be excluded from the free child travel on weekends and public holidays policy.

Q5: Metlink should consider including a fare capping discount of 35 percent on a daily and weekly basis.

Officers' recommendation (6): Based on feedback and analysis, officers recommend that a fare capping discount of 35 percent on a daily and weekly basis is included in the Future Fares Direction recommendations to Council.:

Recommend that Metlink move toward a fare capping approach, in the context of account based ticketing in the National Ticketing Solution.

Recommends that the initial fare capping discount of 35 percent on a daily and weekly basis is included in the Future Fares Direction recommendations to Council.

Q6: Metlink should consider introducing new targeted fares products for group, visitor, family and event travel across the region.

Officers' recommendation (7): Based on feedback and analysis, officers recommend that introduce new targeted fares products for group, visitor, family and event travel across the region is included in the Future Fares Direction recommendations to Council.

That Council support the introduction of new targeted fares products for group, visitor, family and event travel across the region is included in the Future Fares Direction recommendations to Council.

Officers' recommendation (8): In addition, officers recommend that the Subcommittee request that the Transport Committee be advised of the emerging work programme with WellingtonNZ in this area.

That Council supports the emerging work programme with WellingtonNZ

Requests that officers update the Transport Committee regarding progressing the work programme.

Q7: Metlink should consider introducing a distance-based Integrated Fare Structure.

Officers' recommendation (9): Based on feedback and analysis, officers recommend that introducing a distance based Integrated Fare Structure is included in the Future Fares Direction recommendations to Council.

Issue 1: Total Mobility services subsidy

Officers' recommendation (10): Officers recommend that the Subcommittee ask the Transport Committee to request that officers conduct further modelling, options analysis and discussions with the Ministry of Transport on potential additional support for Total Mobility for future Council decision-making.

Issue 2: Gold Card timetabling impacts for Wairarapa customers

Officers' recommendation (11): Officers recommend that the Subcommittee ask Transport Committee to request that officers conduct further modelling and options analysis on potential changes to the Wairarapa Line for off-peak users, including Super Gold Card users for future Council decision-making.





Chair's message

He Kupu nā te Tiamana

Public Transport in the Wellington Region is changing, and we'd like your help on how it might look in the future.



We have exciting developments planned across our network. These include the rollout of Snapper on our rail network and the introduction of the National Ticketing Solution. These will make public transport easier to access and will also improve the types of fares we can offer

As part of a recent review of our fares structure, Greater Wellington has identified opportunities to improve how we price our fares, including the discounts and concessions we offer, the types of fares products, and how we structure our fares system. We believe the fares initiatives we're hoping to introduce will help us achieve our strategic objective of an 'efficient, accessible and low-carbon public transport network'. This will offer greater choice and flexibility for journey planning, fares and fare payment options.

In this fares consultation, we'll ask for your feedback on specific initiatives related to the concessions and discounts we offer. We'd also like your thoughts on new types of ticketing and pass products we're looking to introduce for group and visitor travel. Finally, we want to introduce you to, and get your thoughts on, a new Integrated Fare Structure. We're considering introducing this to implement the proposed National Ticketing Solution. This new structure will determine how overall journey costs will change with distance travelled, and will treat journeys across both our bus, rail and potentially ferry network as a single fare.

The initiatives we're considering introducing during this review have been designed to achieve four key outcomes. These outcomes align with Greater Wellington's values as a Regional Council, and with the policies we adopted in 2021 in our Regional Public Transport Plan.



Affordability of travel, with an emphasis of targeting those who may need it most



Modeshift - encouraging greater public transport uptake, with a focus on growth outside peak travel periods



Fairness in price an individual pays relative to distance travelled



Simplicity - making fares easier to use and understand

Your feedback on this fares review consultation will help Greater Wellington decide on the short-term fares-related initiatives we should adopt as well as longer term changes that may require further planning, funding and development to deliver. Your contribution will also help us consider our approach to the planning and implementation in the medium-term of other initiatives we're currently considering.

We look forward to hearing from you during the consultation period and welcome the opportunity to discuss our proposals with you during one of the digital engagement sessions the Metlink team are holding in early July 2022. We also welcome the opportunity to hear more from you on your submission. You can speak to your submission in person at the public hearings we'll be holding on the 3-4 August 2022.

This is an exciting time for public transport in our region. With the support of all our central and local government partners, our operators and our communities, we can continue to make informed decisions on public transport and keep our extraordinary region thriving, connected, and resilient.

I am Tonke

Daran Ponter Greater Wellington Regional Council Chair



Context for this review & public consultation

Te horopaki mō tēnei arotake me te whakapāpātanga tūmatanui

Greater Wellington Regional Council (Greater Wellington) adopted Te Mahere Waka Whenua Tūmatanui o te Rohe o Pōneke Wellington Regional Public Transport Plan 2021-2031 (RPTP) on 29 June 2021. The RPTP guides the design and delivery of public transport services, information and infrastructure in the Wellington region.

The RPTP sets out a series of policies for Ko ngā utu me te tahua Fares and Funding under the policy objective: 'A fares and ticketing system that attracts and retains customers and balances user contribution with public funding'. Specific fares policies include:



Participating in an integrated ticketing solution that supports integration of fares and the public transport network



Applying a consistent fare structure and pricing approach that recognises the wider benefits and costs of public transport



Providing concession fares to targeted groups to increase access to affordable services for those who are most dependent on public transport



Providing incentives to encourage more frequent use of public transport, more off-peak travel and greater use of electronic ticketing



During public consultation on the draft RPTP in February and March 2021, and public hearings the following April, Greater Wellington received many submissions on the topic of fares. And while we received a lot of public support for the introduction of a simplified and more efficient ticketing system across our network, a number of people called for the cost of public transport to be reduced – to make it a more accessible and attractive option for more people.

Since the RPTP was adopted, the New Zealand Government has announced a range of initiatives to promote public transport usage, to help us achieve our country's climate change goals and make public transport more affordable for more people. One key initiative in Budget 2022 is the provision by the Crown of targeted funding to Public Transport Authorities, to provide half-price fares for holders of Community Service Cards from 1 September 2022.

After some years of having a dual ticketing system on the Wellington public transport network, one being Snapper on buses and the other being a paper-based ticketing system on rail, Greater Wellington's Public Transport Authority Metlink is currently rolling out electronic ticketing through Snapper on the metropolitan rail network. Once this work is completed in late 2022, we'll be able to implement a more consistent range of fares, concessions and ticketing products across the network. We'll also introduce an integrated ticketing system through the Waka Kotahi NZ Transport Agency-led National Ticketing Solution.





Before Greater Wellington adopts its new approach to fares and ticketing on our public transport network, we'd like to give our residents, customers, community groups and businesses the opportunity to give us feedback on three focus areas for this Fares Review:



Specific new concessions and discounts



New types of ticketing and fares products you might want to buy



How the overall journey costs will change across the region with distance travelled through introduction of a new Integrated Fare Structure

Over the following pages, we'll outline our specific proposals and ask for your thoughts and opinions on these. We'll outline how you can provide your feedback to us, including opportunity to make a public submission to our elected members, and the opportunity to participate in a series of digital engagement events where you can discuss our proposals with Greater Wellington officers and councillors from Greater Wellington, and our city and district council partners.



Specific new concessions and discounts

Ngā utu hou e hāngai ana me nga whakahekenga utu

Through our recent review of the current fares structure, Greater Wellington identified three issues associated with the concessions and discounts we currently provide. These were:



That we can contribute more to social good through increasing our targeted concessions for groups, including Community Services Card holders



That our current off-peak discounts were relatively modest in comparison with other public transport authorities internationally



That current concession groups don't receive off-peak discounts, potentially limiting off-peak travel behaviour in the region

This fares review introduces opportunities for Greater Wellington to:



Introduce a Community Services Card concession



Increase off-peak discounts to encourage more frequent use of public transport including more off-peak travel



Introduce cumulative discounts off-peak for all concession holders





Implementing the Government's half-price discount initiative for holders of Community Services Cards

The Land Transport Management Act 2003 (s.120) gives regional councils such as Greater Wellington the responsibility for adopting policies on fares and the means for setting and reviewing those fares through its RPTP. In our RPTP, Greater Wellington has adopted the specific action to 'work with central government on national concession schemes including initiatives to enable cross regional concession schemes, and provide concessions to Community Services Card holders'.

In Budget 2022, the government announced the provision by the Crown of targeted funding to public transport authorities, to provide half-price fares for holders of Community Service Cards from 1 September 2022. On 16 June 2022, Greater Wellington adopted a policy to support and implement the government's initiative through establishing a new concession for Community Services Card holders. This will see Community Services Card holders in our region receive half-price fares for peak and off-peak travel. It will also make transport services more accessible and affordable, and will contribute to increased social equity and mobility in our region.

Although the new Community Services Card concession has been adopted by Greater Wellington, we're still keen to receive your feedback on this important initiative. Please give us your comments.

O1: Please give us your comments on Greater Wellington's adoption of the

Government's Community Services Card half-price fares initiative.					

Increasing the general off-peak discount for all public transport users

The RPTP defines off-peak as 'weekdays between 9am and 3pm, after 6.30 pm and all-day weekends and public holidays'. Greater Wellington currently provides a 25 percent off-peak discount to encourage more public transport travel, which contributes to our climate change and mode shift goals.

As part of this fares review, Greater Wellington has the opportunity to increase this off-peak discount from 25 to 35 percent. Please consider the following statement and give us your feedback.

Q2: Metlink should increase the off-peak travel discount from 25 to 35

percent to encourage greater off-peak usage.

Strongly agree Agree Neutral Disagree Strongly disagree Don't know

Comment:

Introducing cumulative discounts off-peak for all concession holders

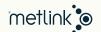
Currently, Greater Wellington offers targeted concessions for three groups of customers, and is preparing a new concession for Community Services Card holders:

Children: School-aged children get a 50 percent discount on the adult fare on all Metlink services. In addition, children under 5 years old travel for free anytime on Metlink buses, trains, and ferries, as long as they travel with another passenger who is at least 10 years old.

Accessibility: Members of Blind Low Vision NZ and Total Mobility cardholders are eligible to a 50 percent discount on adult fares when using Snapper cards, 10-trip train tickets, and all ferry tickets. Carers can travel with the concession-holder for free, as long as they accompany the holder for the entire journey.

Tertiary students: Eligible full-time tertiary students receive a 25 percent discount on peak adult Snapper fares. Off-peak fares are already discounted when using Snapper, so there is currently no further discount to off-peak fares when using a tertiary concession. Tertiary students can currently purchase a tertiary 10-trip ticket for peak travel on rail services. There is no further discount when using a tertiary concession for off-peak rail services.





Community Services Card holders: This is a new concession which will be available from 1 September 2022, and will see Community Services Card holders receive a 50 percent discount on peak and off-peak travel.

As part of this fares review, Greater Wellington is considering introducing a system of cumulative off-peak discounts for all concession holders. This will result in:



A further 35 percent discount to the current fares for off-peak travel for school-aged children when using Snapper



A further 35 percent discount to the current fares for off-peak travel for accessibility concession holders (excluding Total Mobility services) when using Snapper



A further 35 percent discount to the current fares for off-peak travel for eligible tertiary students on off-peak services when using Snapper



A 50 percent discount for on-peak travel for Community Services Card holders as well as a further 35% off the on-peak fare for off-peak travel when using Snapper

How will this impact on concession holders in practice? Here are four scenarios that illustrate how the proposed cumulative discounts will work for some of our customers. The scenarios are based on Metlink fares prior to the introduction of the Government's temporary half-price fares scheme, which ends on 31 August 2022.

Scenario one: Alice is 14-years old. She currently uses public transport to travel by bus during peak from her home in Upper Hutt (Zone 7) to her school in Taita (Zone 5). She currently pays \$1.90 for each of these journeys. Alice is a keen sportswoman and uses public transport to travel to her netball games at the weekend which are usually held at her school grounds in Taita. She currently pays \$1.90 for each of these weekend (off-peak) journeys.

Under the new Metlink cumulative discount policy, Alice will continue to pay \$1.90 for her trips to school during peak. However, for her weekend travel for netball, the cumulative discount policy will mean she will now only have to pay \$1.23 (35% off \$1.90) for these journeys.



Scenario two: Te Aroha is a member of Blind Low Vision NZ. Te Aroha (and her faithful service dog Macey) currently uses public transport to travel by train at different times of the day from her home in Tawa (Zone 4) to visit friends and family in Waikanæ (Zone 10). She currently pays \$3.76 for each of these journeys when using an accessibility concession ten-trip ticket.

Under the new Metlink cumulative discount policy, Te Aroha will continue to pay \$3.76 for her trips during peak. However, for her weekend travel to visit family and friends, the cumulative discount policy will mean she will now only have to pay \$1.88 for these off-peak journeys (and Macey continues to travel with her for free).

Scenario three: Kainoa is a commerce student at university. He uses public transport to travel at peak by bus from his home in Porirua (Zone 5) to his lectures in Wellington (Zone 1). He currently pays \$3.91 for each of these journeys when using a tertiary concession. Kainoa is also guitarist in a musical collective and uses public transport to travel to jam sessions in the Wellington CBD in the evenings and weekends. He currently pays \$3.91 for each of these off-peak journeys.

Under the new Metlink cumulative discount policy, Kainoa will continue to pay \$3.91 for his trips to Wellington City during peak. However, for his evening and weekend travel to jam with his mates, the cumulative discount policy will mean he will now only have to pay \$2.54 (35% off \$3.91) for these off-peak journeys.

Scenario four: William is a Community Services Card holder. He lives in Petone (Zone 4) and is a part-time volunteer for an animal rescue centre in Stokes Valley (Zone 6). William does not currently receive any concessionary discounts and currently pays the full adult fare of \$3.80 each way for his trips by bus to and from Stokes Valley.

Under the new Community Services Card concession, William will pay \$1.90 (50% off the regular adult fare) for these trips at peak. In addition, under the new Metlink cumulative discount policy, William will pay \$1.24 (35% off \$1.90) for these trips to and from Stokes Valley during the off-peak periods.

Please consider the following statement and give us your opinion and comments.

Q3: Metlin	k should introduce cumulative off-peak discounts for all n holders.
Strongly	agree OAgree ONeutral ODisagree OStrongly disagree ODon't know
Comment:	
Introdu	cing family and whānau-friendly weekend travel
weekends visitors (Qu for free we	ellington wants to encourage family travel by public transport at . Before we can introduce bundled travel products for families and sestion 6 in this review), we're considering introducing a policy ekend travel for children when accompanied by their parent or The specific policy is:
	Children to travel free on weekends when accompanied by their parent or guardian
Please cor and comm	nsider the following statement and give us your opinion nents.
•	k should introduce a policy that allows children to travel free on when accompanied by their parent or guardian.
Strongly	agree OAgree ONeutral ODisagree OStrongly disagree ODon't know
Comment:	



Specific new discounts - Longer-term initiatives

Ngā whakahekenga utu hou e hāngai ana - ngā kaupapa paetawhiti

Introducing fare capping

'Fare capping' is a longer-term initiative we're considering as we introduce electronic ticketing across the Metlink network, and prepare for implementation of the National Ticketing Solution. Fare capping is a concept used widely across the world to encourage greater use of public transport. After a set number of journeys daily or weekly, a significant discount is applied for the rest of your journeys on that day or for that week.

As part of our planning towards implementation of the National Ticketing Solution, Greater Wellington are considering the introduction of some form of fare capping to support our strategic objectives of mode shift, equity and fairness and network efficiency. Two initiatives we'd like your feedback on are implementation of:



A daily discount offering a 35 percent discount after two journeys per day. This will be on top of any concession and discounts in place



A weekly discount offering a 35 percent discount after eight journeys in a calendar week. This will be on top of any concession and discounts in place but will not include the daily fare capping discount

Please note that the introduction of the longer-term discount will be conditional upon funding and may be gradually introduced over time.

Please consider the following statement and give us your opinion and comments.



on a daily and weekly basis.							
○ Strongly agree ○ Agree ○ Neutral ○ Disagree ○ Strongly disagree ○ Don't k	now						
Comment:							

Q5: Metlink should consider including a fare capping discount of 35 percent

New types of ticketing and fares products you might want to buy

Through our recent review of the current fares structure, Greater Wellington identified gaps in the fares products we currently provide for group travel across our network, and for visitors to our diverse and beautiful region. We currently have limited 'bundled' product offerings for group and family travel on our network.

For visitors and tourists, we currently offer the Metlink Explorer day pass. This offers unlimited travel for one calendar day on Metlink buses and trains weekdays after 9am, and anytime on weekends and public holidays.

We think we can build on this through the development of new fares products, to encourage uptake of environmentally-friendly transport options for families, visitors and for event travel. Metlink is working closely with WellingtonNZ, the region's economic development, events and promotions agency to develop and promote these types of new fares products.

Before we develop new fares products we would like to use this consultation opportunity to hear your thoughts on what sort of products you would see as the most useful. In particular what type of targeted fares that might appeal to families, visitors or for travel to and from major events. Please consider the following statement and give us your opinion and comments.



Q6: Metlink should consider introducing new targeted fares products for
group, visitor, family and event travel across the region.

Strongly agree	Agree	Neutral	l ODisagree	Strongly disagree	ODon't k
Comment:					

How overall journey costs will change across the region with distance travelled through the introduction of a new Integrated Fare Structure

Greater Wellington's current fare structure is based on a 14 zone system, which divides the region into concentric zones for the purposes of setting fares from one part of the region to another. You can learn more about the <u>current zone</u> structure through the Metlink website.

Currently you must pay a separate fare for each journey across the bus, train or ferry network. Fully 'integrated fares' would look to charge users a single fare based on any combination of bus, train and ferry journeys they may choose to take. One option would be to extend the current 14 zone system. Doing this will require considerable planning and development and before we choose this option, we would like your feedback on whether there might be a better way of designing an integrated fare structure.

While the current zone-based fares system has served us well to date, we also recognise, through your previous feedback and our own fares review insights, that there are issues with the current system which need to be addressed.

These are:

Fairness: That journeys that cross that same number of boundaries can often vary greatly in distance travelled yet the cost will be the same due to the location of fare boundaries.

Penalising Indirect Travel Routes: That the current zone-based system does not provide incentives to use public transport for journeys that require more indirect trips (eg, east to west, from Porirua to the Hutt Valley).







Parking and infrastructure issues: That the current zone-based system can create inequities and cause parking congestion and bus stop crowding (or poor usage) either side of a fare zone boundaries as customers look to avoid additional zones cost.

Incentivisation for longer journeys: That the current system provides relatively cheap short-distance travel, but also creates relatively more expensive long-distance travel when benchmarked globally.

Over the coming three years, as we prepare for the introduction of integrated fares through the National Ticketing Solution, we believe we can address these issues through introduction of a distance-based Integrated Fare Structure. This could create an arrangement similar to a 'taxi fare', with two key components:

- 1. a 'flag-fall' fee, plus
- 2. a distance-based charge per kilometre travelled between departure and destination points. This distance travelled could be calculated on a "as the crow flies" basis, meaning the geographic distance travelled (not the distance travelled by the bus or train if the route is indirect).

This system would be supported by journey-planning apps and tools to enable customers to price and plan their public transport trips.

From research to date we recognise that the introduction of a distance-based system may take time for our customers to get familiar with and comfortable using, we believe it could bring a significant number of benefits including:

- Increasing our ability to provide more equitable fares for journeys of the same length
- Ensuring that indirect journeys are not penalised as the result of having no direct public transport routes
- Removing inequities, including parking issues that are sometimes caused by the current zone boundaries
- Increasing Greater Wellington's flexibility for changing fares

The distance-based Integrated Fare Structure would not see the removal of current and proposed new concessions and discounts.



Please provide your opinion and comments to the following proposal. We also welcome any comments you have on the current zone-based system and how this might be improved or simplified.

To help us better understand your perspective throughout the submission process, we'd appreciate if you can provide us with some additional

information about you.

Q9: Where in the region is your primary dwelling located?						
Wellington City	O Porirua City					
O Hutt City	Kāpiti Coast District					
O Upper Hutt City	O Carterton District					
O South Wairarapa District	Masterton District					
Other part of New Zealand	O I do not currently reside in New Zealand					
Q10: What mode of public trans (i.e. normally three times a week						
Mainly bus	Mainly ferry					
O Mainly rail	O I do not regularly use public transport					
Q11: What do you use public tra	ansport for? Tick all that apply.					
 To commute for employment 	nt and education					
O To access essential services i	including health and retail					
O For leisure and lifestyle purp	oses					
For other purposes						
O I do not regularly use public transport						
Comment:						





How you can have your say

Your feedback is important to us. So please share your views and help us guide Greater Wellington and the Metlink team on this fares review. If it's convenient for you, please make your submission through the <u>Greater Wellington Have Your Say</u> website. Otherwise, you can make submissions by emailing us at **futurefares@gw.govt.nz** or post to:

Metlink Fares Review 2022 Greater Wellington Regional Council PO Box 11646 Wellington 6011

Consultation closes 5pm Friday 15 July 2020. The information you provide as part of your submission will only be used for the purpose of making a decision on the proposals introduced during this consultation period. Any personal information you provide when submitting to this review will only be used:

- For the purpose/s you provide that information
- For other reasons permitted by the Privacy Act 2020 (eg, with your consent, for a directly-related purpose, or where the law permits or requires this use).

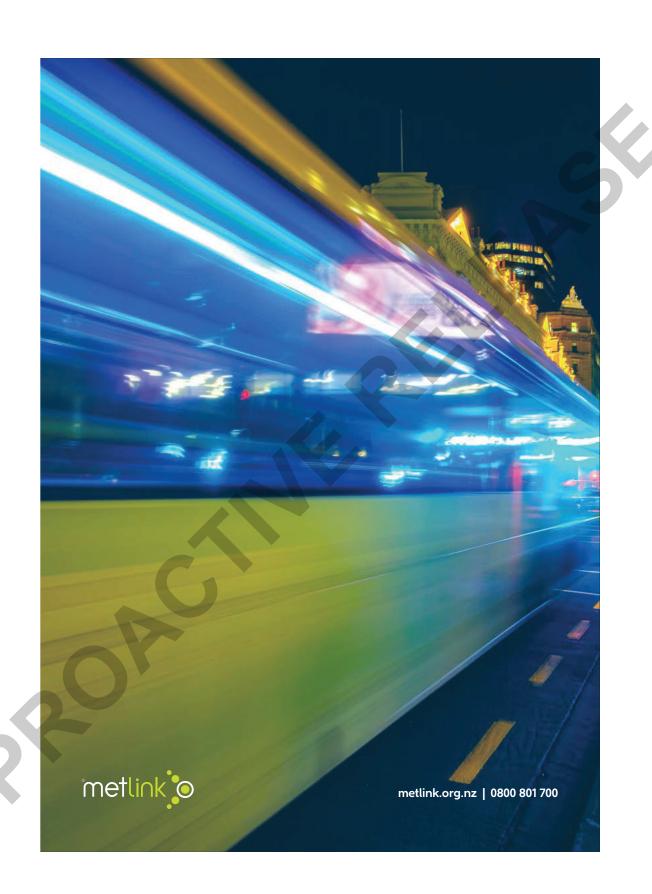
A full Privacy Statement can be viewed here.

Digital engagement sessions will be held online. Here you can discuss our proposals with Greater Wellington officers and councillors from Greater Wellington, as well as our city and district council partners. These online sessions have proven popular during the COVID-19 pandemic, and community feedback has told us they provide an accessible and interactive way to meet with our councillors and officers. You can register for these sessions through the Eventfinda website and do not need to download any software or applications to participate.

Date	Time	Location
Wednesday 29 June 2022	12midday to 1.30 pm	Virtual
Saturday 2 July 2022	9am - 10.30 am	Virtual
Tuesday 5 July 2022	3pm - 4.30 pm	Virtual
Thursday 7 July 2022	6pm - 7.30 pm	Virtual
Saturday 9 July 2022	9am - 10.30 pm	Virtual

We look forward to hearing your feedback on these exciting proposals.





NTS TRANSITION

Fare Considerations

01 February 2024 – Council Workshop

Anske Janssen, Manager Integrated Fares and Ticketing Tim Shackleton, Senior Manager Commercial Strategy & Investments





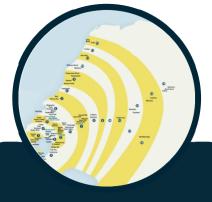
Purpose

To seek Council's direction on fares transition and delivery approach

AGENDA

- 1. Recap of the Council Future Fares Direction
- 2. Overarching fares transition and delivery approach
- 3. Transition approach for fare structure and integration
- 4. Transition approach for fare capping
- 5. Other aspects to be confirmed
- 6. Next steps

Key concepts



FARE STRUCTURE

A pricing approach that defines how fares will vary by distance, mode, service or time



FARE CAPPING

A threshold set for either a certain a number of journeys or cost after which travel is free or heavily discounted



INTEGRATED FARE

A single fare for an entire journey, irrespective of mode (bus, ferry or rail) or number of connections taken



TRANSFER WINDOW

A time set to allow passengers to change from one service to another to continue to be considered an integrated fare

Recap of Council's Future Fares Direction

Key aspects of the Future Fares Direction (FFD) decided on 25 August 2022

Agreed in principle to:

Introduce a distance based Integrated Fare Structure

Move towards a fare capping approach

Agreed to:

- ✓ Move from a 25% to a 50% off-peak discount
- ☑ Cumulative 50% off-peak discount to all groups including concession holders

Supported:

Development and introduction of new targeted fares products for group, visitor, family and event travel across the Region

The emerging work programme with WellingtonNZ, with regard to event travel across the Region.

- ☑ Implemented
- ☐ In progress
- ☐ To be confirmed

Overarching Fares Transition and Delivery Approach

Key considerations guiding transition & delivery approach (based on RPTP)



Deliver a seamless customer
experience during the
transition, including managing
reputational risk and balancing
winners and losers



Deliver solutions consistently and fairly



Manage implementation risk and operational impact and ensure business continuity by avoiding complexity for Metlink, GW and operators



Balance costs and benefits to achieve value for money, with the aim of delivering to budget and timeline

Fares Transition Approach



Incrementally phase in

VS

Big-bang



Minimise revenue risk through taking a conservative approach to pricing of new fare structure and products



Effective communication of the need for change, expected benefits, and its impacts

Potential Transition Pathway – fare structure and integration

- Integrated fares is a fundamental change that need to be prioritised and introduced with NTS go-live
- Distance-based fare structure is a significant change. Less risk by decoupling from NTS implementation

Current state

Fare structure (base fare pricing)

Zone-based fare structure

Off-peak discount

50% cumulative off-peak discount

Integrated fares (bus and rail)

Journey-base fare charging within mode Airport Express and On-Demand excluded

Integrated fares (Ferry)

Queens Wharf or Days Bay to and from Somes Island with return tickets

NTS go live (Integrate)

- Retain zone-based fare structure
- Retain 50% cumulative off-peak discount
- Amend transfer windows s to facilitate integrated journeys across entirety of network
- New pricing for travel beyond the current 14 zones maximum which is now possible
- Exclusions: Create special payment arrangements for Airport Express, On-Demand services, Ferry and cash fares (if still applicable)
- Enable free transfer <u>through</u> Wellington CBD however trial peak CBD surcharge to avoid free golden mile transfers

Target end state (Explore, expand and optimise)

- Potentially design and implement a distance-based structure (see Future Fares Review Workshops)
- Explore extension of integrated fares e.g. to Airport Express and On-Demand services, and Park and Ride pricing
- 3rd party Integrated fares sales and products (e.g. Air NZ)
- Employer targeted (i.e. FBT removed) public transport products including annual passes
- New services, including LNIRIM (to Palmerston North) and integrated interregional fares

Potential Transition Pathway – fare capping

- We are still evaluating transition options for implementation
- Phased implementation with review has the potential to reduce risk of unintended consequences with capping uptake

Current state

- Metlink Explorer Day passes
- 30-Day bus and rail passes
- Develop and confirm fare capping scheme and pricing
- Adjust, where required, pricing of current passes to the equivalent cap levels for NTS go live

NTS go live (Integrate)

- Remove 30-day passes and daily passes.
- Introduce e.g. journey-based daily and 7-Day caps starting with higher cap levels (most likely number of trips in a working week)

Target end state (Expand and optimise)

- Incrementally adjust pricing to balance the benefits with costs
- Use capping as a tool to help encourage weekend travel

Other aspects to be confirmed

Key design features, pricing and costs for:

- Interim integrated zonal fares
- Interim capping scheme with NTS

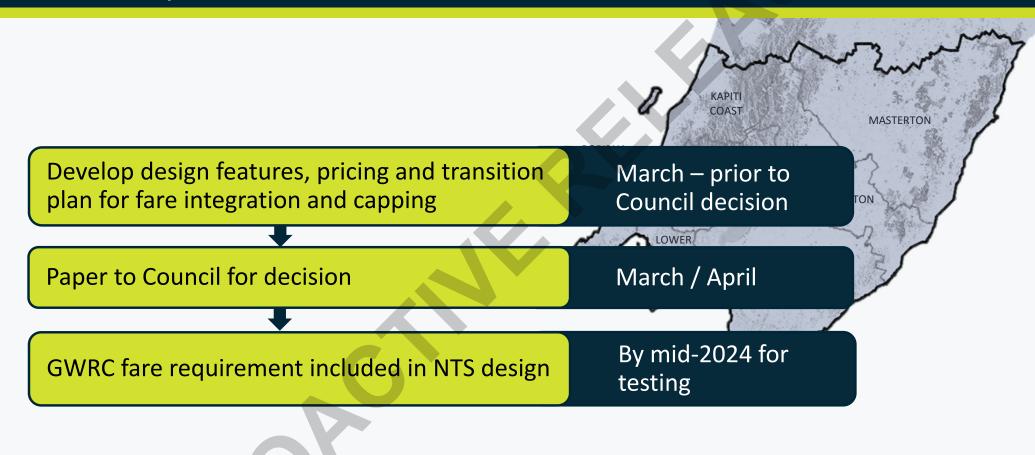
Requirements to integrate ferry fares with NTS – including pricing and cost

Fare setting for Otaki - Palmerston North, potentially extending number of fare zones as interim measure – implications, requirements, pricing and cost

Implications of:

- Integrating bus and rail fares at Wellington Station
- Free transfers for journeys pathing through Wellington CBD
- Peak surcharge to address potential overloading and capacity issues

Next Steps



Confirming fares approach for National Ticketing Solution (NTS) go live

2 May 2024 - Council Workshop

Anske Janssen – Manager Integrated Fares and Ticketing
Tim Shackleton – Senior Manager Commercial, Strategy & Investment





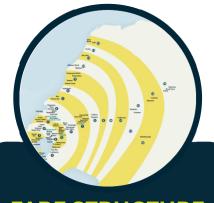
Purpose

To seek consensus for the NTS go-live fare structure and products

AGENDA

- 1. Fare structure and products
 - a) Integrated Fares Approach
 - b) CBD fare options
 - c) Fares Capping
 - d) Retired Fare Products
 - e) Other key changes
- 2. Cash transition and phase out
 - a) Proposed approach
- 3. Next steps

Key concepts



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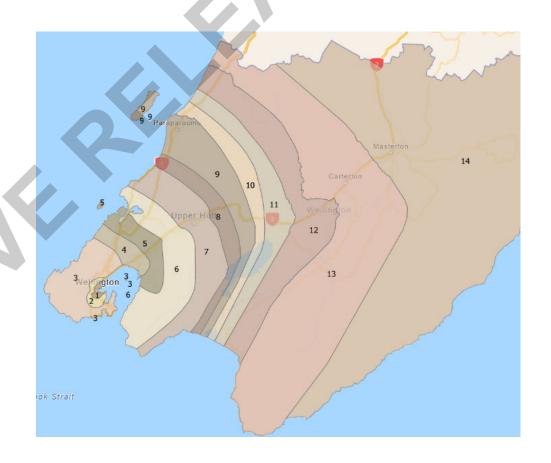
A time set to allow passengers to change from one service to another to continue to be considered an integrated fare

Integrated Fare Structure (zonal system remains)

BUS AND RAIL JOURNEYS

- Geographical zones remain the same
- Fare escalates each time a customer cross a zone boundary
- Currently maximum number of zones on rail is 14 however this will be increased to over 20 zones to reflect longer bus/rail journey combinations possible

Post NTS a fare structure to Palmerston North will need to be developed for LNIRIM



Integrated Fare Structure

FINAL RECOMMENDATION FOR FARE STRUCTURE FOR GO LIVE ARE:

Phase 1 (NTS go live)

- Integrated zonal fares across all buses and trains (CBD surcharge see next slides)
- Fare zones increase above 20 (due to maximum bus and rail trip combinations)
- Transfer window: Increased from 30 min to 60 min to enable connections / between bus and rail
- Max journey duration: Four hours from start to end for all buses and trains
- Number of transfers: No limit all connections in under 4hrs considered as a single journey
- Small adjustment to Zonal Pricing may occur through Annual Fares Review to offset any revenue loss of offering free transfers

Phase 2 (post NTS go live)

- Include Ferry and Airport Express into the integrated fare structure (subject to contract)
- Explore feasibility and viability of moving to distance-based fare pricing (for all modes)

Integrated Fare Structure (proposed CBD surcharge)

Phase 1 (NTS go live)

- Up to 40,000 rail journeys per day start and end at the railway station on a typical weekday
- We believe around about 10% of rail users are currently connecting to a bus at the Railway Station
- Data shows the majority of these commuters will walk to and from the railway station (rather than connect)
- Integrated fares will provide a free alternative to walking (without some sort of surcharge)
- International studies show that free fares tend to have unintended consequences (e.g. modeshift from active modes to PT) and as a result Council may wish to consider a small CBD surcharge (see table below)
- A surcharge can target customers that take a short CBD bus trip associated with their rail journey
- Surcharge can exclude people with Accessible Concession and won't be applied to journeys passing through CBD (e.g. onward travel hospital etc)

Phase 2 (post NTS go live)

Surcharge unlikely to be required if distance-based change

OPTIONS FOR COUNCIL	No surcharge	Peak surcharge	All day surcharge
Improves customer value	\checkmark	×	×
Prevents active mode cannibalisation	×	×	\checkmark
Reduces revenue loss from people already taking short journeys	×	×	\checkmark
Reduces costs associated with extra peak bus capacity	×	\checkmark	\checkmark

Fare Capping

Phase 1 (NTS go live) = **Weekly Journey Cap**

- After 10 journeys taken the remainder of journeys over the 7-day period are free (as long as journey is of equal or lower value to the trips already taken).
- Based on uptake, the number of journeys may be adjusted to accommodate any revenue loss
- Most free travel will occur during weekends after caps have been reached during weekday commutes

Phase 2 (post NTS go live) = Single Day Cap (in addition to 7-Day cap)

Daily cap to be further explored for delivery after initial NTS go live or potentially at go live

EXAMPLE					
Journey 1	JVL line	Mon am	\$4.03		
Journey 2	JVL line	Mon pm	\$4.03		
Journey 3	JVL line	Tue am	\$4.03		
Journey 4	JVL line	Tue pm	\$4.03		
Journey 5	JVL line	Wed am	\$4.03		
Journey 6	JVL line	Wed pm	\$4.03		
Journey 7	JVL line	Thu am	\$4.03		
Journey 8	JVL line	Thu pm	\$4.03		
Journey 9	JVL line	Fri am	\$4.03		
Journey 10	JVL line	Fri pm	\$4.03		
Journey 11	JVL line	Sat am	free		
Journey 12	JVL line	Sat pm	free		
Journey 13	Waikanae	Sun am	\$1.49		
Journey 14	Waikanae	Sun pm	\$1.49		
To	\$55.36				
Total far	\$43.27				

Cap reached (\$40.30)

Top Up \$5.52 (Wai) less \$4.03

Fare Products to be retired

CURRENT



Metlink Explorer Day passes



Rail 30-Day passes



Kāpiti Combo tickets

NEW

7-Day cap and

1-Day cap



Ferry return tickets

Will be reviewed Phase 2

Cash transition and phase out strategy

PHASED APPROACH TO PHASING OUT CASH ON-BOARD

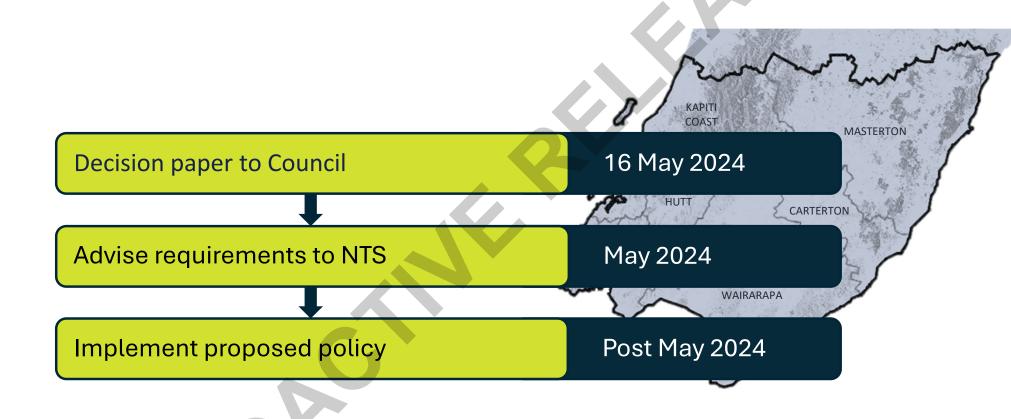
- Cash onboard trains to be phased out upon arrival of ticket vending machines
- Cash onboard buses phased out progressively on a route-by-route basis once a set of criteria is reached (e.g. % of cash use)
- This will trigger a customer engagement strategy which will include a comms campaign, review of the retail network coverage in the area and on the ground promotion of alternate ticketing solutions
- Target to going cashless is 2-3 years which aligns with direction sought by Waka Kotahi and GWRC RPTP.

VENDING MACHINES

- Located at transport hubs
- Investigate location of other machines



Next Steps



From: <u>Daran Ponter</u>

To: <u>Daran Ponter - External</u>

Subject: FW: Figures

Date: Wednesday, 7 May 2025 10:17:00 am

From: Tim Shackleton <Tim.Shackleton@gw.govt.nz>

Sent: Wednesday, 7 May 2025 10:16 amTo: Daran Ponter < Daran.Ponter@gw.govt.nz>Cc: Metlink Councillor Liaison < PTCRS@gw.govt.nz>

Subject: FW: Figures

Hi Daran

Results as below... figures are rough – indicating rough ranges / sizes. We'll also discuss fare products as part of the rail patronage workshop tomorrow – some interesting analysis.

Current budget challenges (also tomorrow) are putting us in a tough spot for options.

Tim

From: Reza Chalabianlou < Reza.Chalabianlou@gw.govt.nz>

Sent: Wednesday, 7 May 2025 9:58 am

To: Tim Shackleton < <u>Tim.Shackleton@gw.govt.nz</u>>; Anske Janssen < <u>Anske.Janssen@gw.govt.nz</u>>

Subject: RE: Figures

Below are the results:

For capping, I've compared two 7 Day capping approaches:

- A simple journey-based approach (after x number of consecutive journeys, remaining journeys are free within 7 consecutive days)
- Our capping approach (cap is set based on x number of highest value journeys within 7 consecutive days)

Each of these are then set at 8 or 10 journeys.

The estimated impacts on patronage need a little more work as they are only based on current travel pattern with some elasticity assumptions – so they do not account for potential change in behaviour and new journeys.

Hope this is useful for a response to Councillor Ponter.

Cheers - R

Estimated patronage and revenue impact of fare reduction in FY 2026-27

	Patronage impact		Revenue	e impact
Fare	%	trips	%	\$
change	change	(millions)	change	(millions)

-10%	+3%	+1.1m	-7%	-\$6.3m
-20%	+6%	+2.2m	-15%	-\$13.5m
-30%	+9%	+3.3m	-24%	-\$21.6m

Assumptions:

Fare change in FY 2025-26: 2.2% fare increase by inflation and reduction of off-peak discount to 30% Fare change in FY 2026-27: 2% inflation with fares reduced by 10% or 20% or 30% as shown in the table No change to fare structure or pricing approach (e.g. current zones and 30 min. transfer window retained)

Estimated patronage and revenue impact of fare capping in FY 2026-27

	Patronage impact		Revenue impact	
Fare	%	trips	%	\$
change	change	(thousands)	change	(millions)
Assuming bus and rail fares are integrated with 30 minutes transfer window				
7-Day Cap	+1.3%	+490k	-7.4%	-\$7.0m
(8 consecutive journeys)	+1.570	+430K	-7.470	-57.0111
7-Day Cap	+0.8%	+300k	-4.8%	-\$4.5m
(8 highest value journeys)	+0.6/0	+300K	-4.070	-54,5111
7-Day Cap	+0.5%	+180k	-2.3%	-\$2.2m
(10 consecutive journeys)				
7-Day Cap	+0.3%	+120k	-1.3%	-\$1.3m
(10 highest value journeys)				

From: Tim Shackleton < Tim.Shackleton@gw.govt.nz>

Sent: Wednesday, May 7, 2025 8:31 AM

To: Anske Janssen < Anske.Janssen@gw.govt.nz >; Reza Chalabianlou

<<u>Reza.Chalabianlou@gw.govt.nz</u>>

Subject: FW: Figures

Hi Folks

Daran's asking for a follow up on this from a few weeks ago? Apologies – if somethings already been sent and I missed it....

Can you send / resend?

Tim

From: Tim Shackleton

Sent: Thursday, 17 April 2025 11:43 am

To: Reza Chalabianlou < <u>Reza.Chalabianlou@gw.govt.nz</u>>

Cc: Anske Janssen < Anske.Janssen@gw.govt.nz >

Subject: FW: Figures

Hi Reza

From: Daran Ponter < <u>Daran.Ponter@gw.govt.nz</u>>

Sent: Wednesday, 16 April 2025 9:27 pm

To: Tim Shackleton < <u>Tim.Shackleton@gw.govt.nz</u>>

Subject: Figures

Hi Tim,

Can you estimate for me what the following would mean:

10%. 20%. 30% - drop in fares - implications for fare revenue, cost, patronage increase.

Implications of a fare cap equivalent to four return journeys a week - ie 5th+ journey is free - cost + patronage implications + cost of any additional vehicles

Daran

Daran

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